

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Future Wood Green BID					0.3 %	
Greater London	-0.3 %	-3.0 %	-0.4 %	1.0 %	5.8 %	5.1 %
UK	-1.5 %	-2.7 %	-2.2 %	0.1 %	5.4 %	3.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The number of visitors counted for month commencing 1 July 2019 was 1,232,509.

The busiest day in month commencing 1 July 2019 was Saturday 20 July with 50,362 visitors.

The peak hour of the month was 17:00 on Monday 15 July 2019 with footfall of 5,025

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Month

Weather



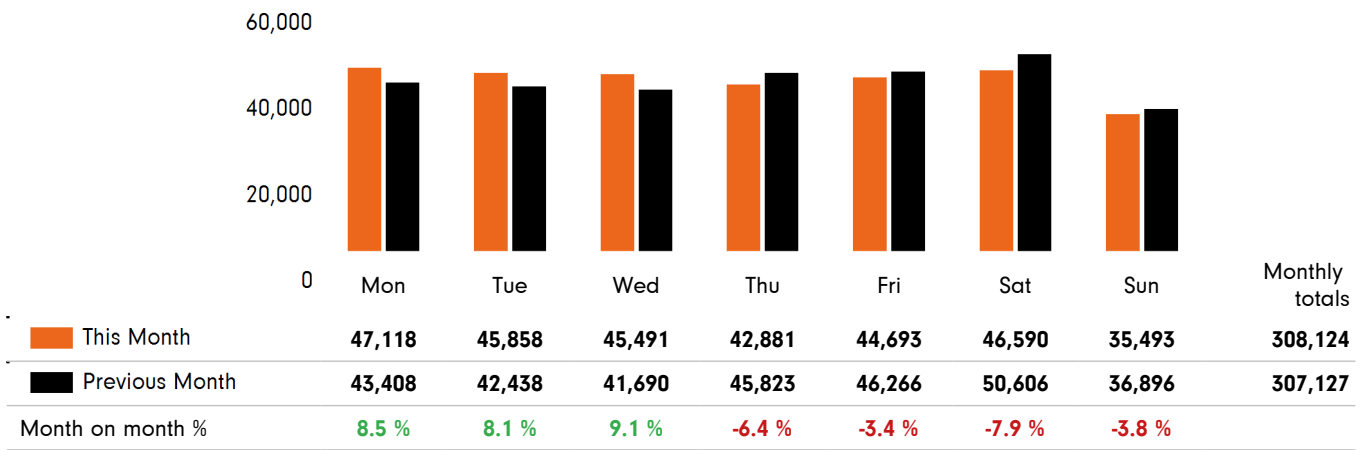
	Sun	Cloud	Rain
Number of days this month	15	5	8
Number of days same month last year	16	6	6

Average temperature

	Maximum temperature	Minimum temperature
2019	25°	15°
2018	28°	17°

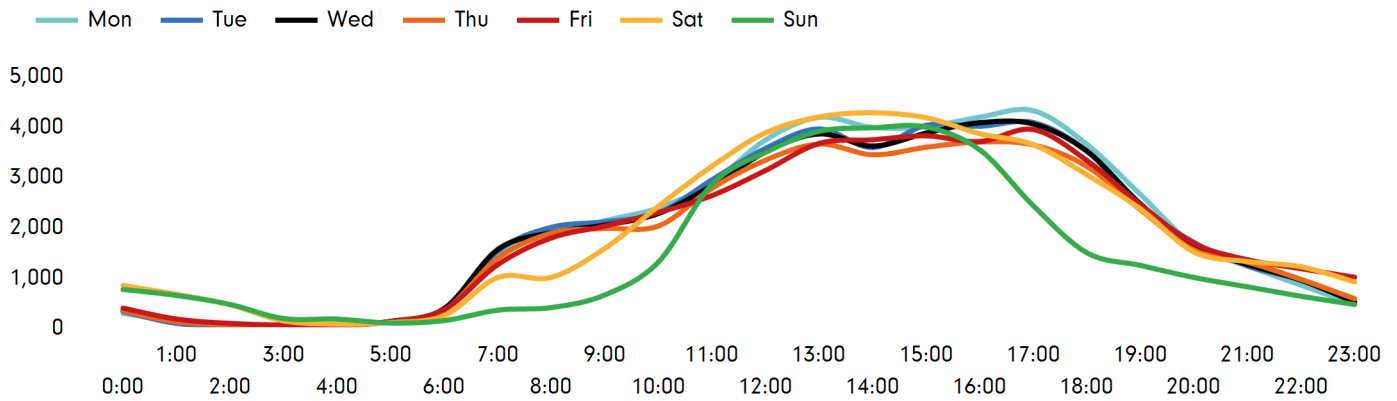
Footfall by day

The figures shown below are calculated using weekly averages.



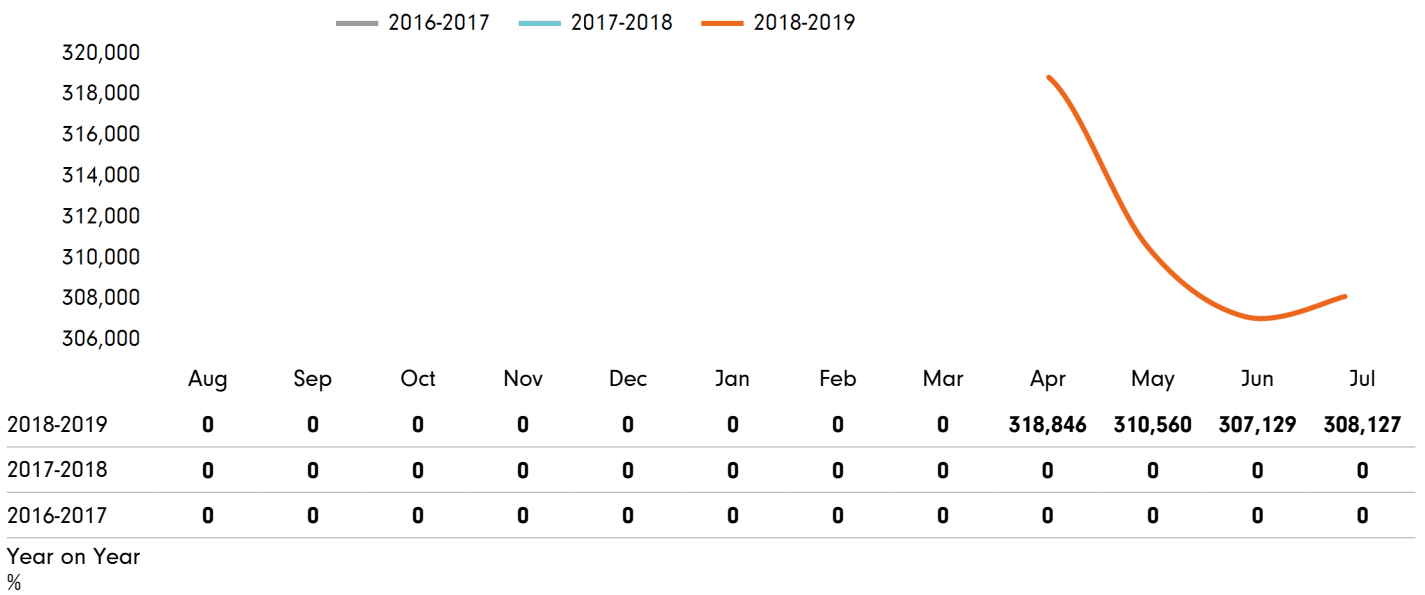
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

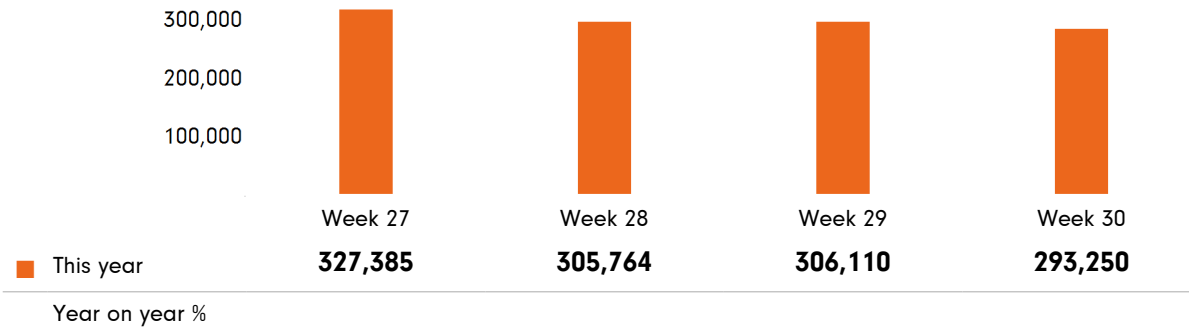
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for July compares July 2019 to July 2018

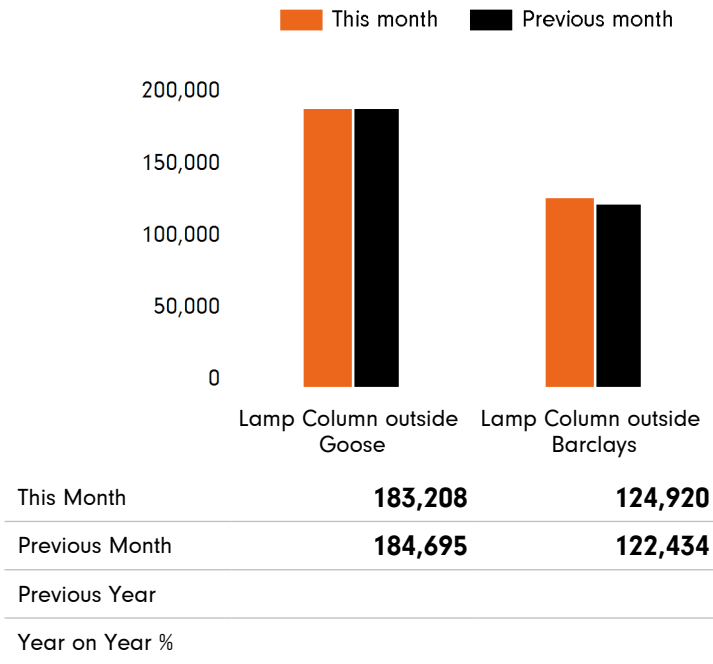
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



Footfall by location



Lamp Column outside Goose, 59.5 %
Lamp Column outside Barclays, 40.5 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to July, 2019 Vs January, 2018 to July, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2019 Vs July, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2019 Vs 6 2019