

# February 2020. 03 Feb 2020 - 01 Mar 2020

## Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 5

### Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Future Wood Green BID					29.4 %	
Greater London	-3.2 %	-1.1 %	-6.0 %	-0.3 %	2.8 %	6.8 %
UK	-4.5 %	-1.4 %	-8.1 %	-1.5 %	1.6 %	7.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The number of visitors counted for month commencing 3 February 2020 was 1,521,541.

The busiest day in month commencing 3 February 2020 was Friday 14 February with 67,812 visitors.

The peak hour of the month was 13:00 on Friday 14 February 2020 with footfall of 7,013

### Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Month

### Weather



Number of days this month	7	2	19	
Number of days same month last year	11	6	9	2

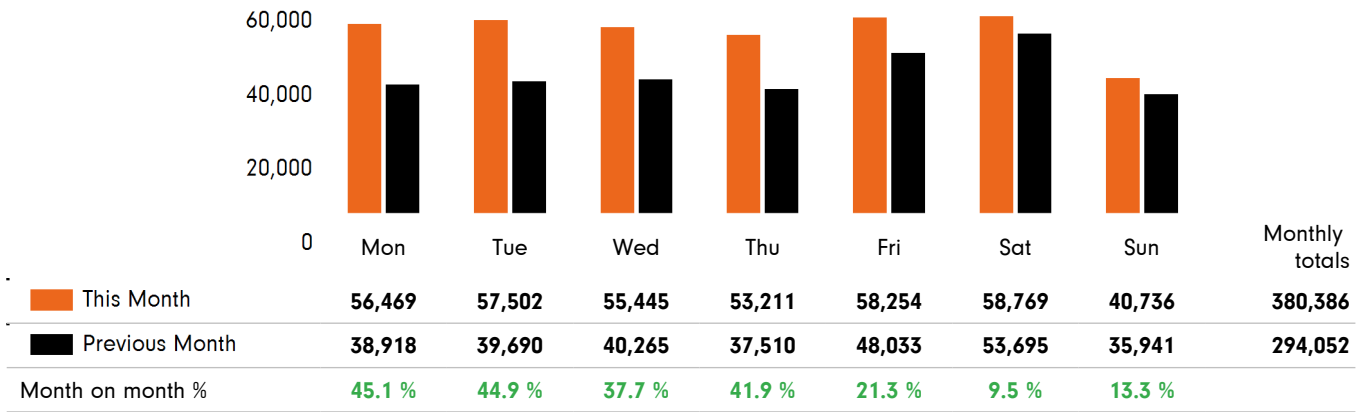
### Average temperature

	Maximum temperature	Minimum temperature
2020	11°	5°
2019	13°	5°

# SPRINGBOARD.

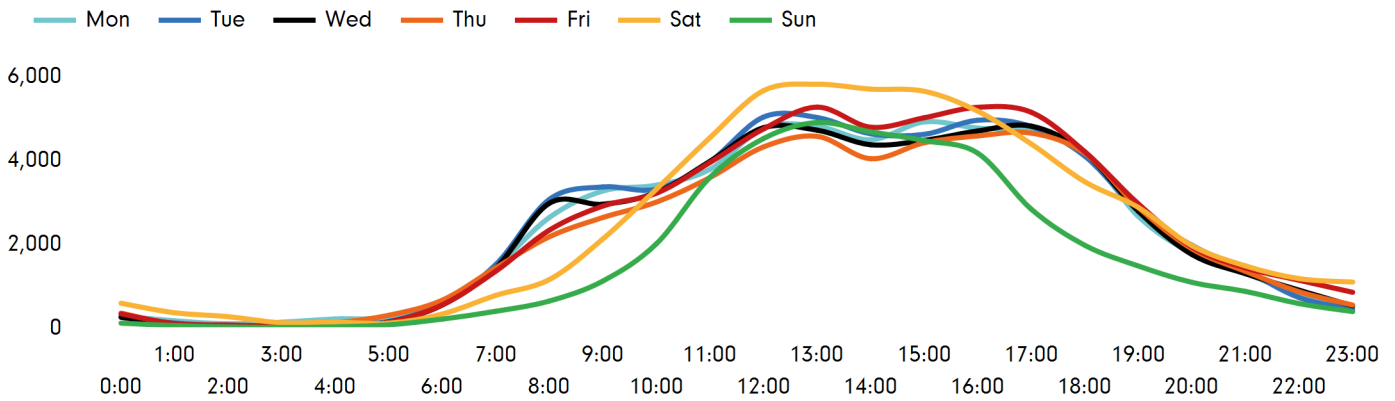
## Footfall by day

The figures shown below are calculated using weekly averages.



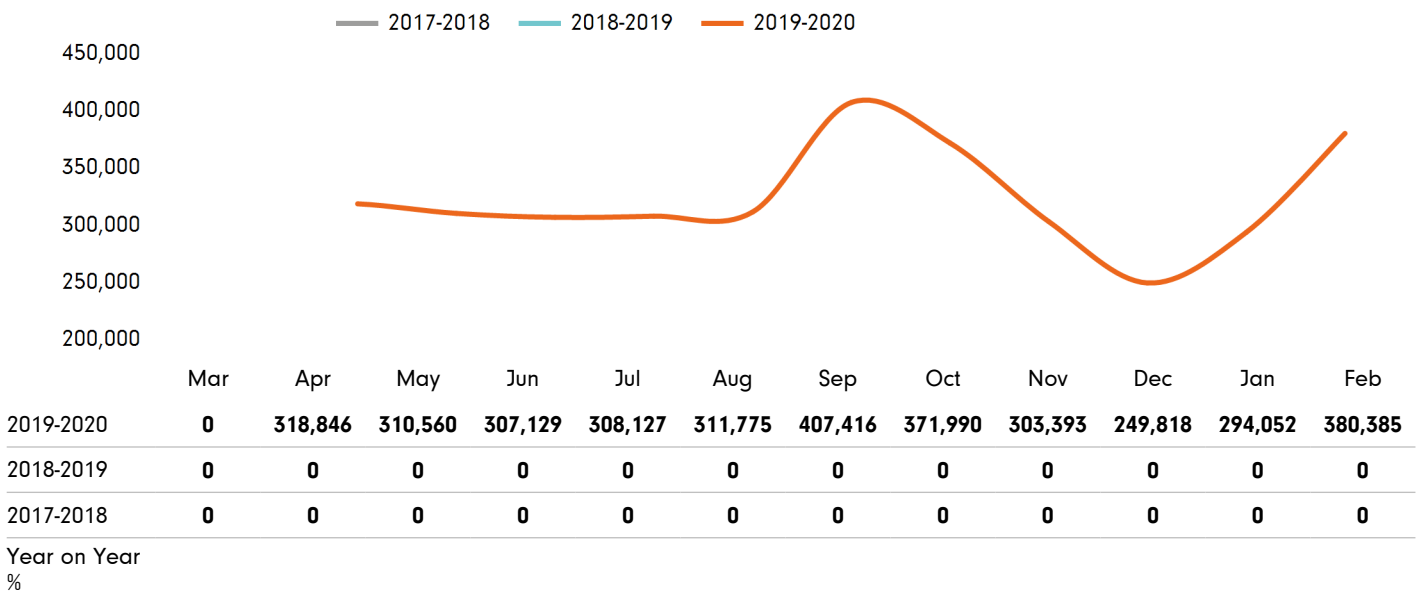
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

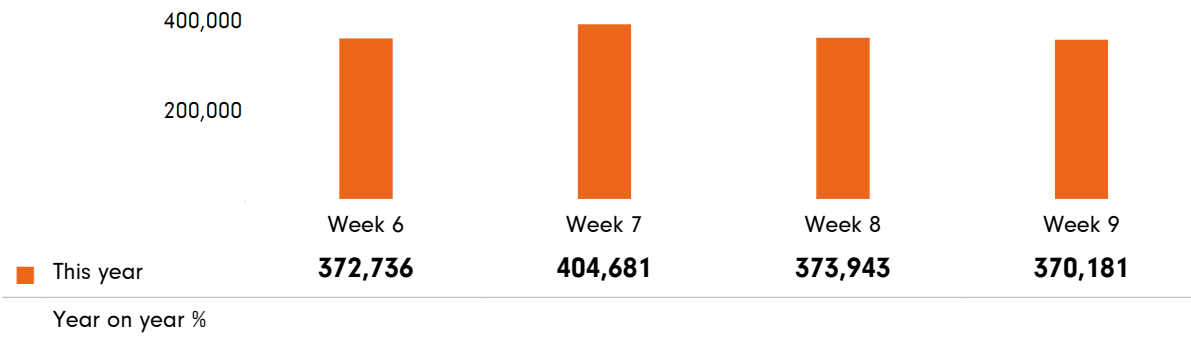
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for February compares February 2020 to February 2019

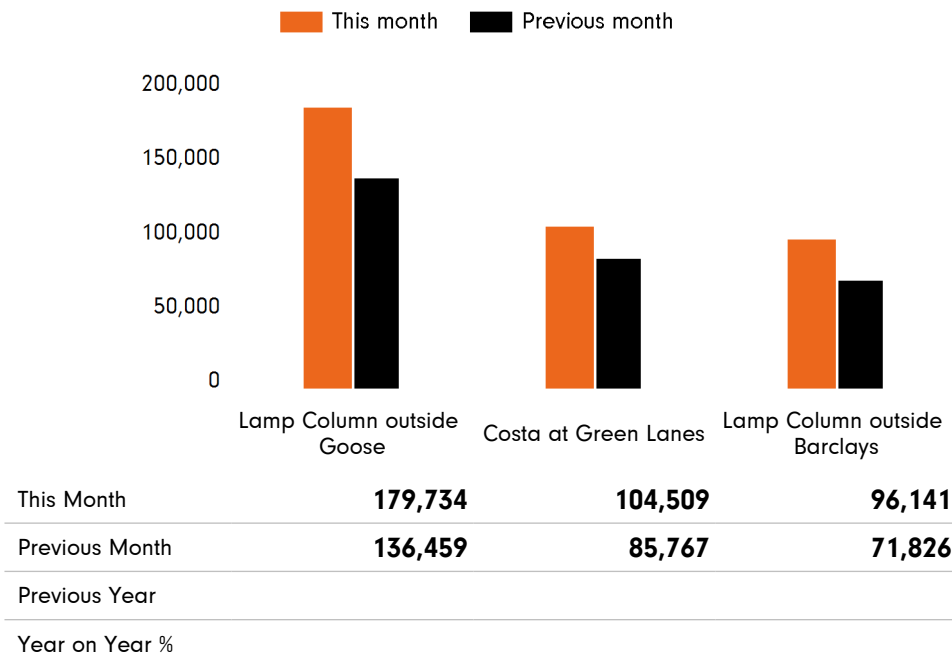
## Footfall by week of month

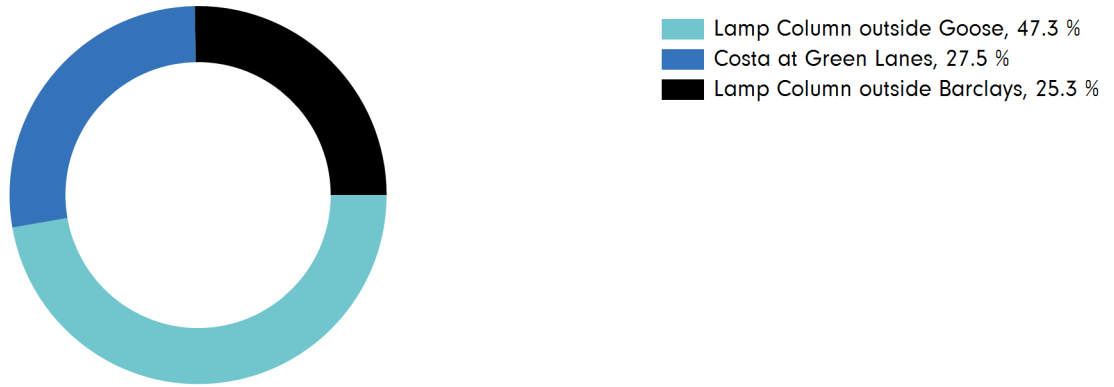
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.





**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to February, 2020 Vs January, 2019 to February, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2020 Vs February, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2020 Vs 1 2020