

Footfall Report for: Future Wood Green BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Future Wood Green BID	-61.5 %		-61.5 %		-25.1 %	
Greater London	-19.9 %	1.6 %	-53.5 %	4.9 %	-49.6 %	2.8 %
UK	-19.0 %	0.8 %	-47.7 %	2.7 %	-42.2 %	2.5 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 61.5% down on the previous year.

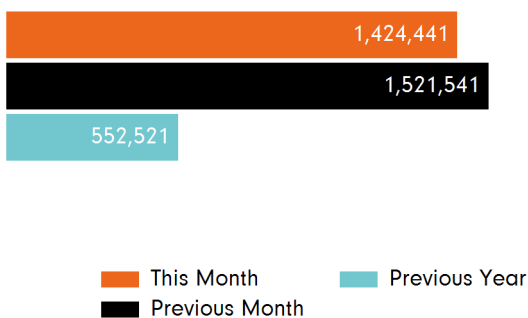
The number of visitors counted for month commencing 2 March 2020 was 1,424,441.

The busiest day in month commencing 2 March 2020 was Friday 6 March with 66,786 visitors.

The peak hour of the month was 13:00 on Friday 6 March 2020 with footfall of 6,478

Footfall by month

Figures shown below are calculated using monthly totals.



Weather



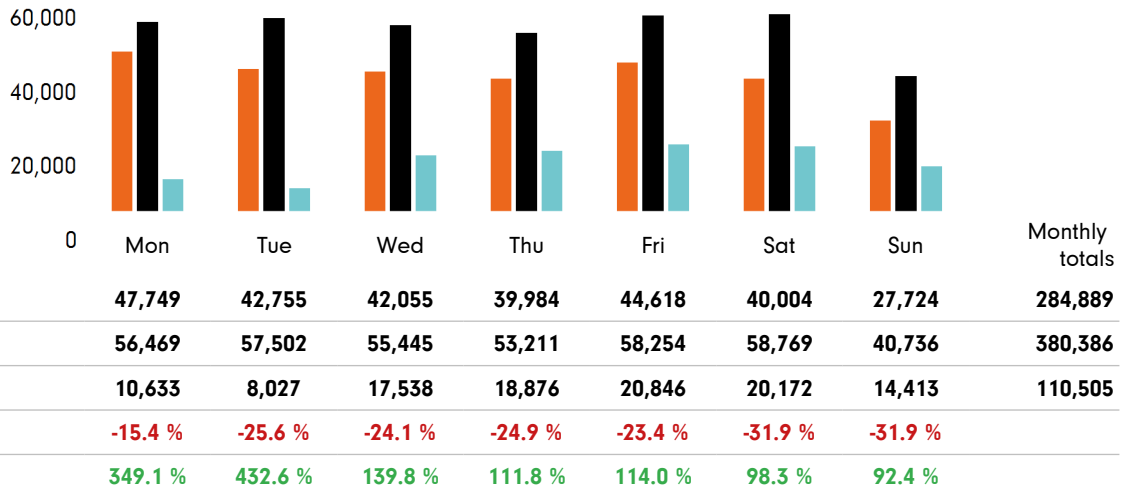
	Sun	Cloud	Rain
Number of days this month	18	8	9
Number of days same month last year	12	9	14

Average temperature

	Maximum temperature	Minimum temperature
2020	12°	4°
2019	13°	5°

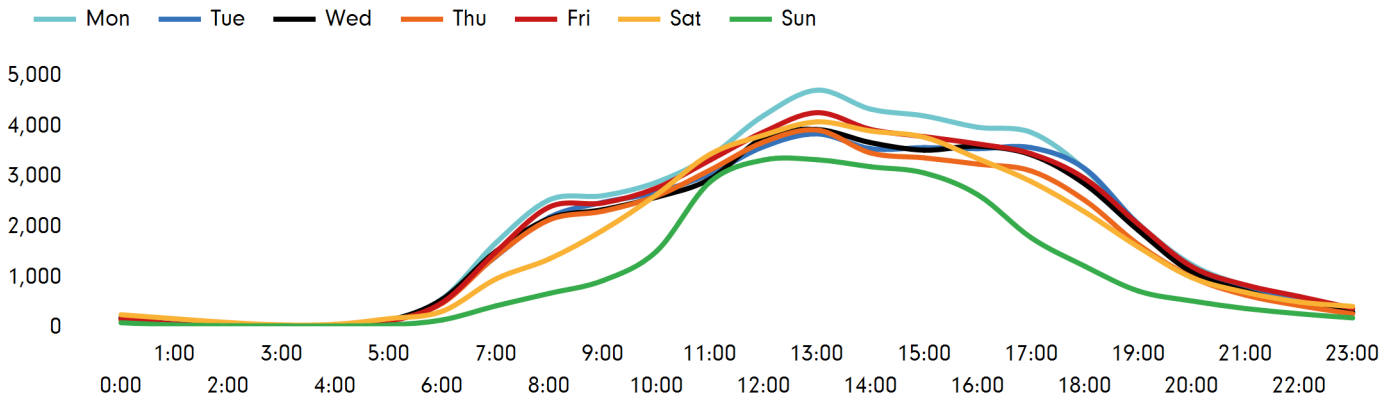
Footfall by day

The figures shown below are calculated using weekly averages.



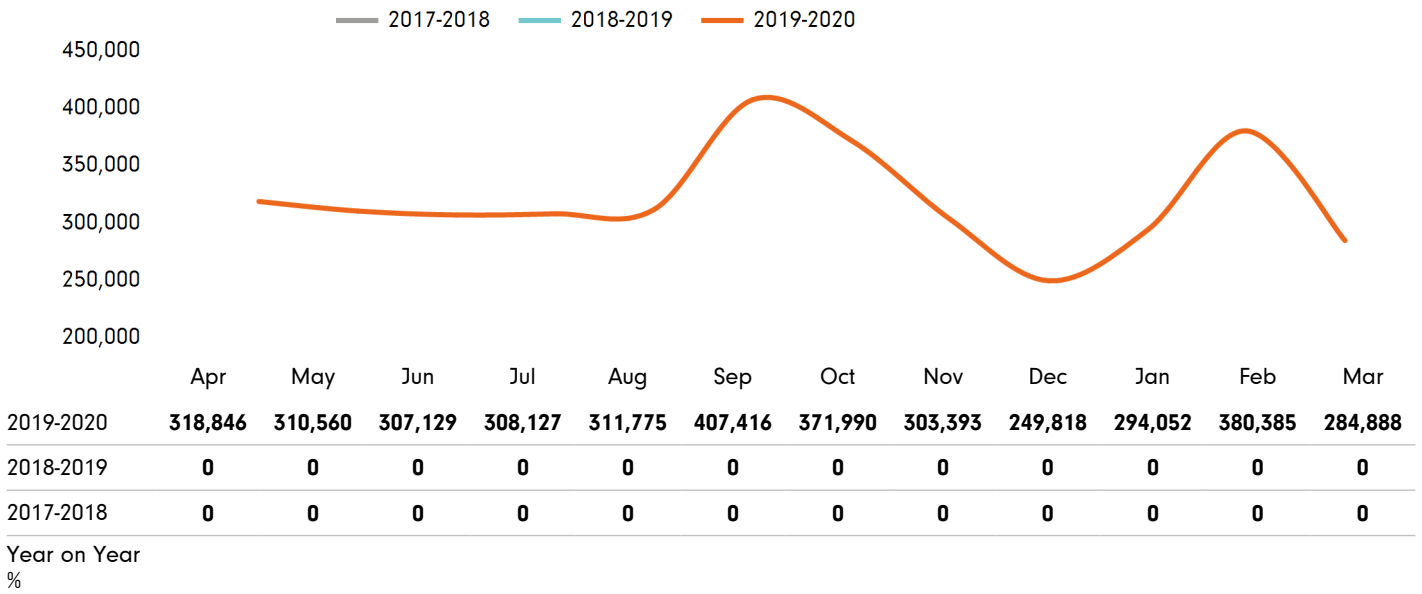
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

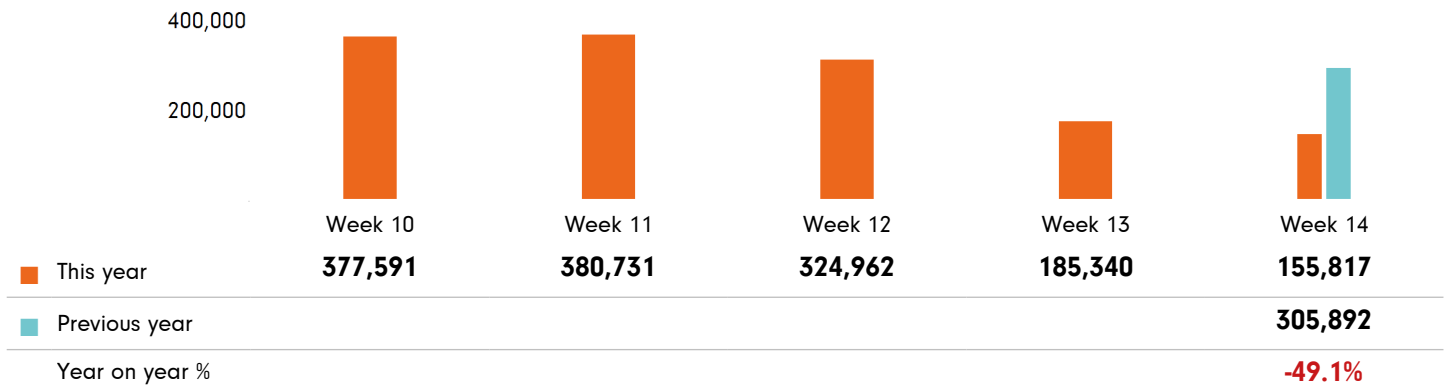
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for March compares March 2020 to March 2019

Footfall by week of month

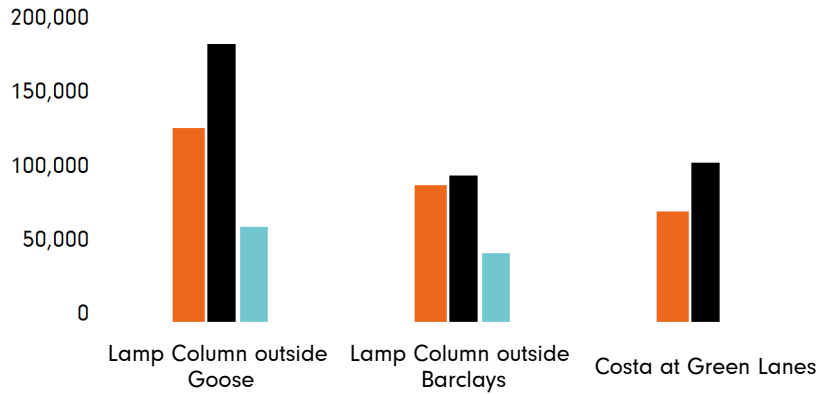
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year



This Month	124,698	88,373	71,816
Previous Month	179,734	96,141	104,509
Previous Year	63,547	46,956	
Year on Year %	96.2 %	88.2 %	

Footfall by location



■ Lamp Column outside Goose, 43.8 %
■ Lamp Column outside Barclays, 31.0 %
■ Costa at Green Lanes, 25.2 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to March, 2020 Vs January, 2019 to March, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2020 Vs March, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2020 Vs 2 2020