

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Future Wood Green BID	-60.9 %		-60.7 %		-41.7 %	
Greater London	-34.6 %	0.8 %	-85.5 %	-1.9 %	-66.7 %	4.9 %
UK	-33.3 %	0.2 %	-83.4 %	-1.5 %	-66.1 %	5.4 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 60.9% down on the previous year.

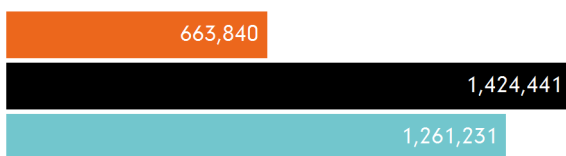
The number of visitors counted for month commencing 6 April 2020 was 663,840.

The busiest day in month commencing 6 April 2020 was Tuesday 21 April with 29,881 visitors.

The peak hour of the month was 15:00 on Tuesday 14 April 2020 with footfall of 3,590

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month

Weather



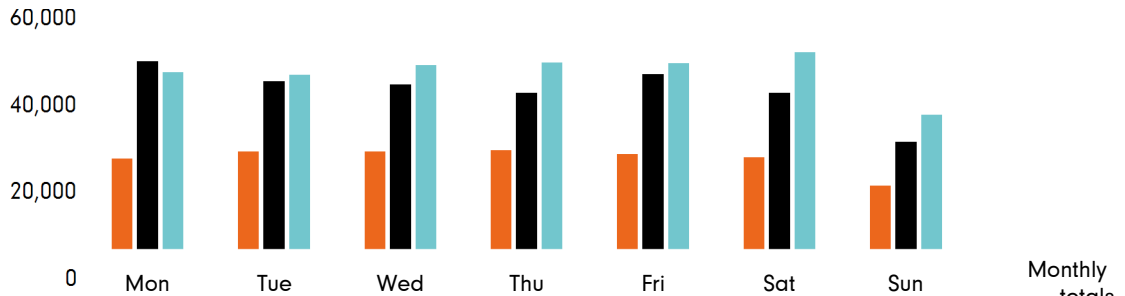
Number of days this month	20	2	6
Number of days same month last year	11	5	12

Average temperature

	Maximum temperature	Minimum temperature
2020	18°	7°
2019	16°	7°

Footfall by day

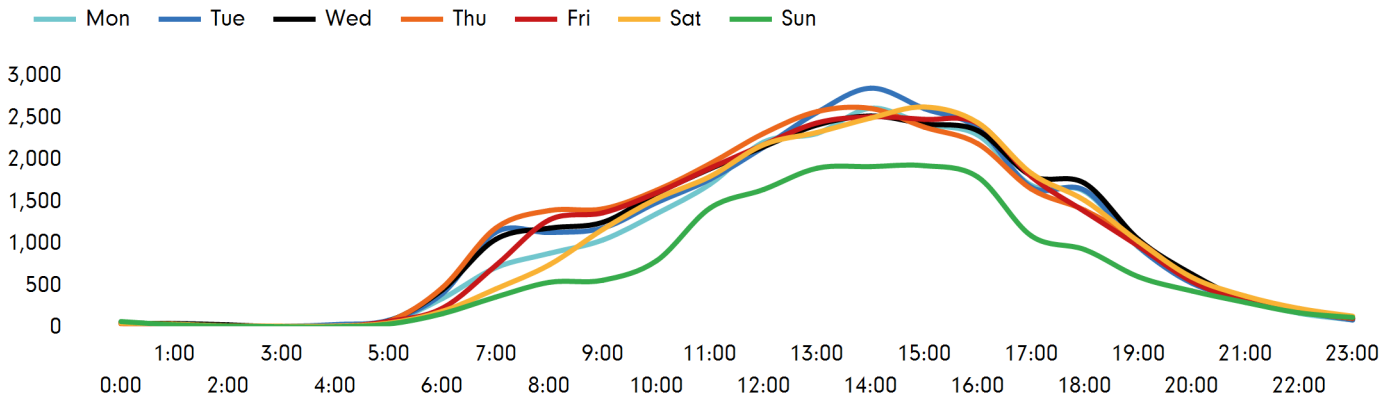
The figures shown below are calculated using weekly averages.



This Month	23,618	25,421	25,464	25,703	24,787	23,992	16,976	165,961
Previous Month	47,749	42,755	42,055	39,984	44,618	40,004	27,724	284,889
Previous Year	45,001	44,347	46,740	47,373	47,232	50,045	34,570	315,308
Month on month %	-50.5 %	-40.5 %	-39.5 %	-35.7 %	-44.4 %	-40.0 %	-38.8 %	
Year on year %	-47.5 %	-42.7 %	-45.5 %	-45.7 %	-47.5 %	-52.1 %	-50.9 %	

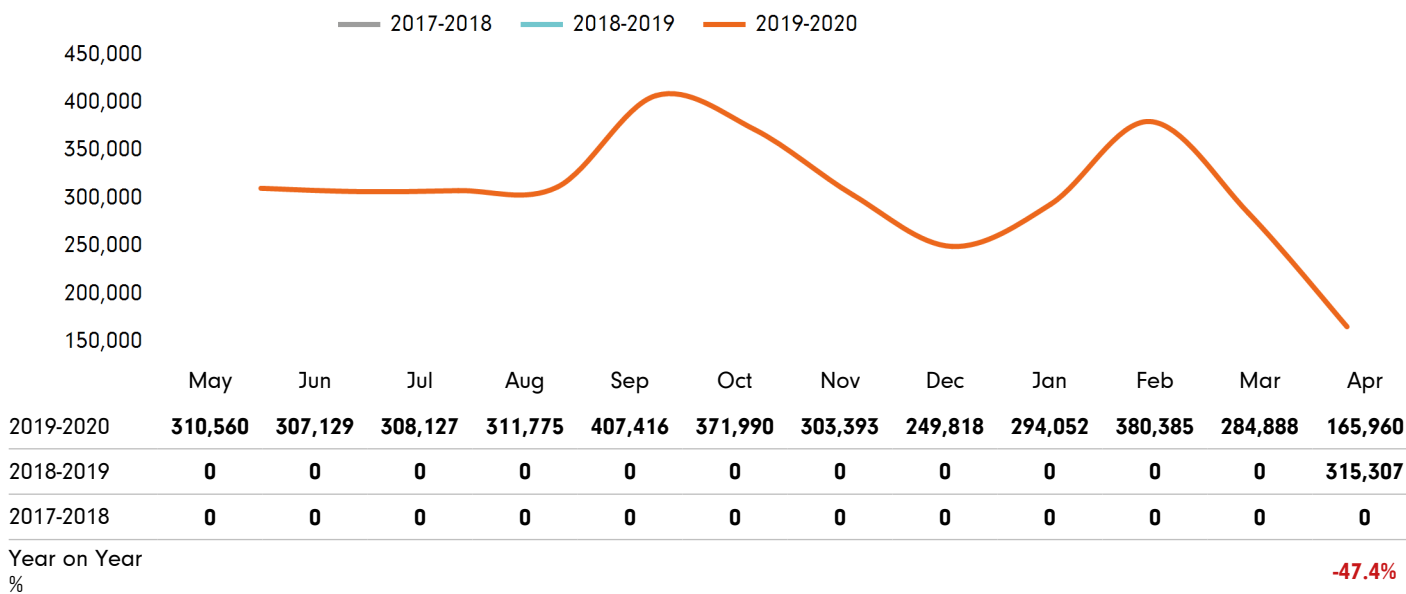
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

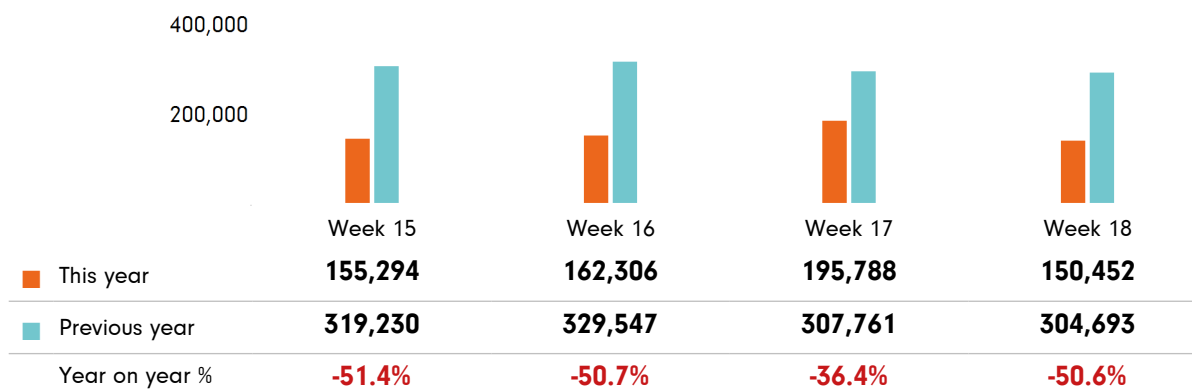
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for April compares April 2020 to April 2019

Footfall by week of month

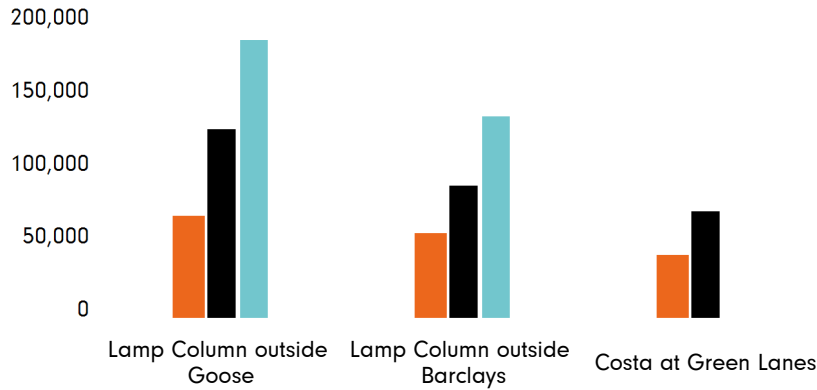
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year



This Month	67,566	56,298	42,095
Previous Month	124,698	88,373	71,816
Previous Year	182,223	133,084	
Year on Year %	-62.9 %	-57.7 %	

Footfall by location



■ Lamp Column outside Goose, 40.7 %
■ Lamp Column outside Barclays, 33.9 %
■ Costa at Green Lanes, 25.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to April, 2020 Vs January, 2019 to April, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2020 Vs April, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2020 Vs 3 2020