

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Future Wood Green BID	-45.9 %		-32.0 %		-0.4 %	-8.1 %
Greater London	-49.3 %	-0.1 %	-50.3 %	0.6 %	11.3 %	-3.3 %
UK	-45.1 %	-1.5 %	-38.0 %	-1.6 %	14.9 %	-0.6 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 45.9% down on the previous year.

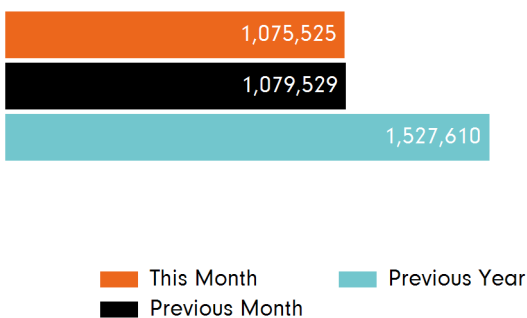
The number of visitors counted for month commencing 3 August 2020 was 1,075,525.

The busiest day in month commencing 3 August 2020 was Friday 21 August with 47,509 visitors.

The peak hour of the month was 16:00 on Thursday 20 August 2020 with footfall of 5,099

Footfall by month

Figures shown below are calculated using monthly totals.



Weather



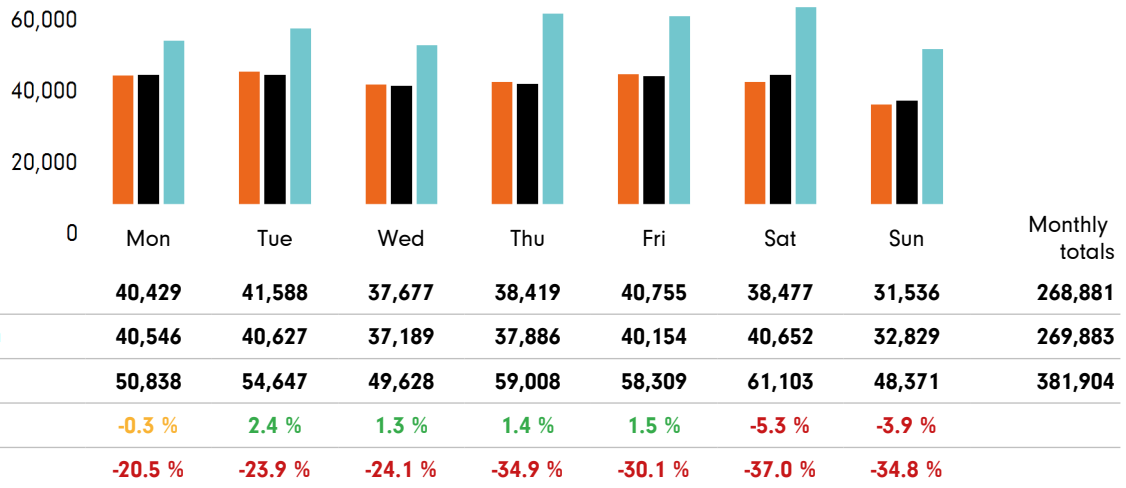
Number of days this month	13		15
Number of days same month last year	14	5	9

Average temperature

	Maximum temperature	Minimum temperature
2020	25°	16°
2019	24°	14°

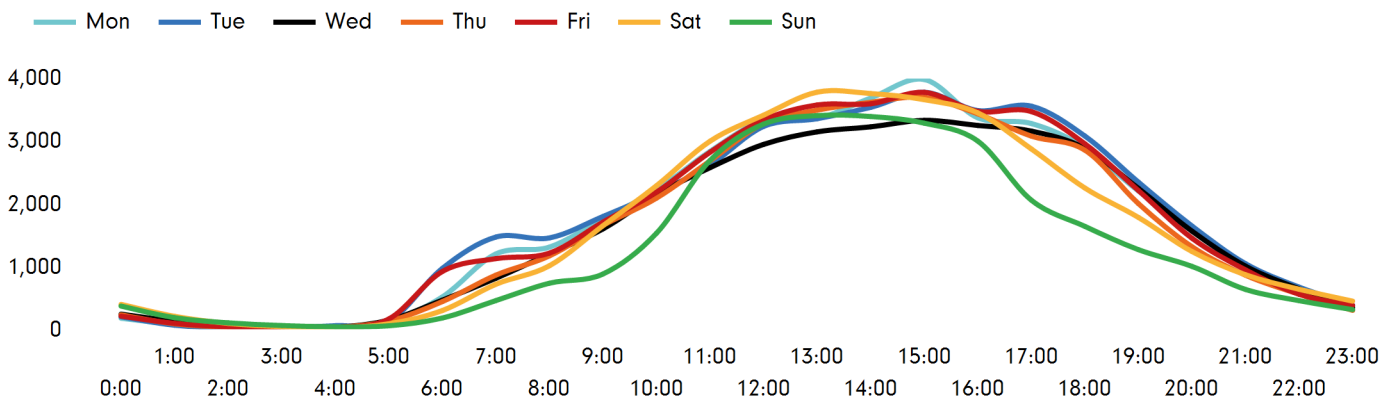
Footfall by day

The figures shown below are calculated using weekly averages.



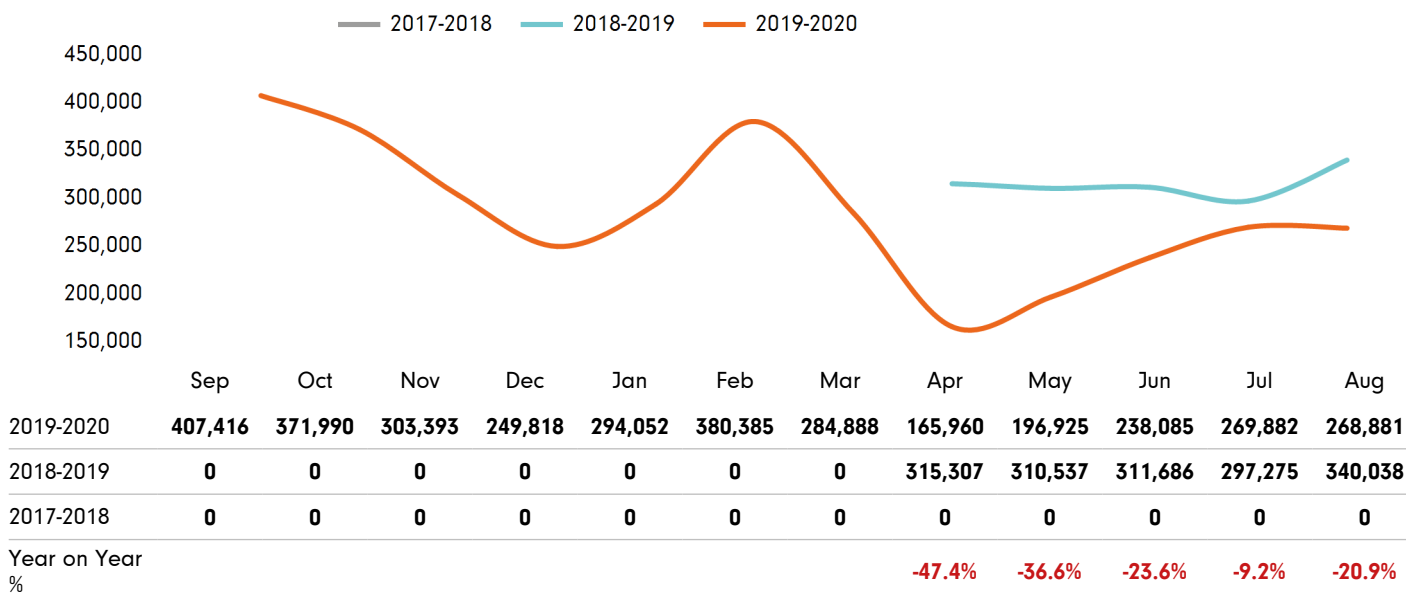
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

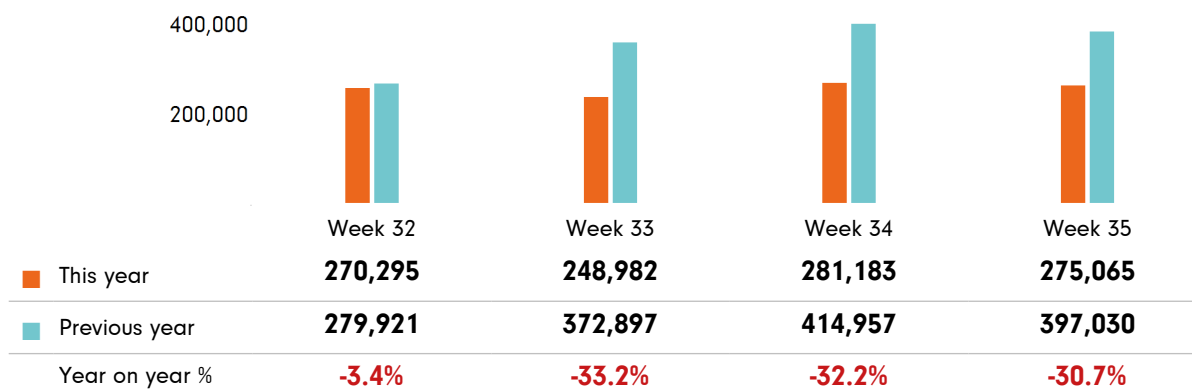
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for August compares August 2020 to August 2019

Footfall by week of month

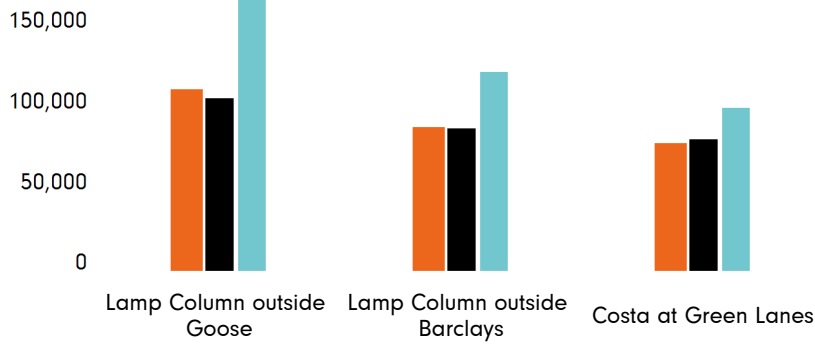
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year



This Month	107,507	85,214	76,159
Previous Month	103,807	86,250	79,824
Previous Year	164,995	118,869	98,037
Year on Year %	-34.8 %	-28.3 %	-22.3 %

Footfall by location



■ Lamp Column outside Goose, 40.0 %
■ Lamp Column outside Barclays, 31.7 %
■ Costa at Green Lanes, 28.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to August, 2020 Vs January, 2019 to August, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2020 Vs August, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2020 Vs 7 2020