

March 2021. 01 Mar 2021 - 04 Apr 2021

Footfall Report for: Future Wood Green BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-40.1%	-61.5%	-24.0%	-61.5%	16.7%	-25.1%
Greater London	-38.5%	-19.9%	-35.0%	-53.5%	26.1%	-49.6%
UK	-36.7%	-19.0%	-32.6%	-47.7%	24.1%	-42.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 2,516,719 which is 40.1% down on the previous year.

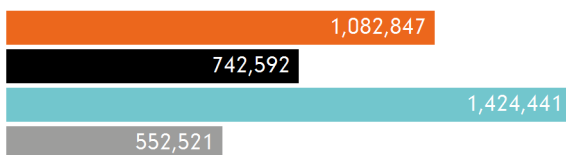
The total number of visitors to Future Wood Green BID in month commencing 1 March 2021 was 1,082,847.

The busiest day in month commencing 1 March 2021 was Tuesday 30 March with 41,738 visitors.

The peak hour of the month was 13:00 on Tuesday 9 March 2021 with footfall of 4,867.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month	13	10	12
Number of days same month last year	18	8	9

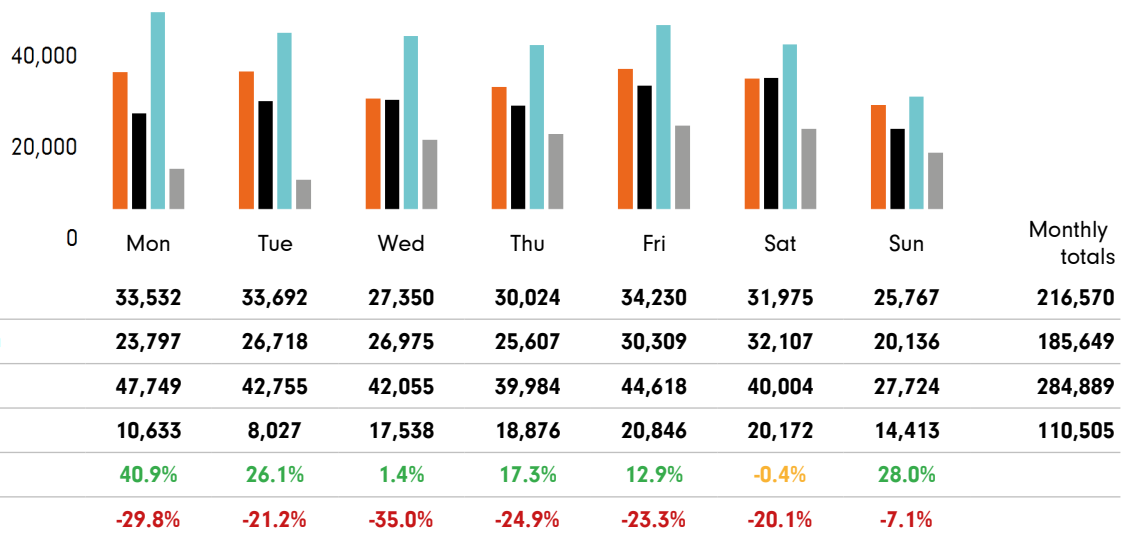
Average temperature

	Maximum temperature	Minimum temperature
2021	12°	5°
2020	12°	4°

SPRINGBOARD.

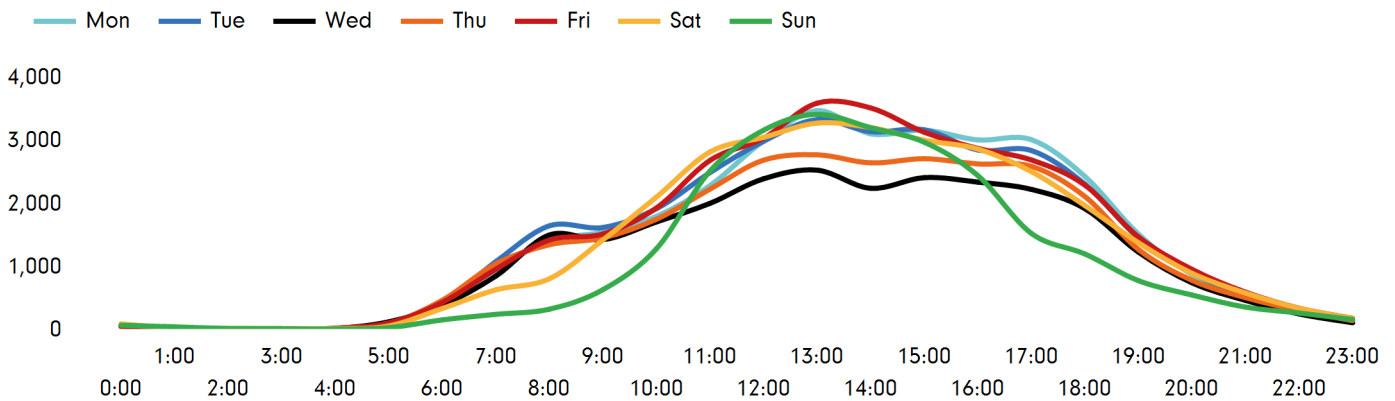
Footfall by day

The figures shown below are calculated using weekly averages.



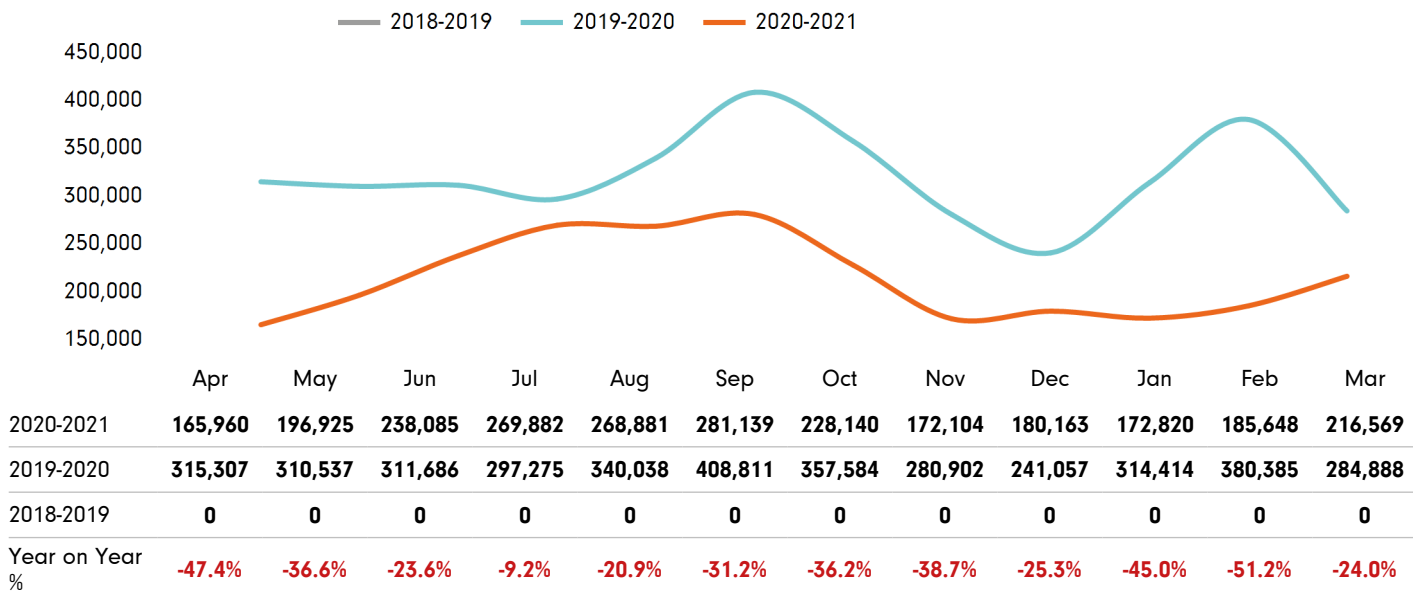
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

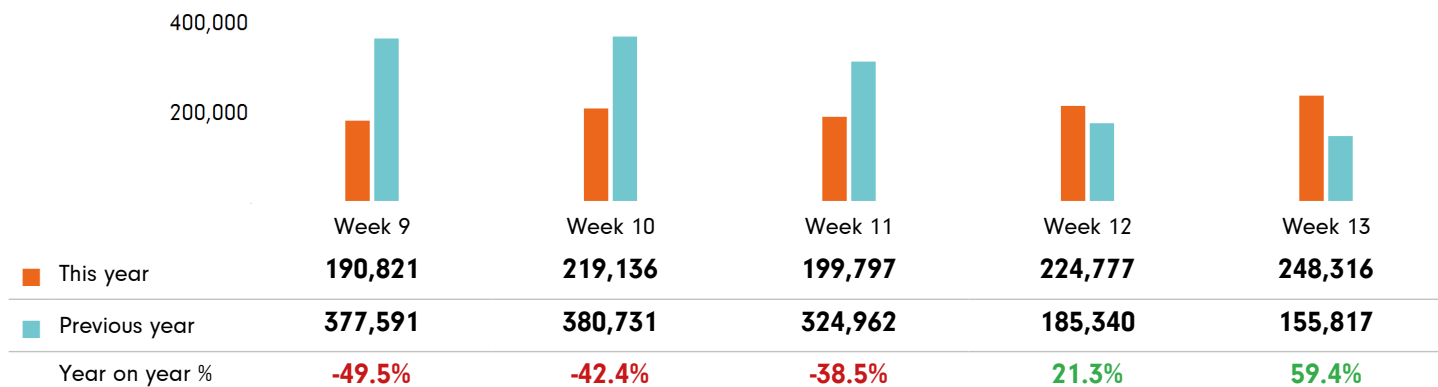
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for March compares March 2021 to March 2020

Footfall by week of month

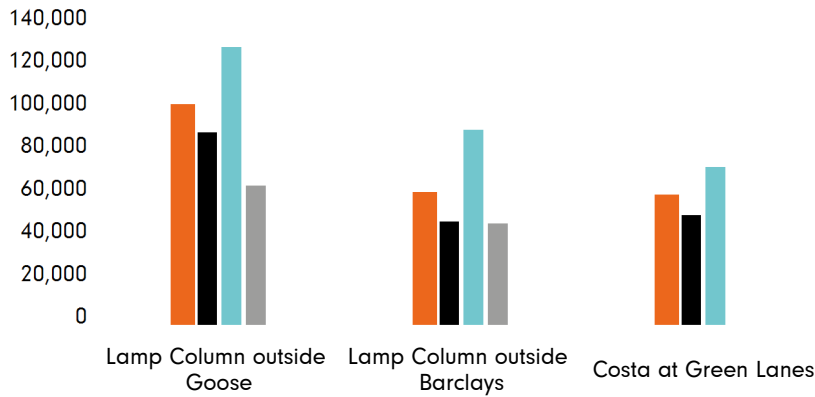
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year



This Month	98,417	59,606	58,545
Previous Month	87,204	47,791	50,652
Previous Year	124,698	88,373	71,816
2 Years Ago	63,547	46,956	
Year on Year %	-21.1 %	-32.6 %	-18.5 %

Footfall by location



■ Lamp Column outside Goose, 45.4 %
■ Lamp Column outside Barclays, 27.5 %
■ Costa at Green Lanes, 27.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to March, 2021 Vs January, 2020 to March, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2021 Vs March, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2021 Vs 2 2021