

April 2021. 05 Apr 2021 - 02 May 2021

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-25.1%	-60.9%	70.1%	-60.7%	30.3%	-41.7%
Greater London	-46.8%	-34.6%	247.9%	-85.5%	70.7%	-66.7%
UK	-39.3%	-33.3%	252.7%	-83.4%	73.0%	-66.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 3,645,786 which is 25.1% down on the previous year.

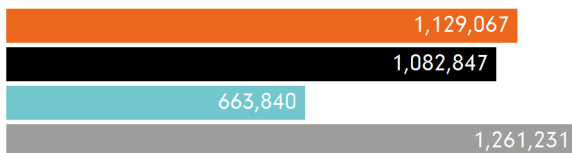
The total number of visitors to Future Wood Green BID in month commencing 5 April 2021 was 1,129,067.

The busiest day in month commencing 5 April 2021 was Saturday 24 April with 51,616 visitors.

The peak hour of the month was 15:00 on Saturday 17 April 2021 with footfall of 6,102.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month	19	2	6	1
Number of days same month last year	20	2	6	
Number of days same month last year	11	5	12	

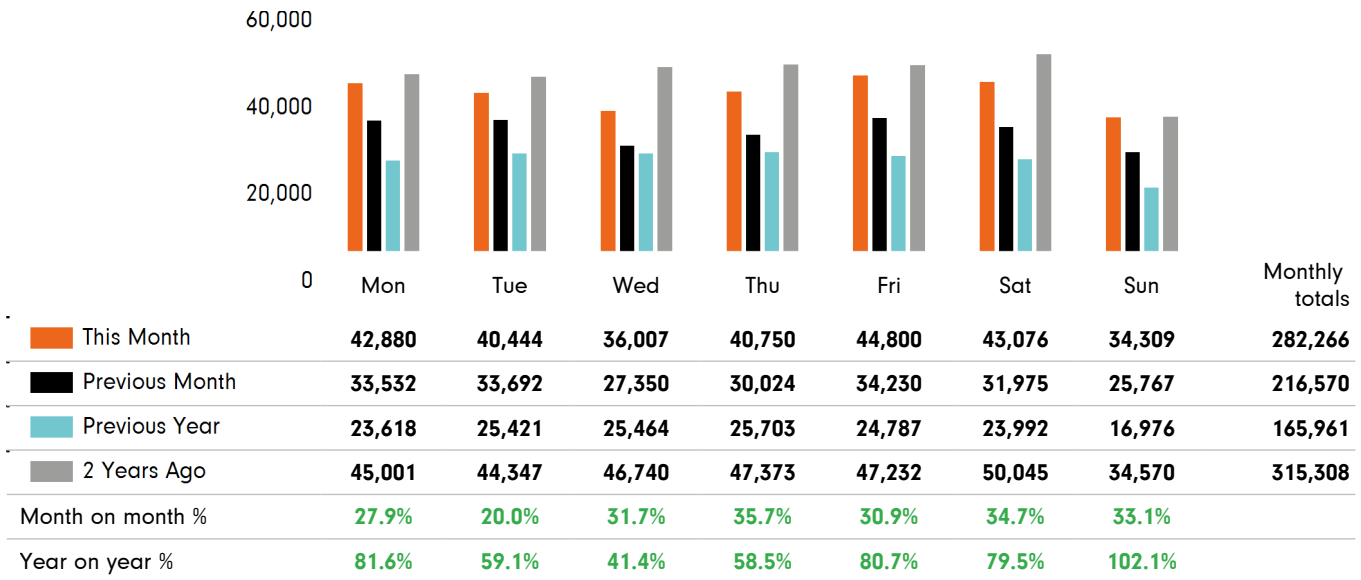
Average temperature

	Maximum temperature	Minimum temperature
2021	13°	2°
2020	18°	7°
2019	16°	7°

SPRINGBOARD.

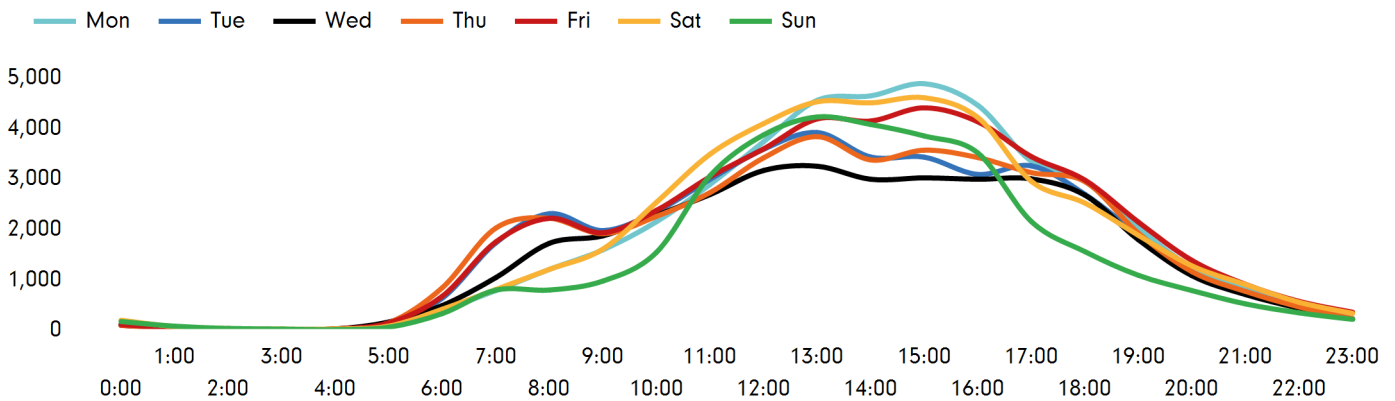
Footfall by day

The figures shown below are calculated using weekly averages.



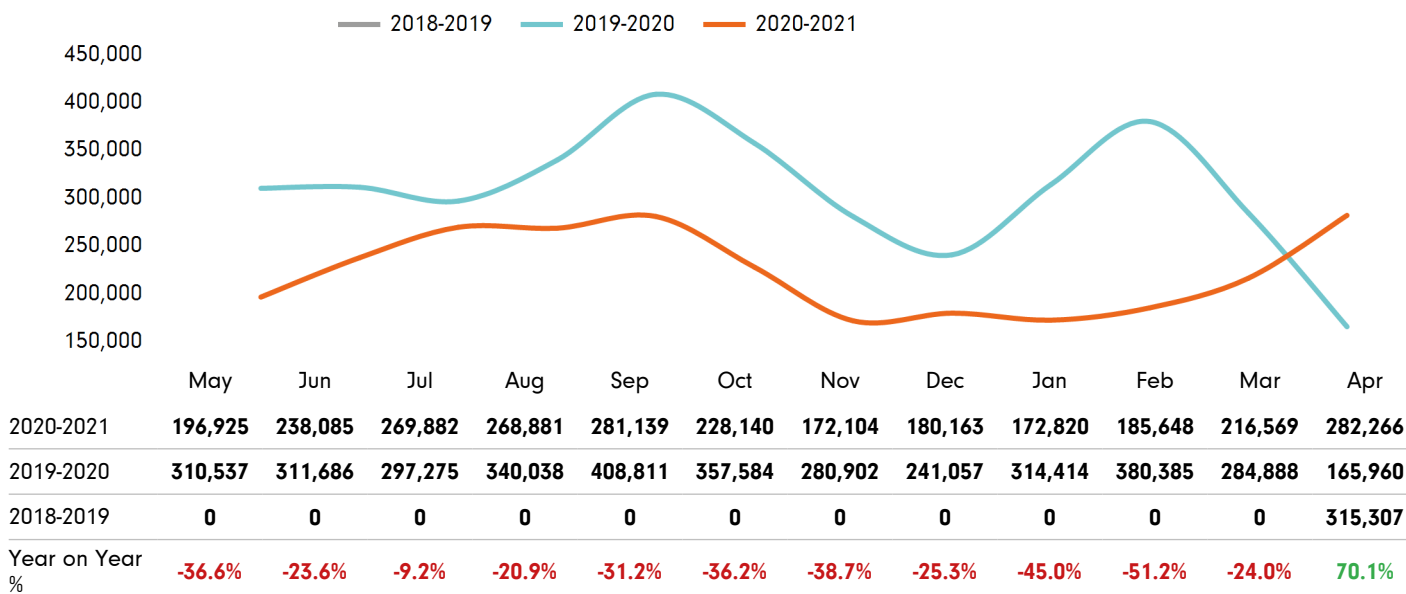
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

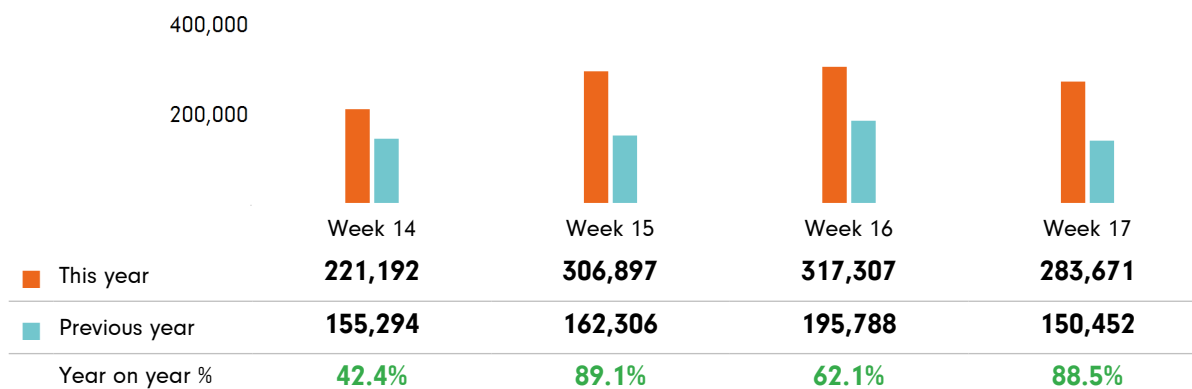
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for April compares April 2021 to April 2020

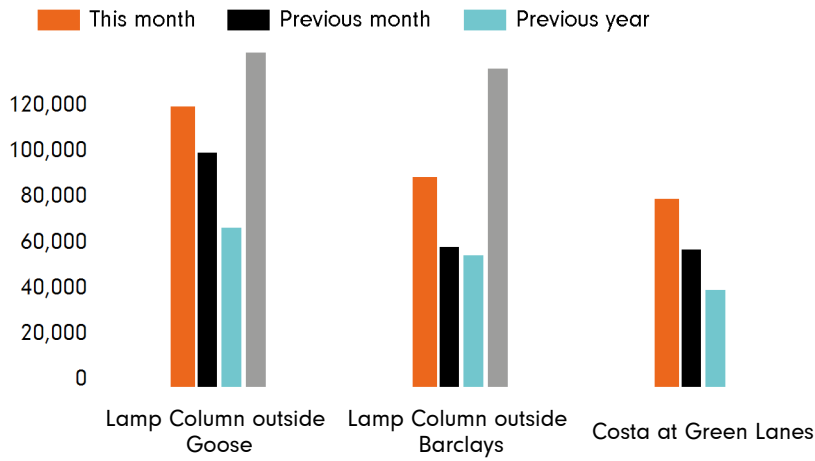
Footfall by week of month

The figures shown below are calculated using weekly totals.



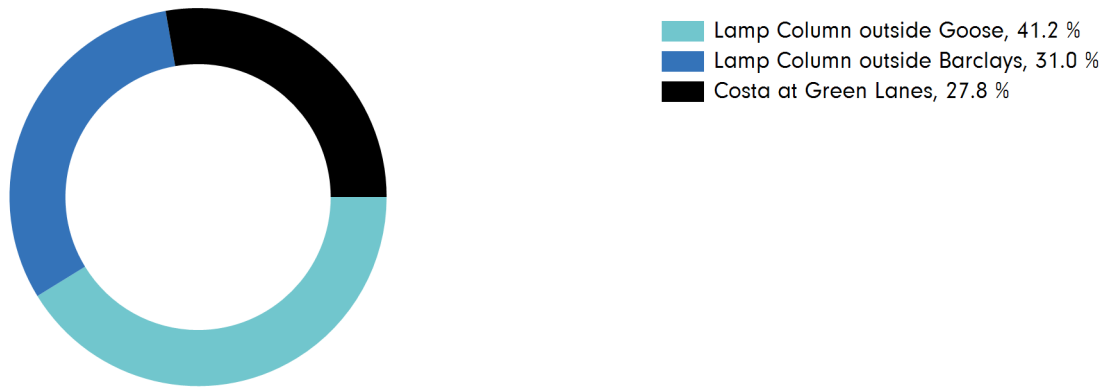
Footfall by location

The figures shown below are calculated using weekly averages.



This Month	116,398	87,524	78,344
Previous Month	98,417	59,606	58,545
Previous Year	67,566	56,298	42,095
2 Years Ago	182,223	133,084	
Year on Year %	72.3 %	55.5 %	86.1 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to April, 2021 Vs January, 2020 to April, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2021 Vs April, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2021 Vs 3 2021