

May 2021. 03 May 2021 - 30 May 2021

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-15.6%	-57.8%	43.1%	-53.9%	-0.2%	18.7%
Greater London	-30.5%	-43.0%	178.6%	-80.1%	5.9%	33.9%
UK	-20.9%	-41.5%	191.1%	-77.8%	6.3%	30.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 4,772,668 which is 15.6% down on the previous year.

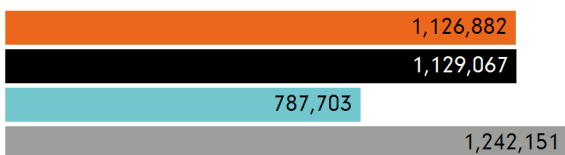
The total number of visitors to Future Wood Green BID in month commencing 3 May 2021 was 1,126,882.

The busiest day in month commencing 3 May 2021 was Friday 7 May with 47,472 visitors.

The peak hour of the month was 16:00 on Monday 10 May 2021 with footfall of 5,017.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month	4	2	22
Number of days same month last year	23	3	2
Number of days same month two years ago	12	10	6

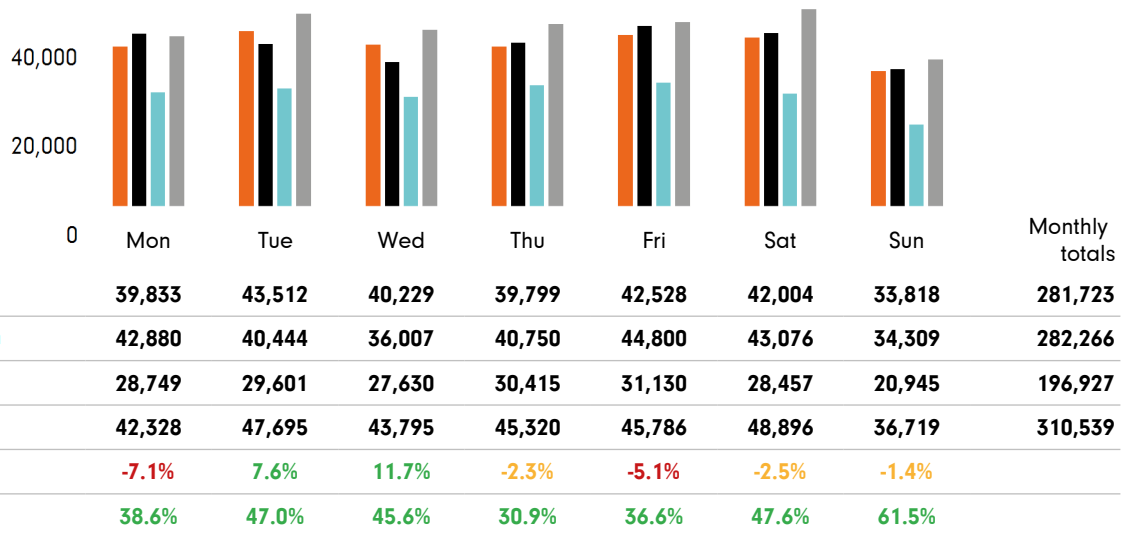
Average temperature

	Maximum temperature	Minimum temperature
2021	15°	8°
2020	21°	9°
2019	18°	10°

SPRINGBOARD.

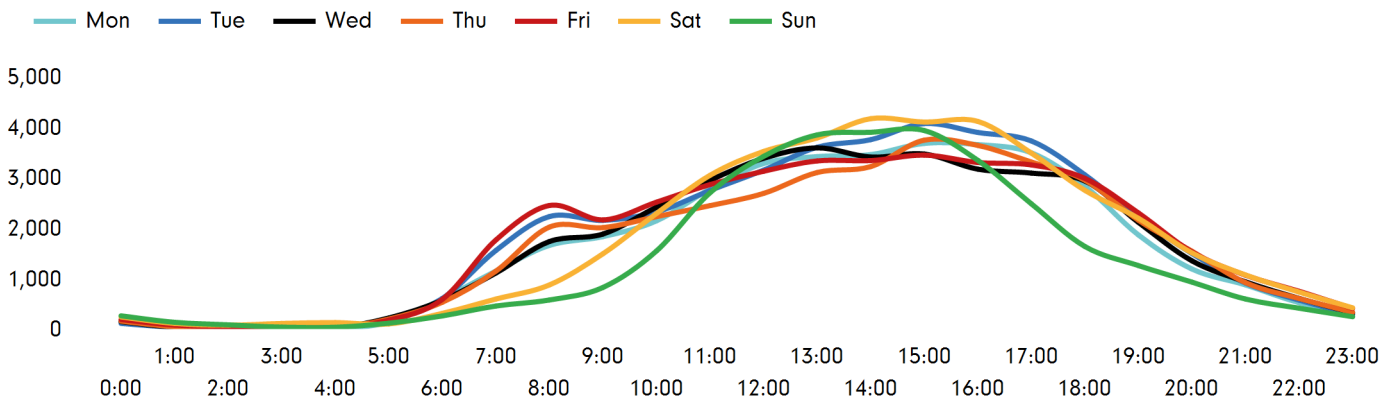
Footfall by day

The figures shown below are calculated using weekly averages.



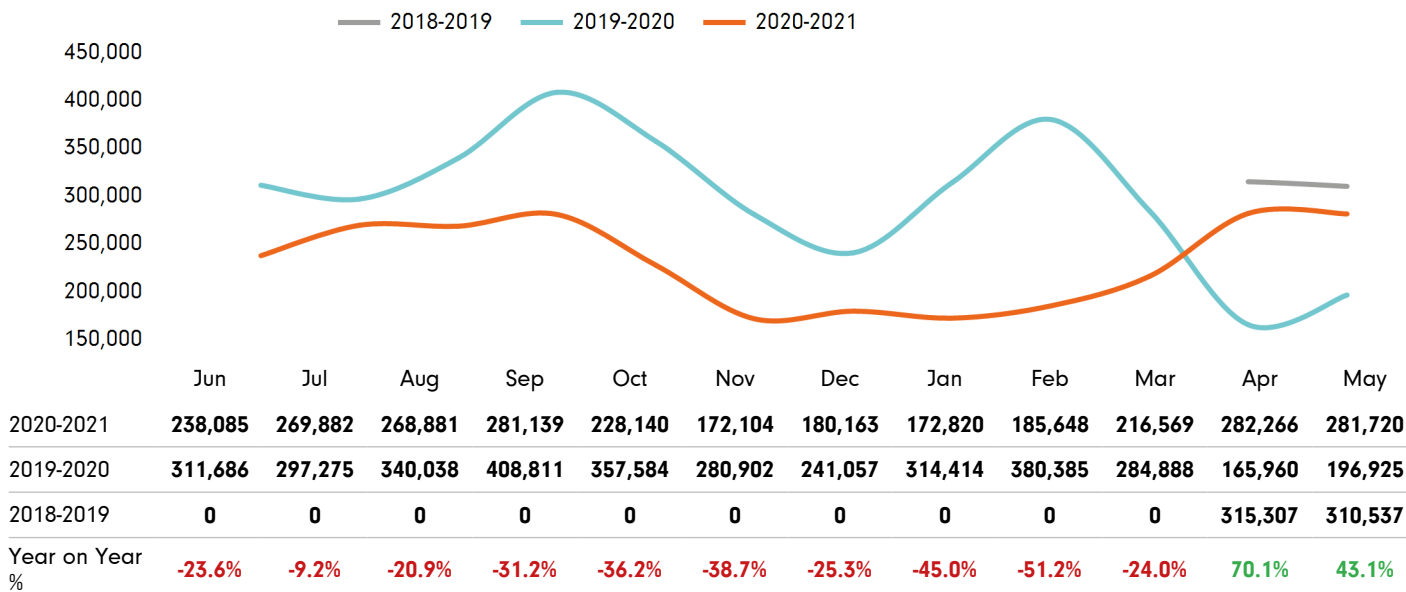
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

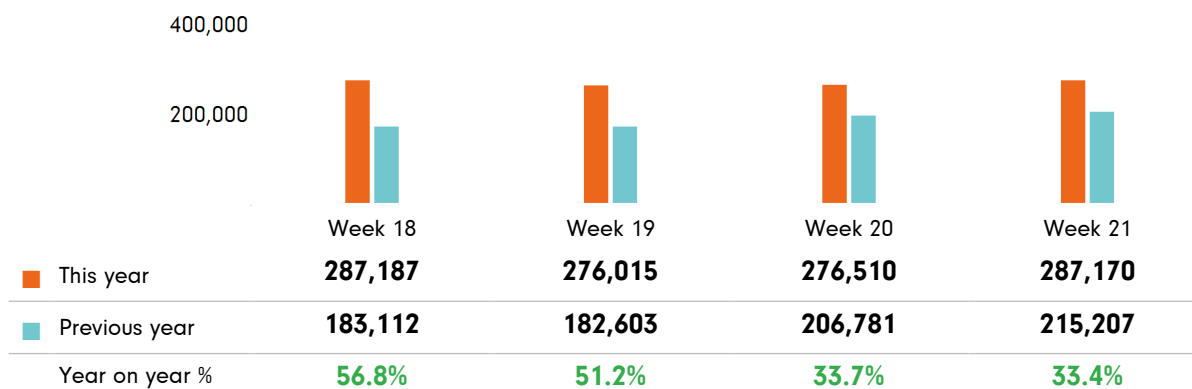
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for May compares May 2021 to May 2020

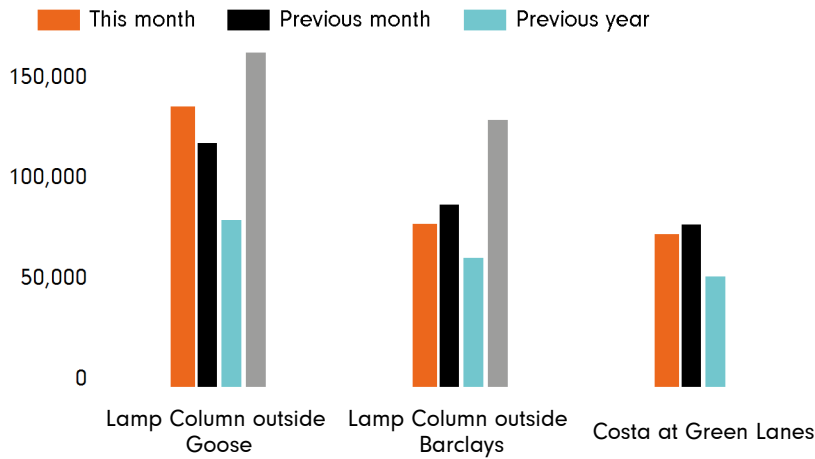
Footfall by week of month

The figures shown below are calculated using weekly totals.



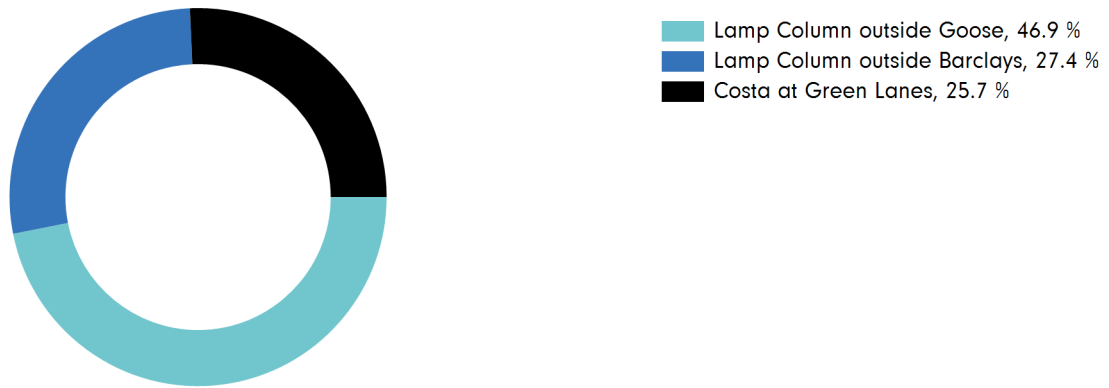
Footfall by location

The figures shown below are calculated using weekly averages.



This Month	132,093	77,262	72,364
Previous Month	116,398	87,524	78,344
Previous Year	80,327	62,750	53,848
2 Years Ago	183,612	126,925	
Year on Year %	64.4 %	23.1 %	34.4 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to May, 2021 Vs January, 2020 to May, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2021 Vs May, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2021 Vs 4 2021