

# July 2021. 05 Jul 2021 - 01 Aug 2021

## Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 5

### Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-6.3%	-49.6%	6.6%	-36.1%	-4.5%	13.4%
Greater London	-7.6%	-49.2%	38.4%	-56.9%	1.5%	47.6%
UK	1.8%	-46.1%	31.7%	-46.6%	0.4%	56.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The total number of visitors for the year to date is 7,428,138 which is 6.3% down on the previous year.

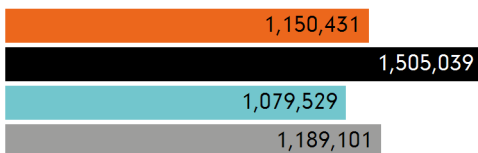
The total number of visitors to Future Wood Green BID in month commencing 5 July 2021 was 1,150,431.

The busiest day in month commencing 5 July 2021 was Saturday 17 July with 51,424 visitors.

The peak hour of the month was 14:00 on Friday 16 July 2021 with footfall of 4,760.

### Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

### Weather



	Sun	Cloud	Rain
Number of days this month	11	2	15
Number of days same month last year	14	8	6
Number of days same month two years ago	13	6	9

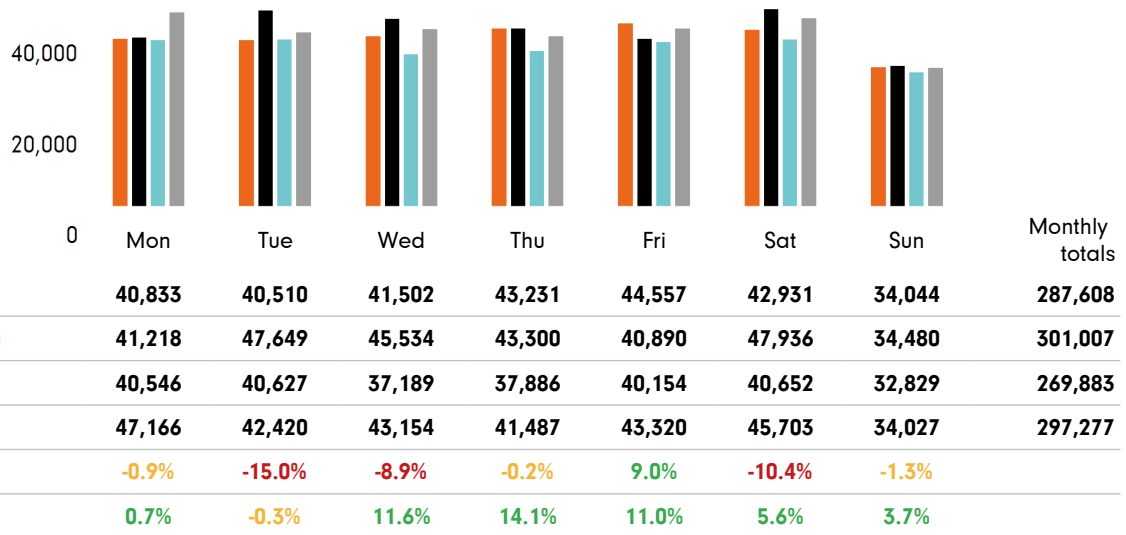
### Average temperature

	Maximum temperature	Minimum temperature
2021	23°	15°
2020	23°	14°
2019	25°	16°

# SPRINGBOARD.

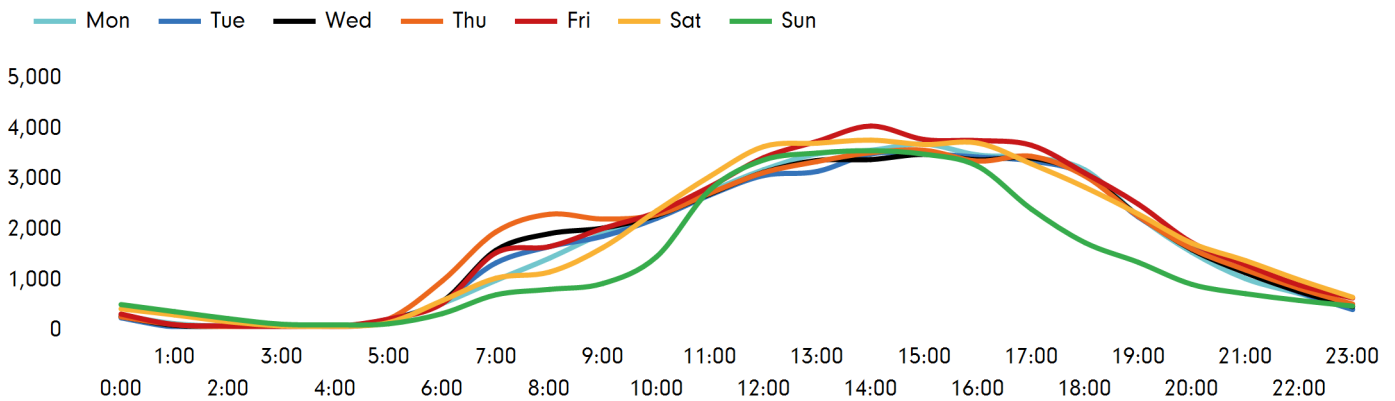
## Footfall by day

The figures shown below are calculated using weekly averages.



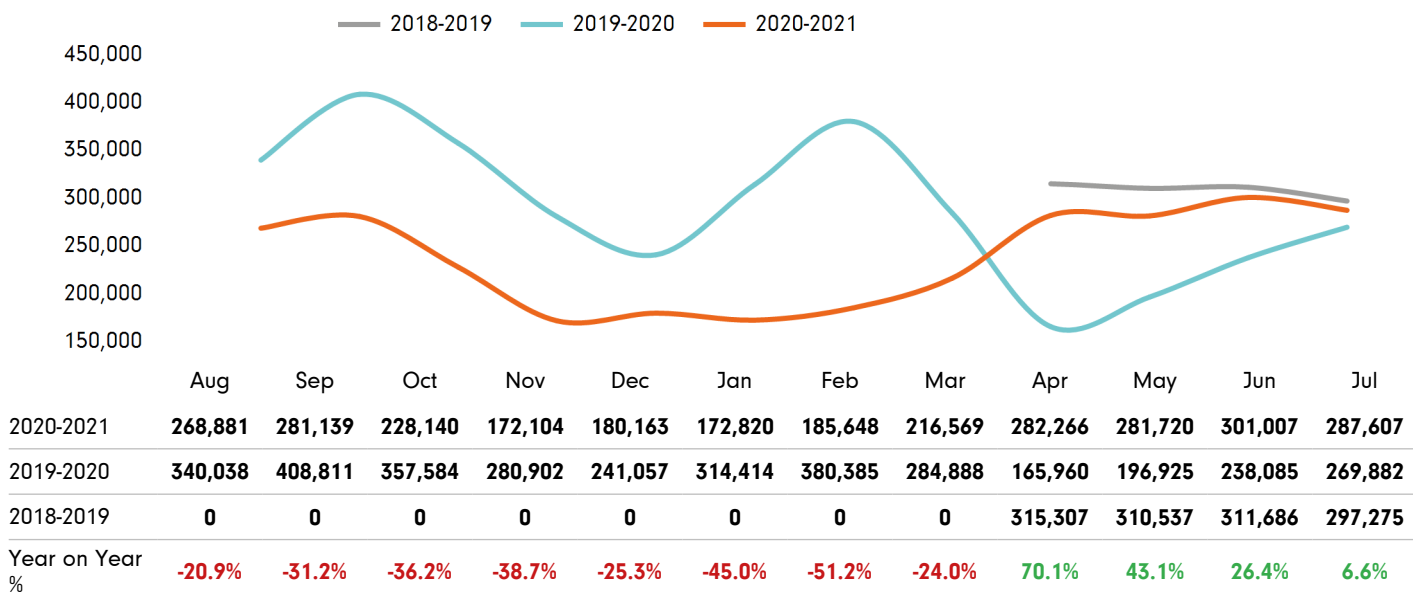
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

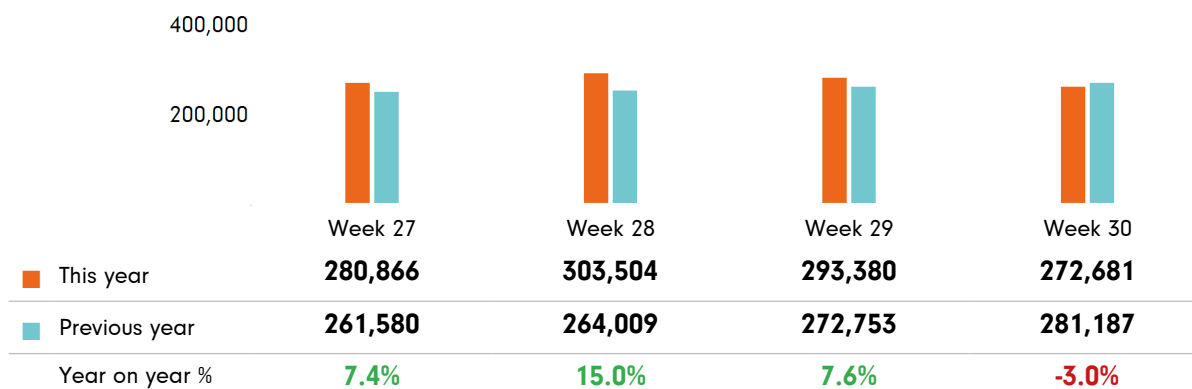
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for July compares July 2021 to July 2020

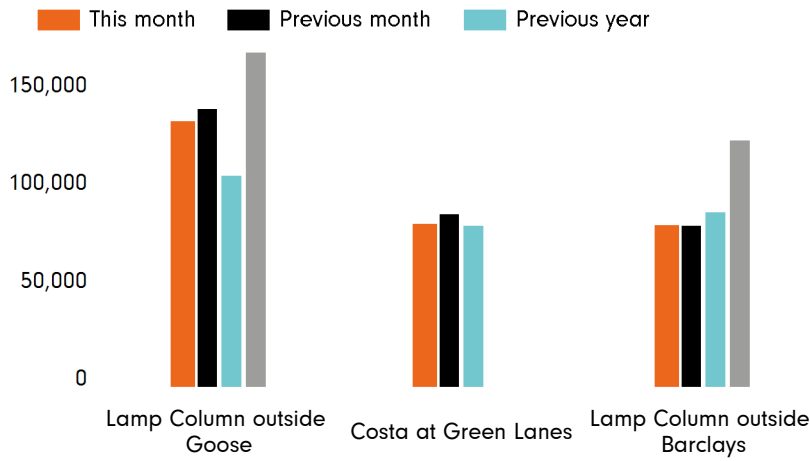
## Footfall by week of month

The figures shown below are calculated using weekly totals.



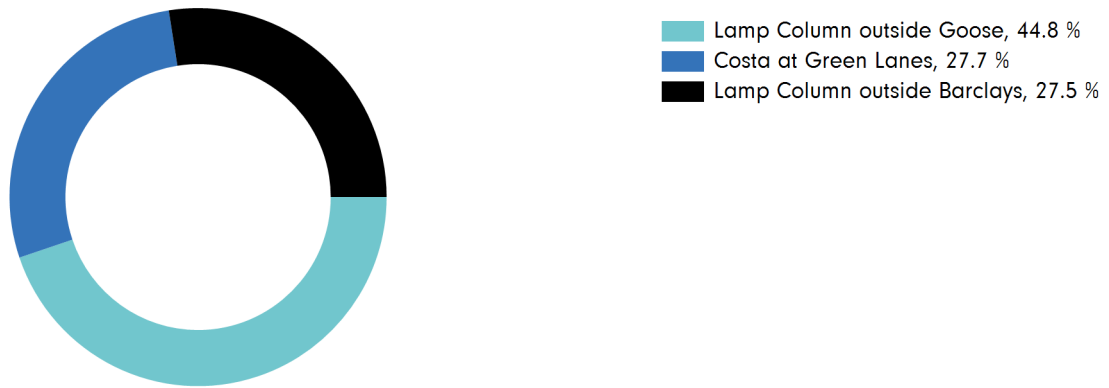
## Footfall by location

The figures shown below are calculated using weekly averages.



This Month	<b>128,898</b>	<b>79,654</b>	<b>79,054</b>
Previous Month	<b>135,877</b>	<b>85,354</b>	<b>79,775</b>
Previous Year	<b>103,807</b>	<b>79,824</b>	<b>86,250</b>
2 Years Ago	<b>176,488</b>		<b>120,787</b>
Year on Year %	<b>24.2 %</b>	<b>-0.2 %</b>	<b>-8.3 %</b>

## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to July, 2021 Vs January, 2020 to July, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2021 Vs July, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2021 Vs 6 2021