

# August 2021. 02 Aug 2021 - 29 Aug 2021

## Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 4

### Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-5.3%	-45.9%	1.6%	-32.0%	-5.0%	-0.4%
Greater London	-2.0%	-49.3%	37.2%	-50.3%	11.0%	11.3%
UK	5.0%	-45.1%	23.5%	-38.0%	8.3%	14.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The total number of visitors for the year to date is 8,520,690 which is 5.3% down on the previous year.

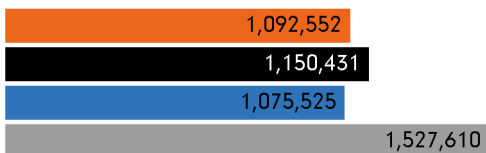
The total number of visitors to Future Wood Green BID in month commencing 2 August 2021 was 1,092,552.

The busiest day in month commencing 2 August 2021 was Tuesday 10 August with 44,455 visitors.

The peak hour of the month was 15:00 on Wednesday 25 August 2021 with footfall of 4,626.

### Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

### Weather



Number of days this month	9	7	12
Number of days same month last year	13		15
Number of days same month two years ago	15	4	9

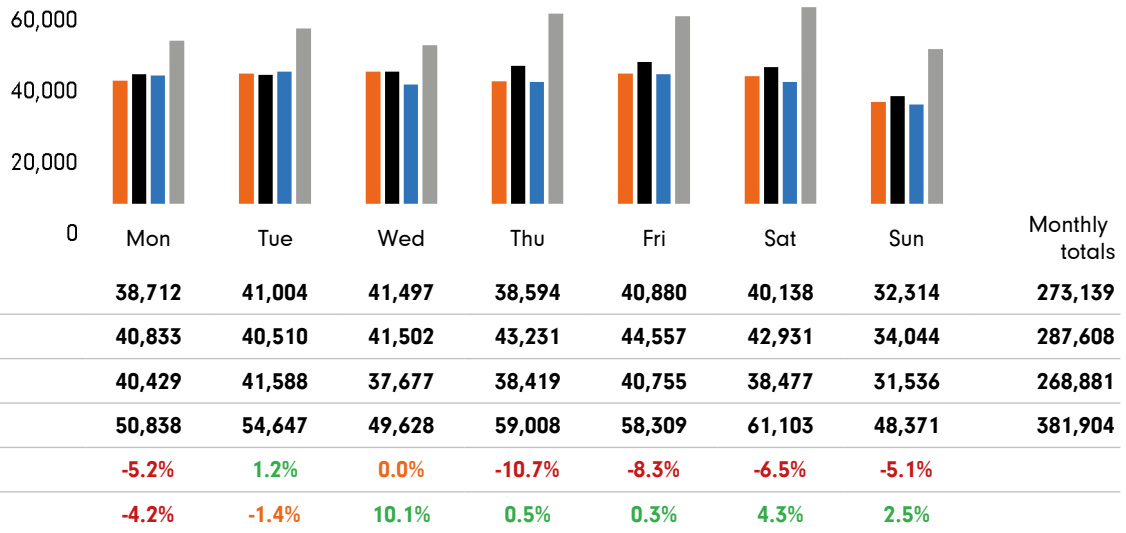
### Average temperature

	Maximum temperature	Minimum temperature
2021	21°	14°
2020	25°	16°
2019	24°	14°

# SPRINGBOARD.

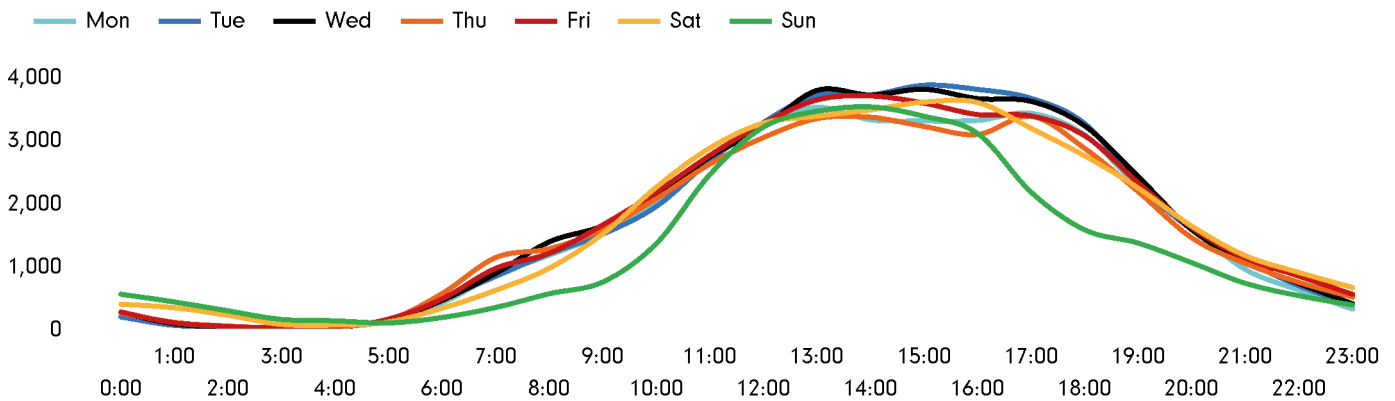
## Footfall by day

The figures shown below are calculated using weekly averages.



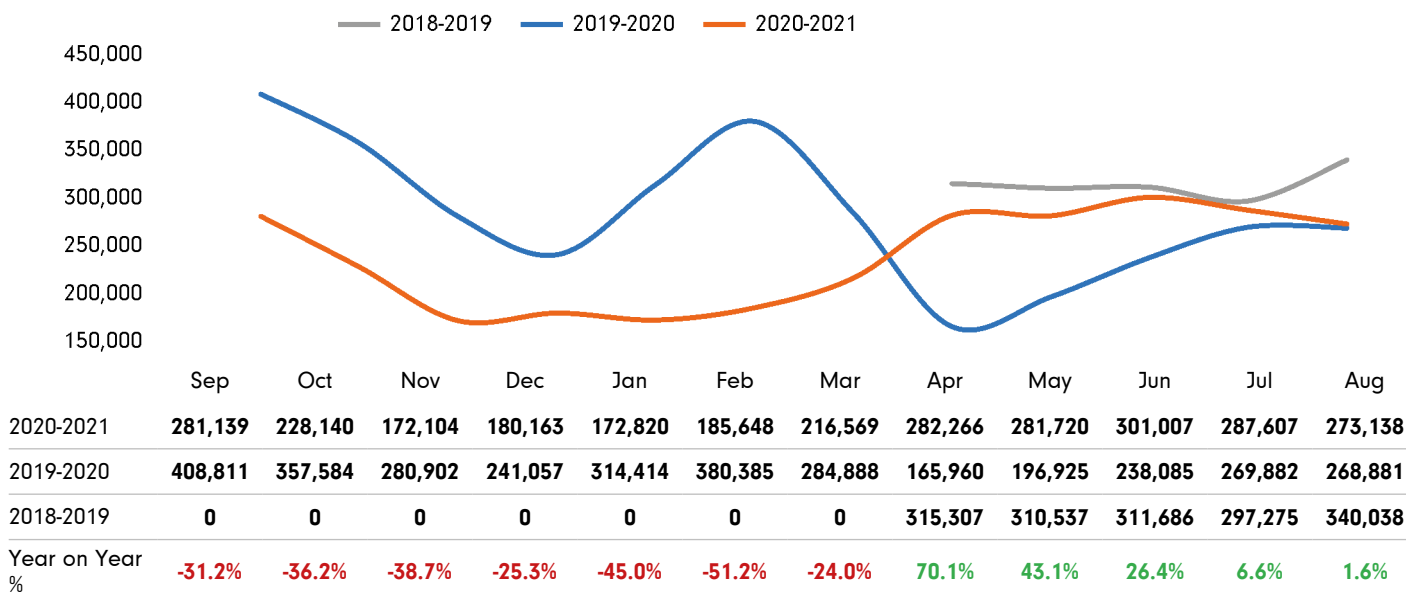
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

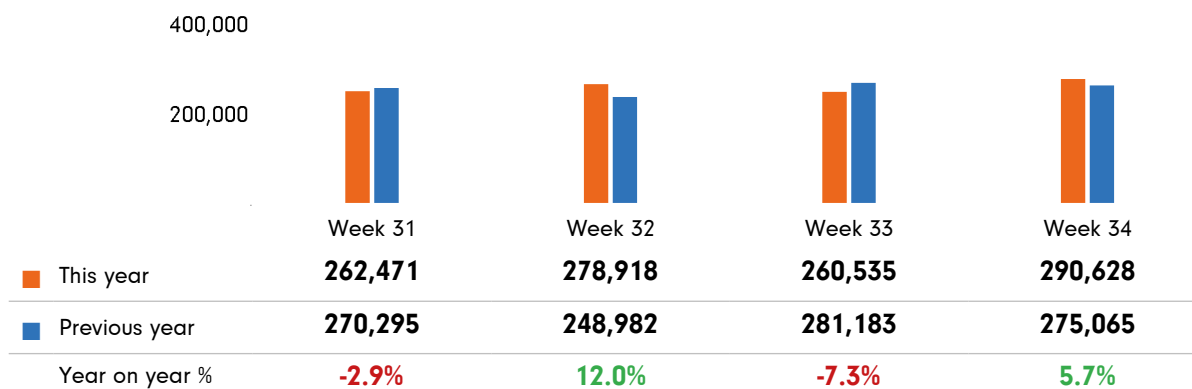
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for August compares August 2021 to August 2020

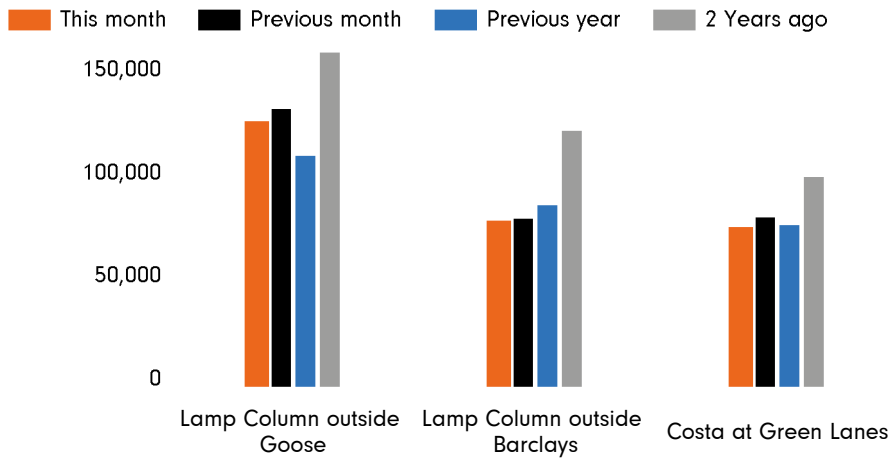
## Footfall by week of month

The figures shown below are calculated using weekly totals.



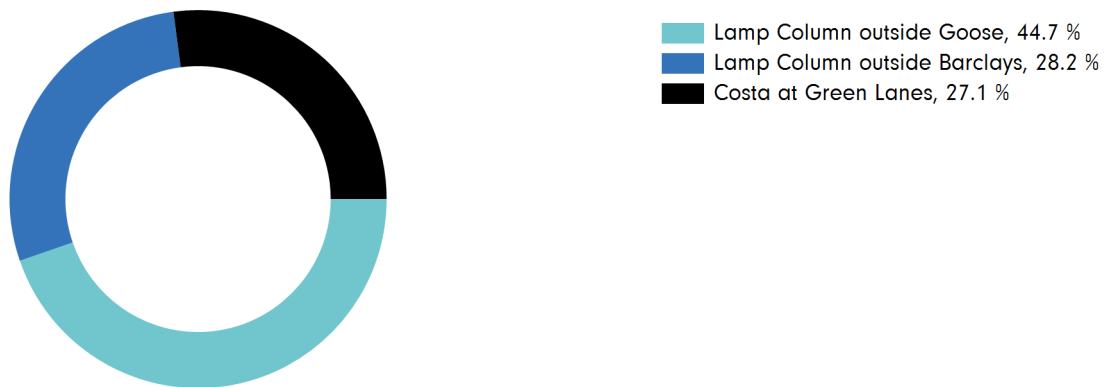
## Footfall by location

The figures shown below are calculated using weekly averages.



This Month	<b>122,123</b>	<b>77,027</b>	<b>73,987</b>
Previous Month	<b>128,898</b>	<b>79,054</b>	<b>79,654</b>
Previous Year	<b>107,507</b>	<b>85,214</b>	<b>76,159</b>
2 Years Ago	<b>164,995</b>	<b>118,869</b>	<b>98,037</b>
Year on Year %	<b>13.6 %</b>	<b>-9.6 %</b>	<b>-2.9 %</b>

## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to August, 2021 Vs January, 2020 to August, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2021 Vs August, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2021 Vs 7 2021