

September 2021. 30 Aug 2021 - 03 Oct 2021

Footfall Report for: Future Wood Green BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-3.8%	-42.6%	5.9%	-31.2%	9.0%	4.6%
Greater London	2.7%	-48.7%	31.9%	-44.3%	1.4%	7.2%
UK	7.7%	-43.9%	22.2%	-34.8%	-0.6%	0.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 10,009,285 which is 3.8% down on the previous year.

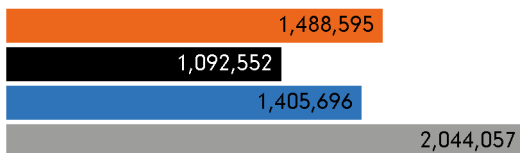
The total number of visitors to Future Wood Green BID in month commencing 30 August 2021 was 1,488,595.

The busiest day in month commencing 30 August 2021 was Friday 24 September with 50,134 visitors.

The peak hour of the month was 14:00 on Sunday 3 October 2021 with footfall of 5,937.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month	17	7	10	1
Number of days same month last year	17	6	11	1
Number of days same month two years ago	17	5	13	

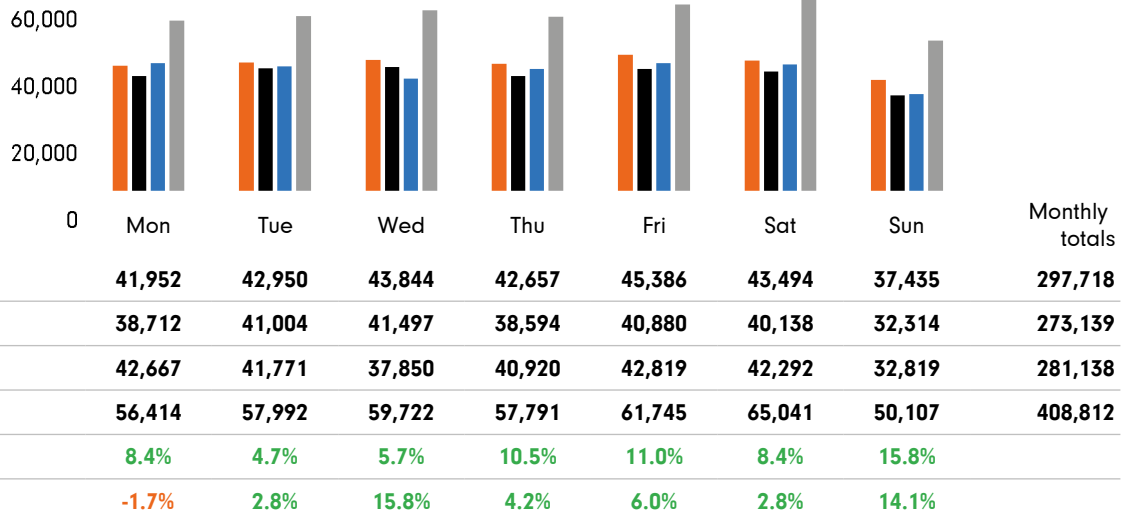
Average temperature

	Maximum temperature	Minimum temperature
2021	21°	13°
2020	20°	12°
2019	20°	12°

SPRINGBOARD.

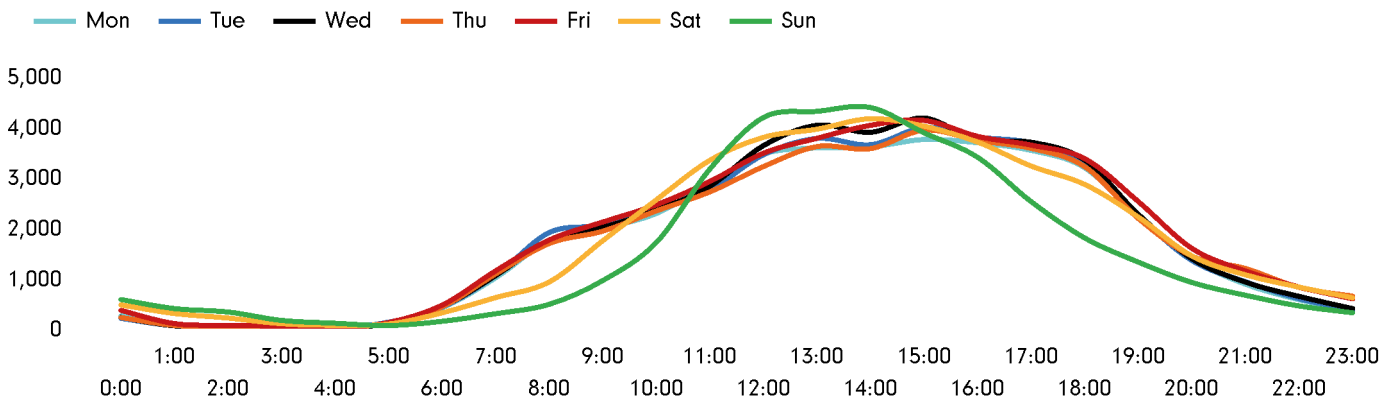
Footfall by day

The figures shown below are calculated using weekly averages.



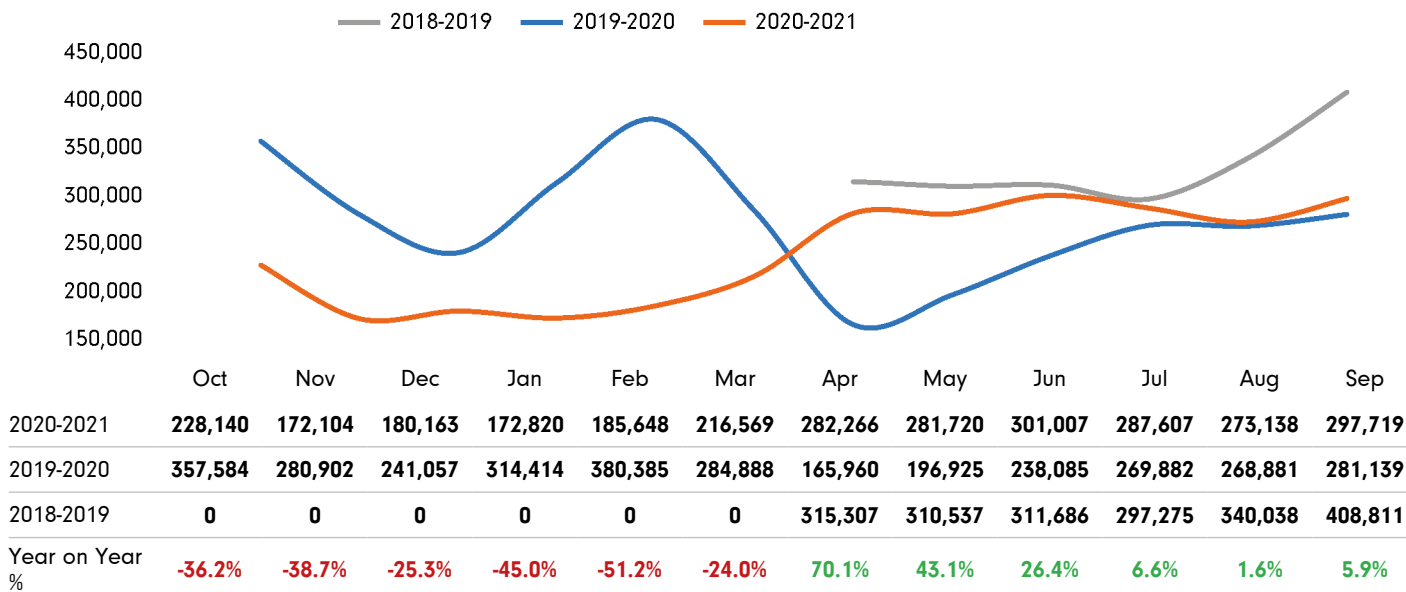
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

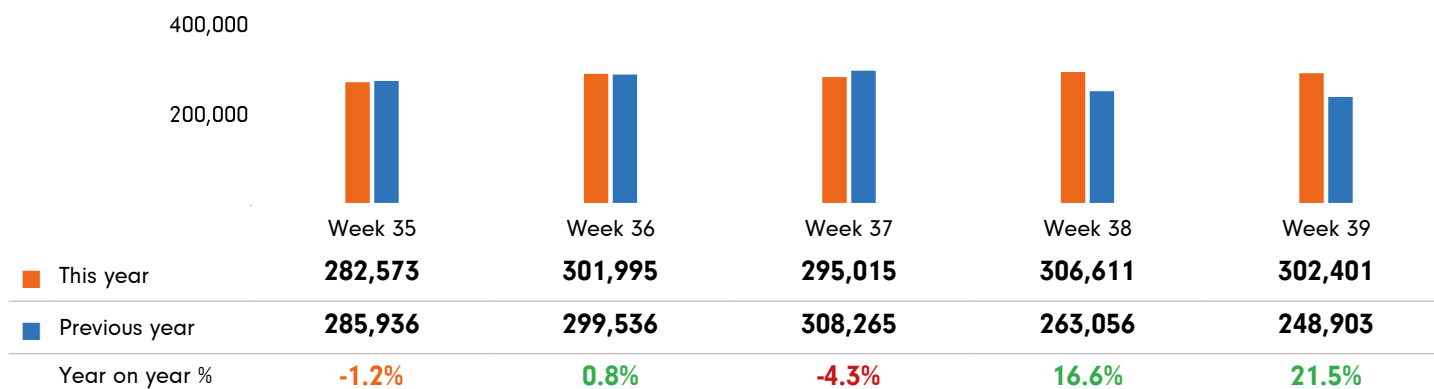
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for September compares September 2021 to September 2020

Footfall by week of month

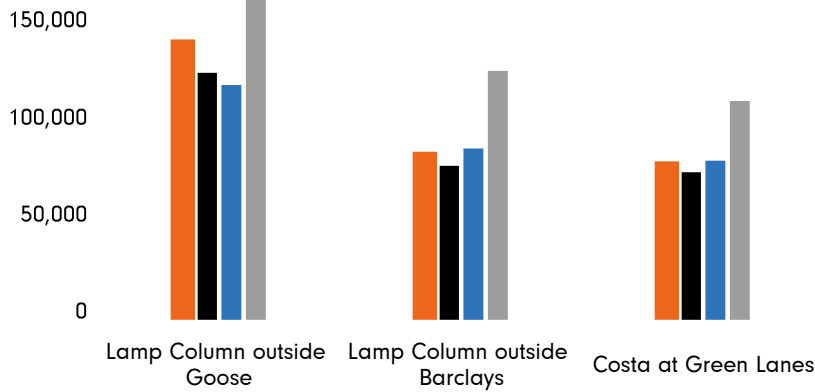
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	136,966	82,618	78,133
Previous Month	122,123	77,027	73,987
Previous Year	116,098	85,429	79,611
2 Years Ago	177,256	123,130	108,424
Year on Year %	18.0 %	-3.3 %	-1.9 %

Footfall by location



■ Lamp Column outside Goose, 46.0 %
■ Lamp Column outside Barclays, 27.8 %
■ Costa at Green Lanes, 26.2 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to September, 2021 Vs January, 2020 to September, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2021 Vs September, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2021 Vs 8 2021