

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	-1.0%	-41.8%	31.6%	-36.2%	0.9%	-18.9%
Greater London	7.3%	-48.6%	54.0%	-46.9%	4.3%	-7.6%
UK	11.0%	-43.5%	41.3%	-39.8%	2.3%	-10.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 11,210,316 which is 1% down on the previous year.

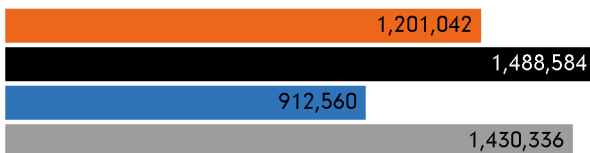
The total number of visitors to Future Wood Green BID in month commencing 4 October 2021 was 1,201,042.

The busiest day in month commencing 4 October 2021 was Wednesday 6 October with 48,846 visitors.

The peak hour of the month was 13:00 on Sunday 24 October 2021 with footfall of 5,683.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



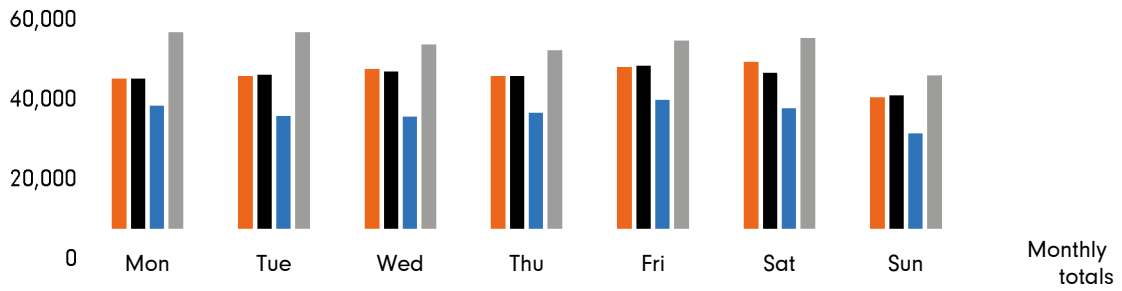
	Sun	Cloud	Rain	Sun+Rain
Number of days this month	9	9	9	1
Number of days same month last year	5	2	21	
Number of days same month two years ago	6	4	18	

Average temperature

	Maximum temperature	Minimum temperature
2021	16°	10°
2020	15°	9°
2019	15°	9°

Footfall by day

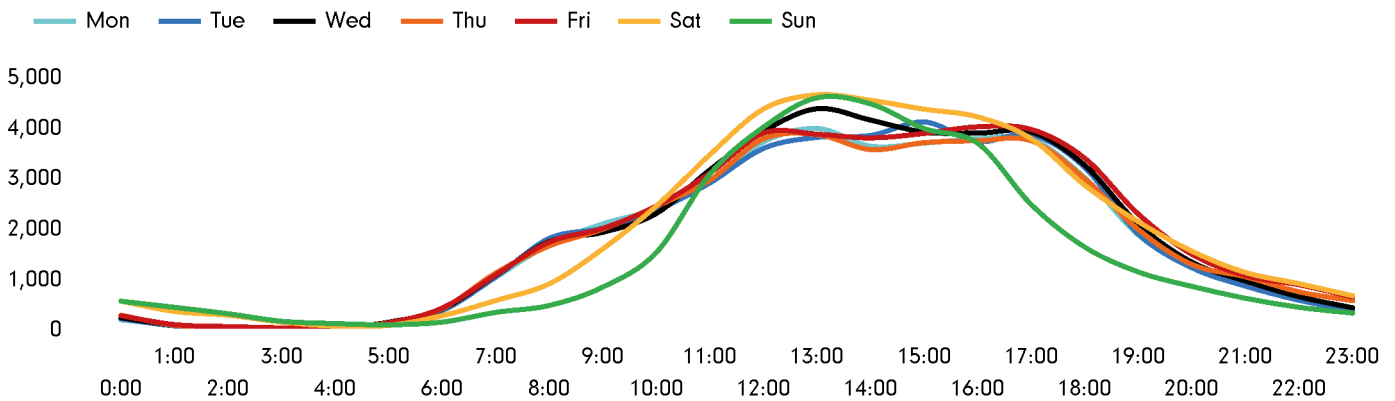
The figures shown below are calculated using weekly averages.



Month on month %	0.0%	-0.9%	1.7%	0.1%	-0.6%	6.8%	-1.6%	
Year on year %	21.4%	33.6%	40.7%	30.8%	24.3%	36.7%	36.0%	

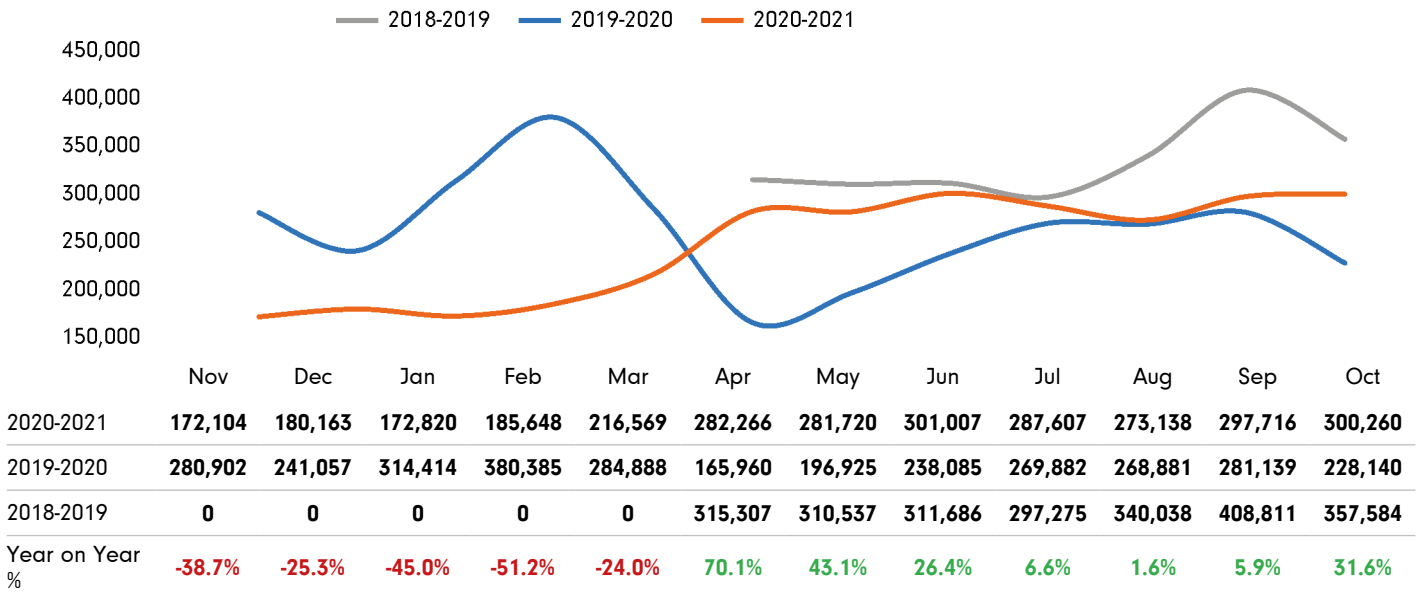
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

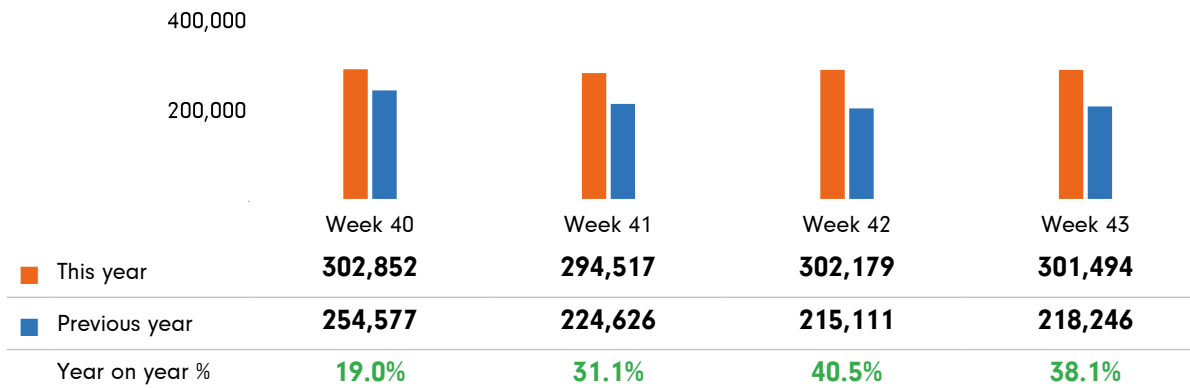
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for October compares October 2021 to October 2020

Footfall by week of month

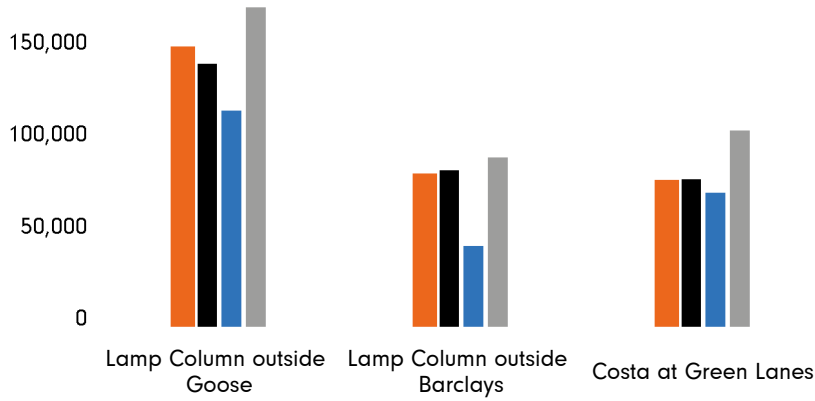
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	144,438	79,459	76,363
Previous Month	136,966	82,618	78,131
Previous Year	113,105	43,921	71,113
2 Years Ago	165,738	89,020	102,825
Year on Year %	27.7 %	80.9 %	7.4 %

Footfall by location



■ Lamp Column outside Goose, 48.1 %
■ Lamp Column outside Barclays, 26.5 %
■ Costa at Green Lanes, 25.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to October, 2021 Vs January, 2020 to October, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2021 Vs October, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2021 Vs 9 2021