

# November 2021. 01 Nov 2021 - 28 Nov 2021

## Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 4

### Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	3.0%	-41.5%	68.4%	-38.7%	-3.5%	-24.6%
Greater London	14.6%	-50.0%	131.9%	-65.0%	-3.8%	-37.3%
UK	16.9%	-44.9%	105.2%	-59.5%	-2.9%	-34.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The total number of visitors for the year to date is 12,369,546 which is 3% up on the previous year.

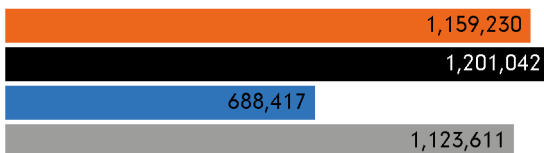
The total number of visitors to Future Wood Green BID in month commencing 1 November 2021 was 1,159,230.

The busiest day in month commencing 1 November 2021 was Saturday 6 November with 49,054 visitors.

The peak hour of the month was 12:00 on Sunday 28 November 2021 with footfall of 4,810.

### Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

### Weather



Number of days this month	9	10	9	
Number of days same month last year	9	5	12	2
Number of days same month two years ago	7	4	17	

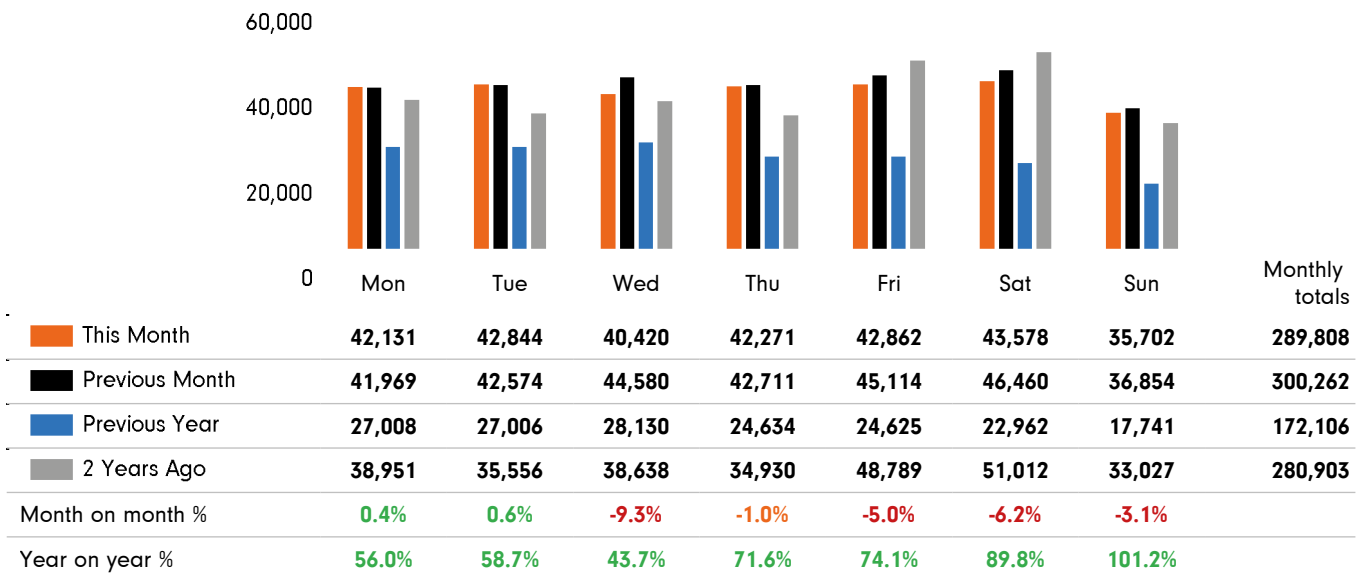
### Average temperature

	Maximum temperature	Minimum temperature
2021	11°	6°
2020	13°	7°
2019	10°	5°

# SPRINGBOARD.

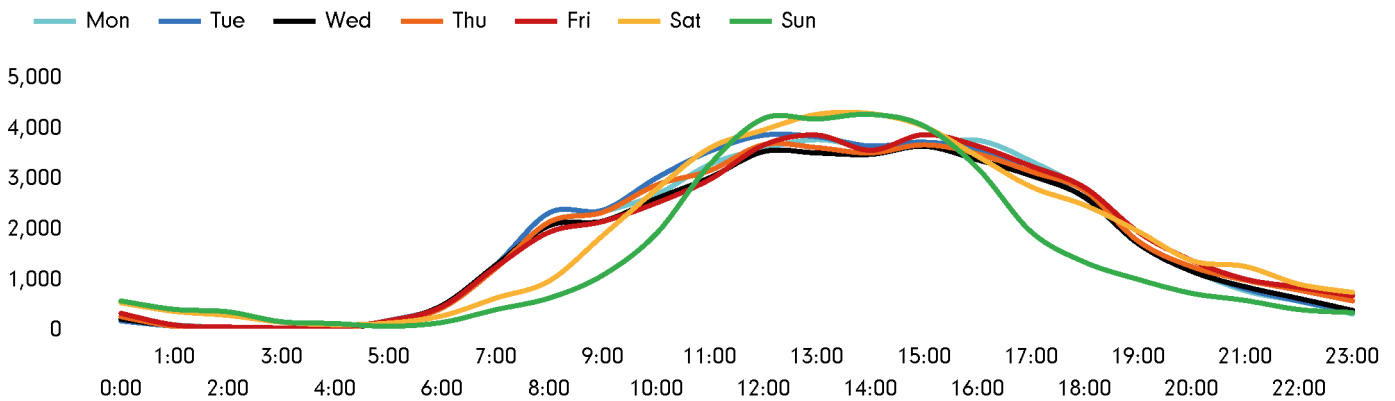
## Footfall by day

The figures shown below are calculated using weekly averages.



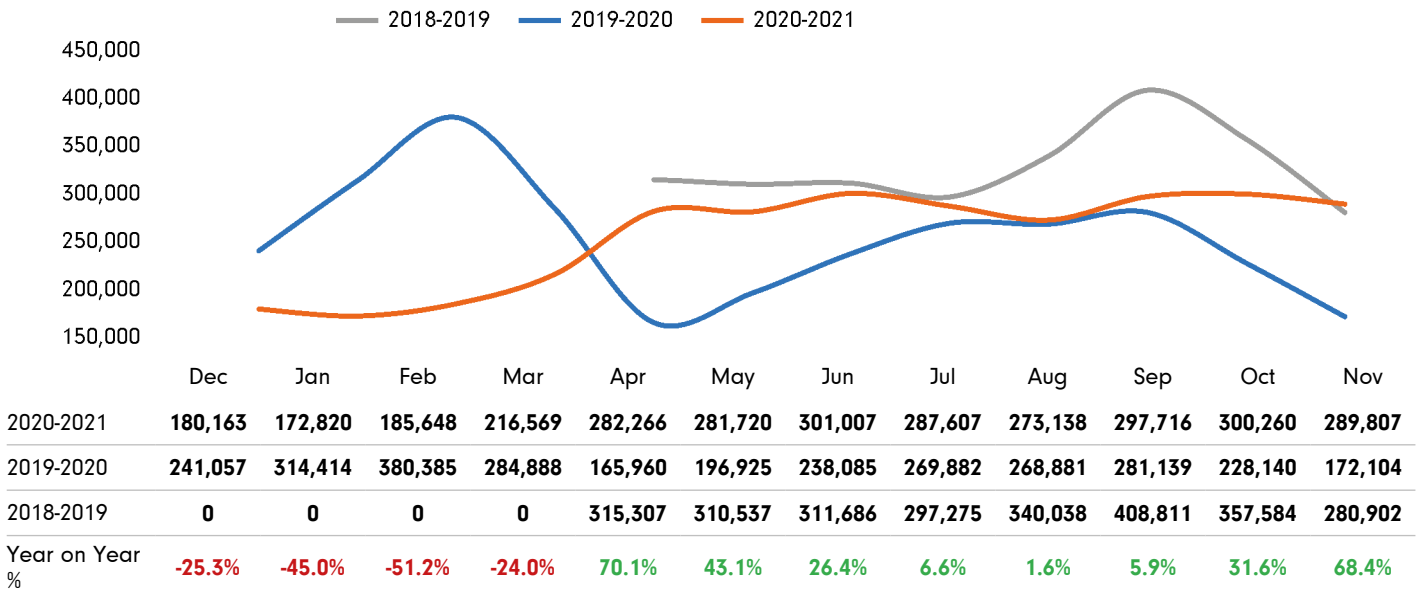
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

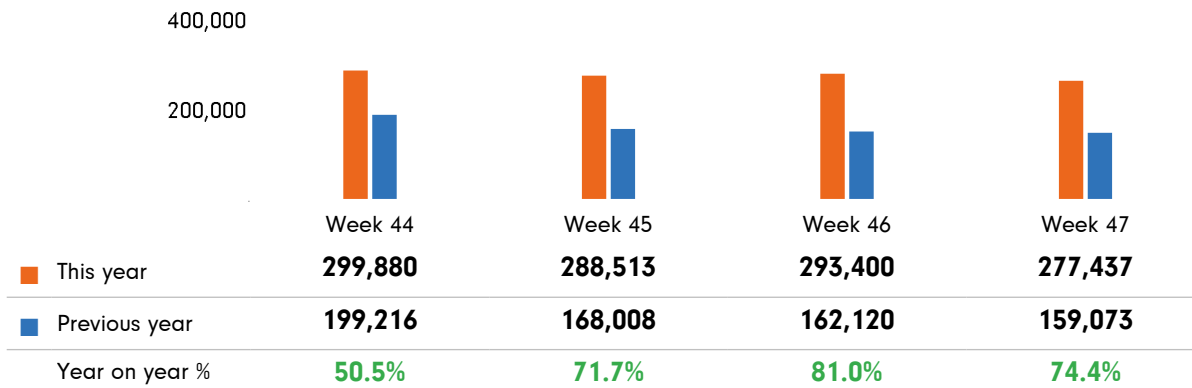
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for November compares November 2021 to November 2020

## Footfall by week of month

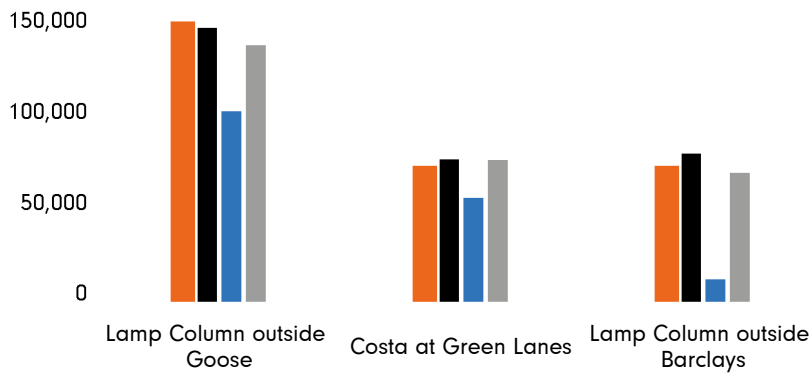
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>146,364</b>	<b>71,756</b>	<b>71,687</b>
Previous Month	<b>144,438</b>	<b>76,363</b>	<b>79,459</b>
Previous Year	<b>101,253</b>	<b>56,418</b>	<b>14,432</b>
2 Years Ago	<b>135,439</b>	<b>76,025</b>	<b>69,438</b>
Year on Year %	<b>44.6 %</b>	<b>27.2 %</b>	<b>396.7 %</b>

## Footfall by location



■ Lamp Column outside Goose, 50.5 %  
■ Costa at Green Lanes, 24.8 %  
■ Lamp Column outside Barclays, 24.7 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to November, 2021 Vs January, 2020 to November, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2021 Vs November, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2021 Vs 10 2021