

# Footfall Report for: Future Wood Green BID

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Future Wood Green BID	5.5%	-39.9%	37.9%	-25.3%	-14.3%	4.7%
Greater London	20.0%	-50.9%	79.1%	-60.4%	-5.2%	24.4%
UK	20.1%	-45.4%	50.6%	-50.8%	-3.0%	31.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 13,611,813 which is 5.5% up on the previous year.

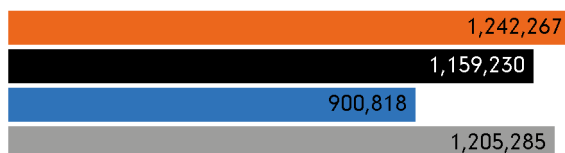
The total number of visitors to Future Wood Green BID in month commencing 29 November 2021 was 1,242,267.

The busiest day in month commencing 29 November 2021 was Saturday 4 December with 45,006 visitors.

The peak hour of the month was 13:00 on Friday 24 December 2021 with footfall of 4,821.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

## Weather



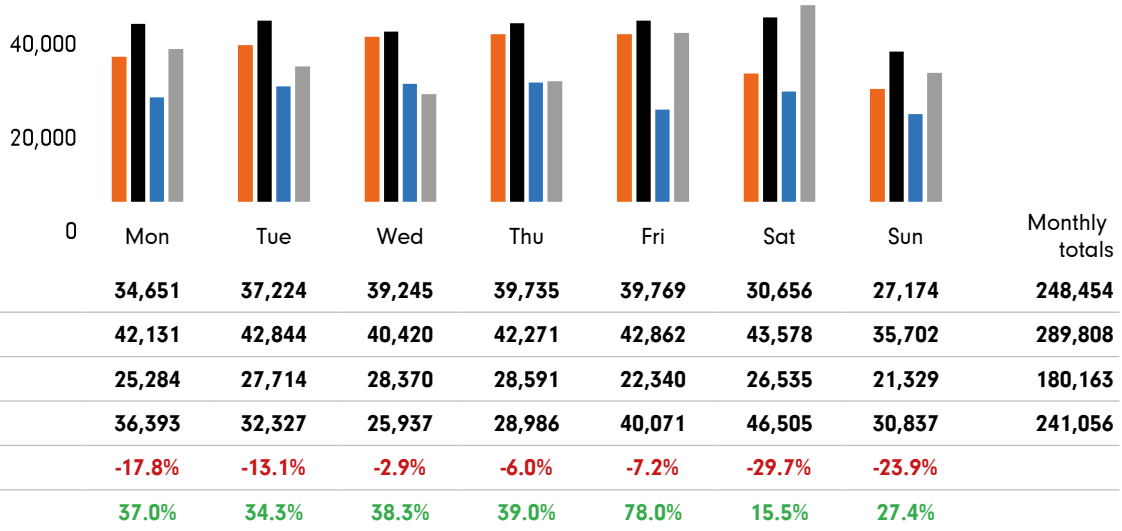
	Sun	Cloud	Rain	Snow	Menu
Number of days this month	3	11	18	2	1
Number of days same month last year	8	6	20		1
Number of days same month two years ago	12	5	17		1

## Average temperature

	Maximum temperature	Minimum temperature
2021	10°	6°
2020	8°	4°
2019	10°	5°

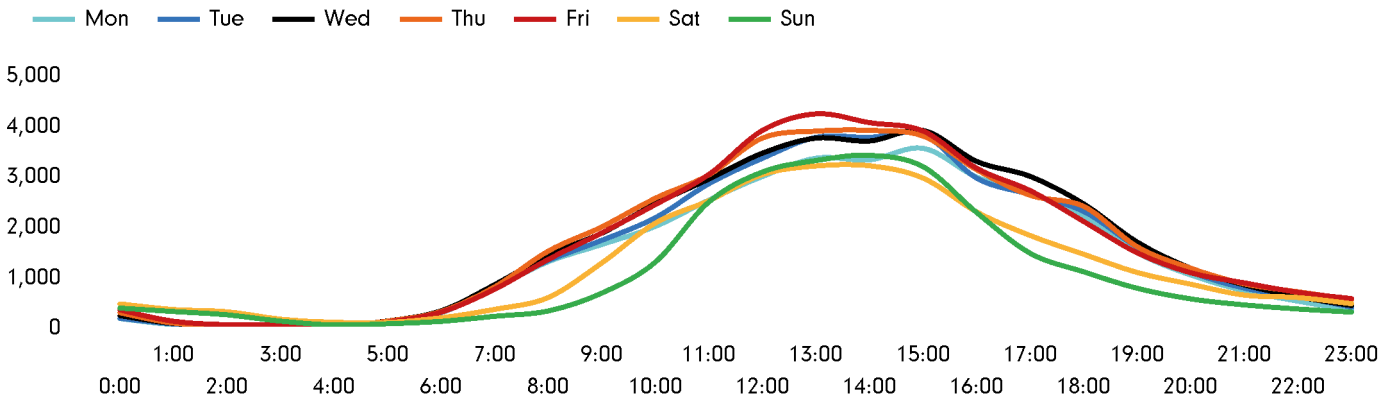
## Footfall by day

The figures shown below are calculated using weekly averages.



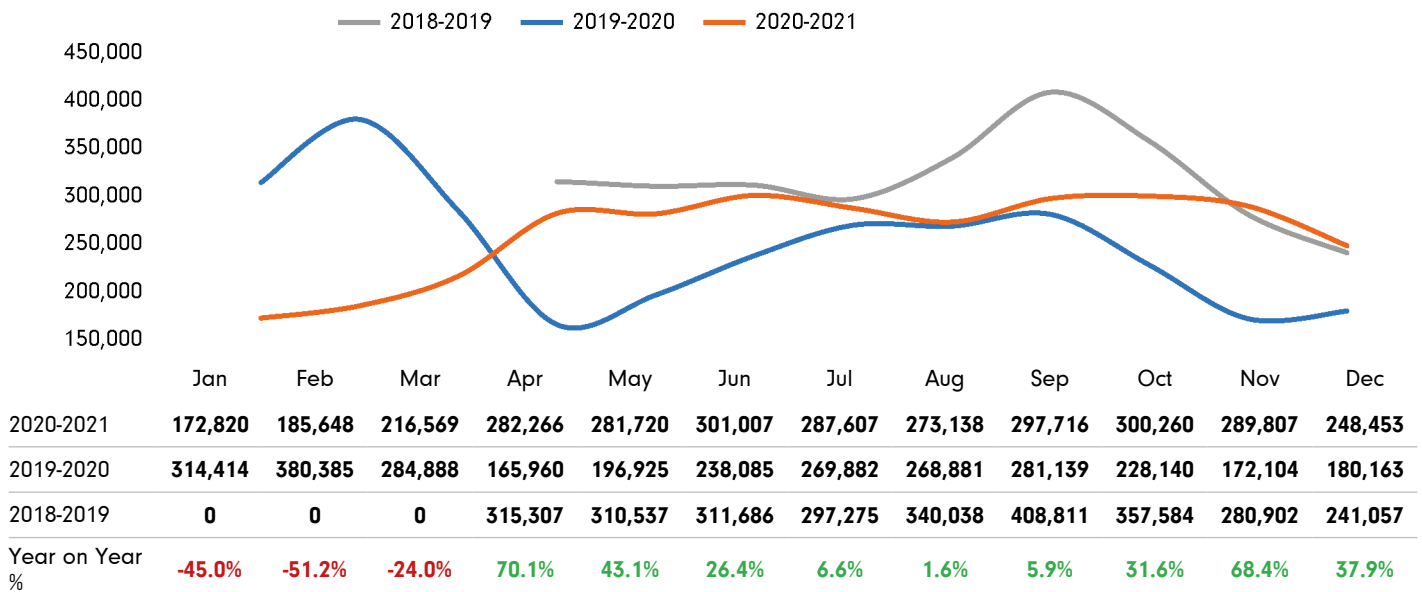
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

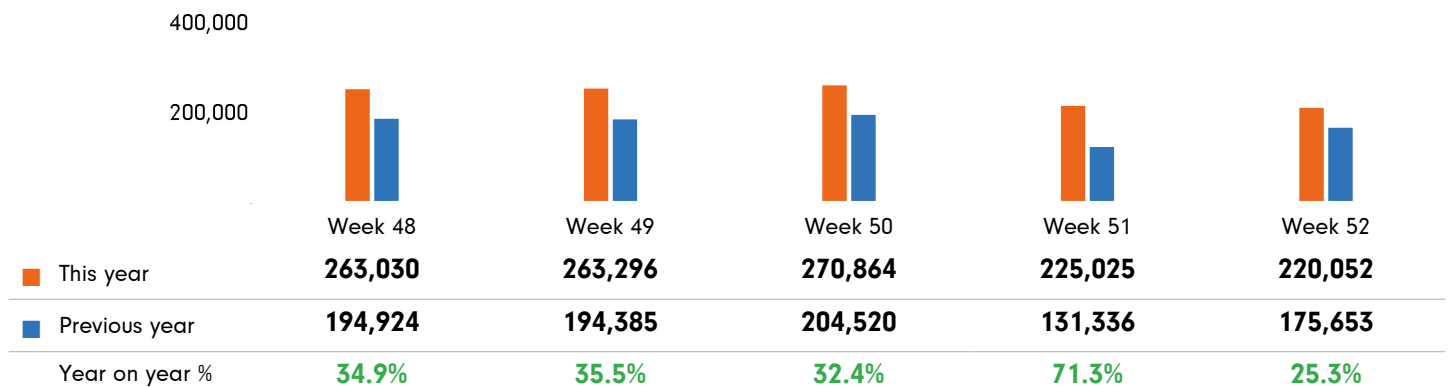
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for December compares December 2021 to December 2020

## Footfall by week of month

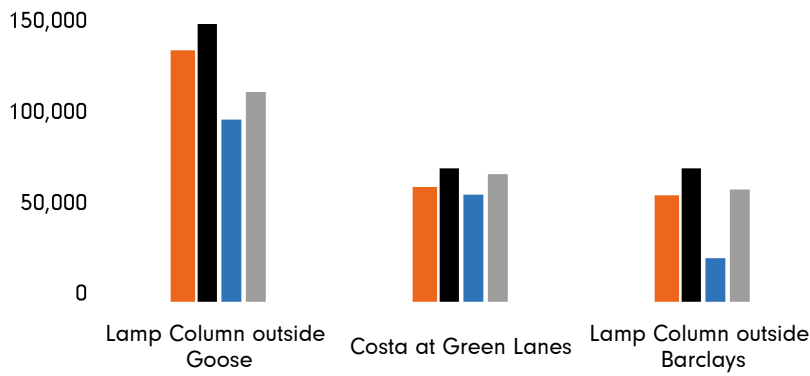
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>131,313</b>	<b>60,792</b>	<b>56,347</b>
Previous Month	<b>146,364</b>	<b>71,756</b>	<b>71,687</b>
Previous Year	<b>96,903</b>	<b>58,031</b>	<b>25,229</b>
2 Years Ago	<b>111,306</b>	<b>68,878</b>	<b>60,872</b>
Year on Year %	<b>35.5 %</b>	<b>4.8 %</b>	<b>123.3 %</b>

## Footfall by location



■ Lamp Column outside Goose, 52.9 %  
■ Costa at Green Lanes, 24.5 %  
■ Lamp Column outside Barclays, 22.7 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to December, 2021 Vs January, 2020 to December, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2021 Vs December, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2021 Vs 11 2021