

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Future Wood Green BID	49.0%	-48.4%	52.7%	-51.2%	13.0%	7.4%
Greater London	191.3%	-75.1%	186.9%	-73.1%	18.0%	21.3%
UK	162.4%	-70.3%	153.8%	-67.9%	12.4%	19.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 2,136,900 which is 49% up on the previous year.

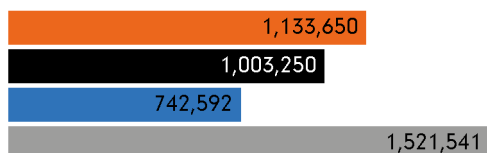
The total number of visitors to Future Wood Green BID in month commencing 31 January 2022 was 1,133,650.

The busiest day in month commencing 31 January 2022 was Saturday 26 February with 54,489 visitors.

The peak hour of the month was 13:00 on Saturday 26 February 2022 with footfall of 6,397.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



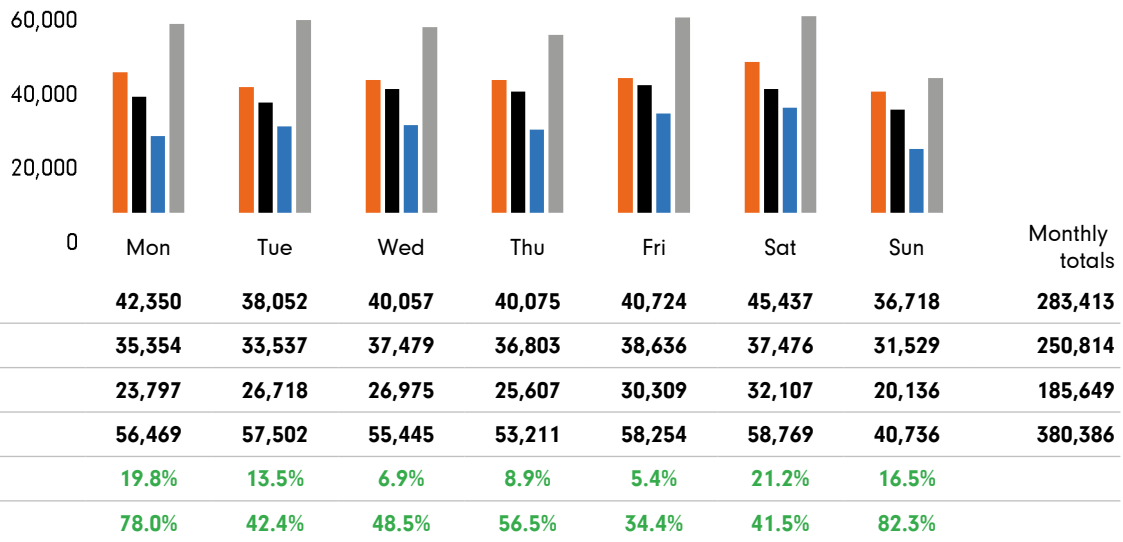
	Sun	Cloud	Rain	Snow
Number of days this month	6	7	15	
Number of days same month last year	8	2	12	6
Number of days same month two years ago	7	2	19	

Average temperature

	Maximum temperature	Minimum temperature
2022	11°	5°
2021	9°	4°
2020	11°	5°

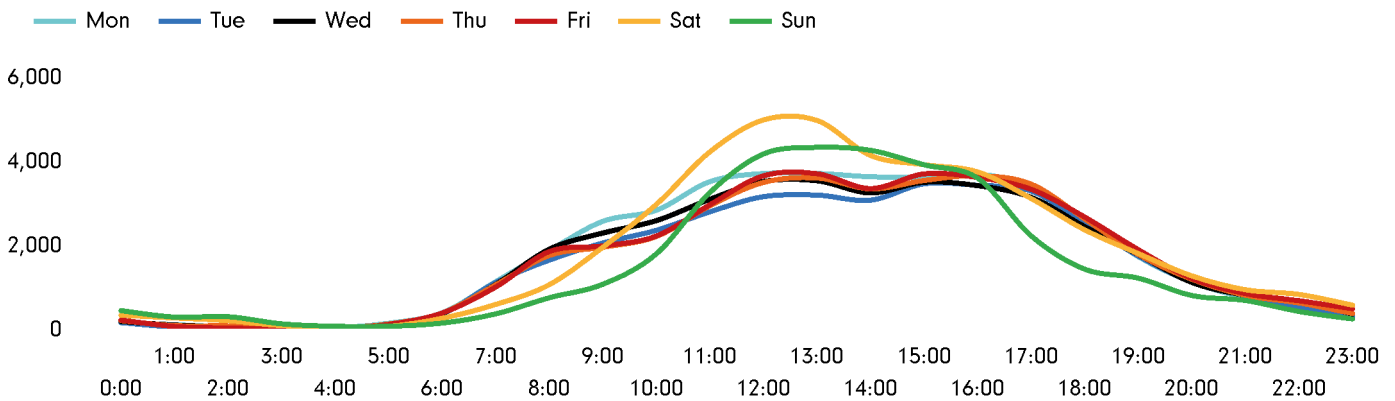
Footfall by day

The figures shown below are calculated using weekly averages.



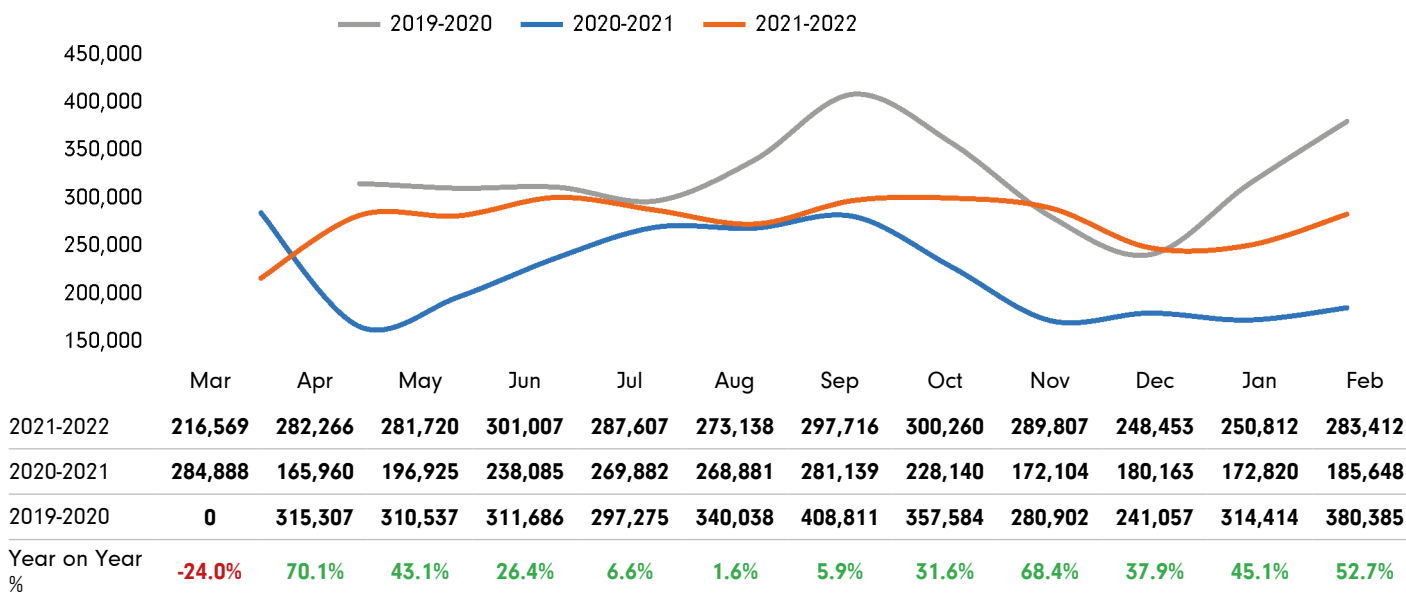
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

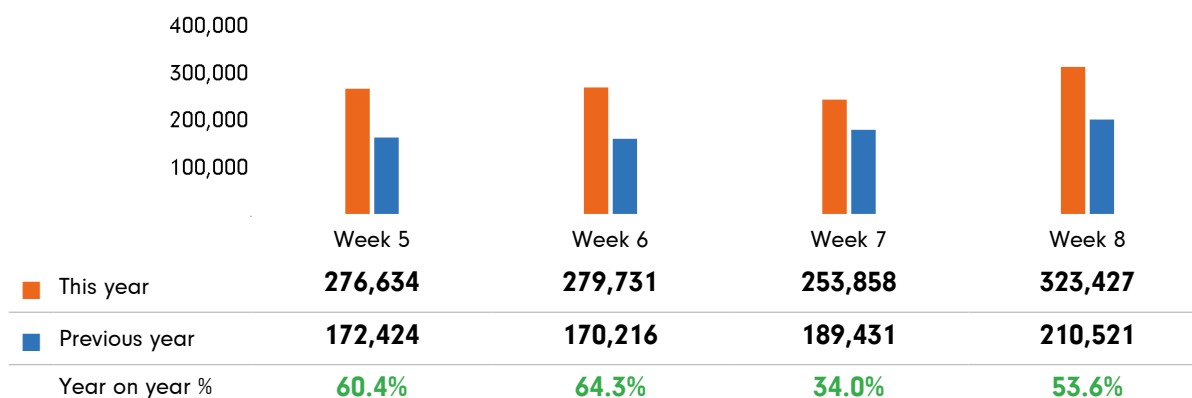
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for February compares February 2022 to February 2021

Footfall by week of month

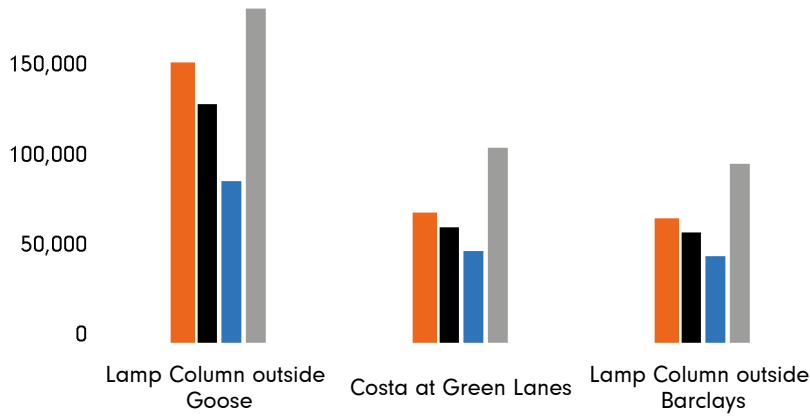
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	147,765	69,348	66,298
Previous Month	127,301	63,181	60,329
Previous Year	87,204	50,652	47,791
2 Years Ago	179,734	104,509	96,141
Year on Year %	69.4 %	36.9 %	38.7 %

Footfall by location



■ Lamp Column outside Goose, 52.1 %
■ Costa at Green Lanes, 24.5 %
■ Lamp Column outside Barclays, 23.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to February, 2022 Vs January, 2021 to February, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2022 Vs February, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2022 Vs 1 2022