

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Future Wood Green BID	38.7%	-25.1%	15.3%	70.1%	0.5%	30.3%
Greater London	127.4%	-46.8%	55.2%	247.9%	5.1%	70.7%
UK	103.6%	-39.3%	37.1%	252.7%	4.3%	73.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 5,058,075 which is 38.7% up on the previous year.

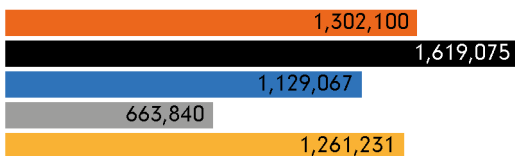
The total number of visitors to Future Wood Green BID in month commencing 4 April 2022 was 1,302,100.

The busiest day in month commencing 4 April 2022 was Saturday 30 April with 57,167 visitors.

The peak hour of the month was 15:00 on Saturday 16 April 2022 with footfall of 6,347.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



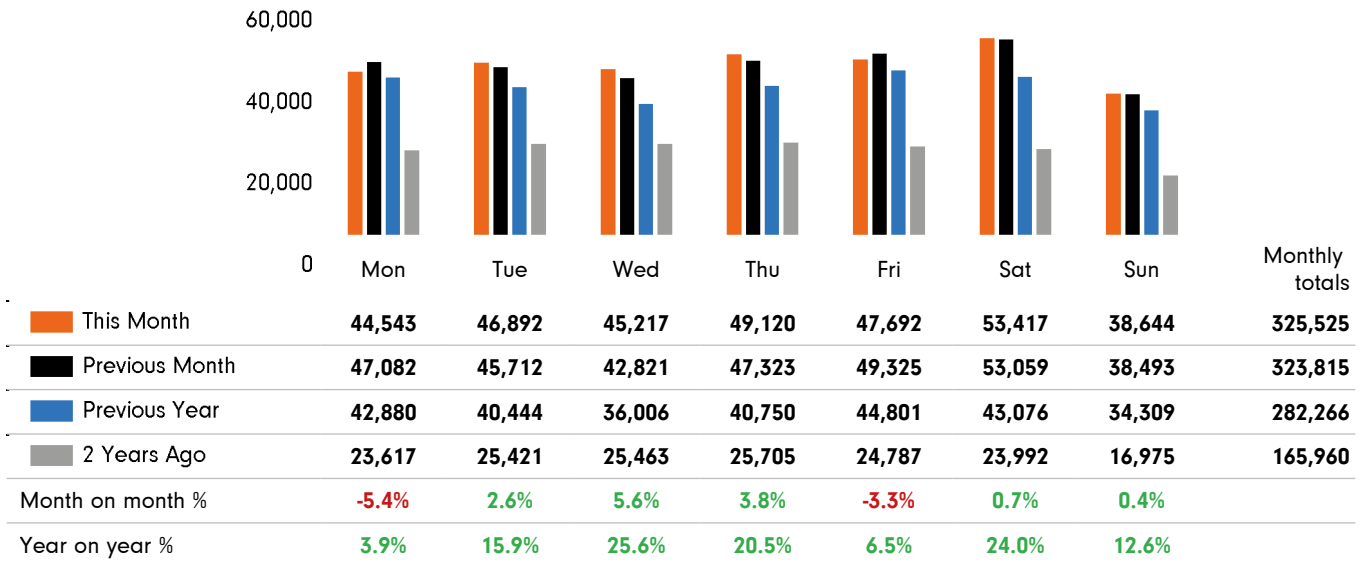
Number of days this month	12	10	6	
Number of days same month last year	18	2	7	1
Number of days same month two years ago	19	2	7	

Average temperature

	Maximum temperature	Minimum temperature
2022	16°	7°
2021	12°	3°
2020	18°	7°

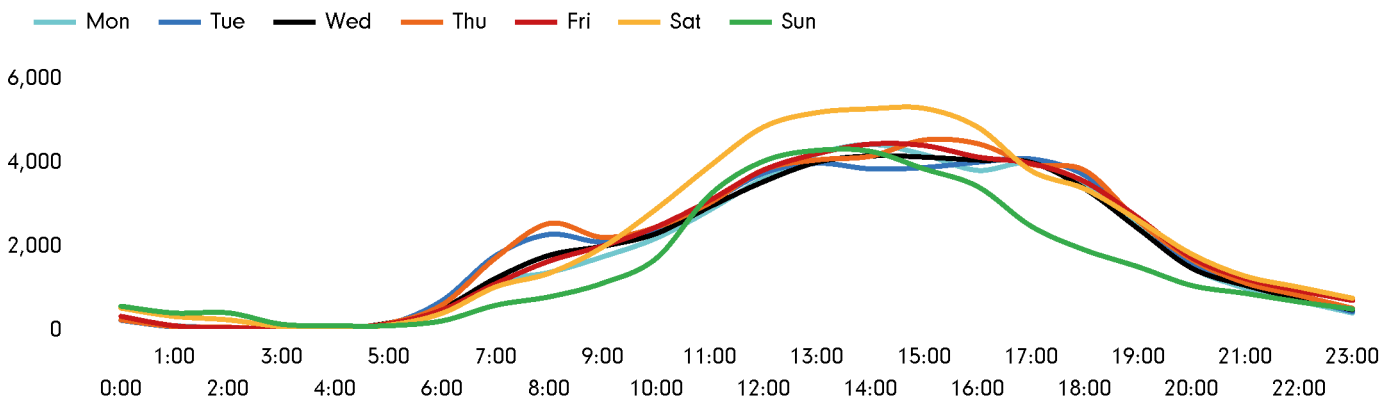
Footfall by day

The figures shown below are calculated using weekly averages.



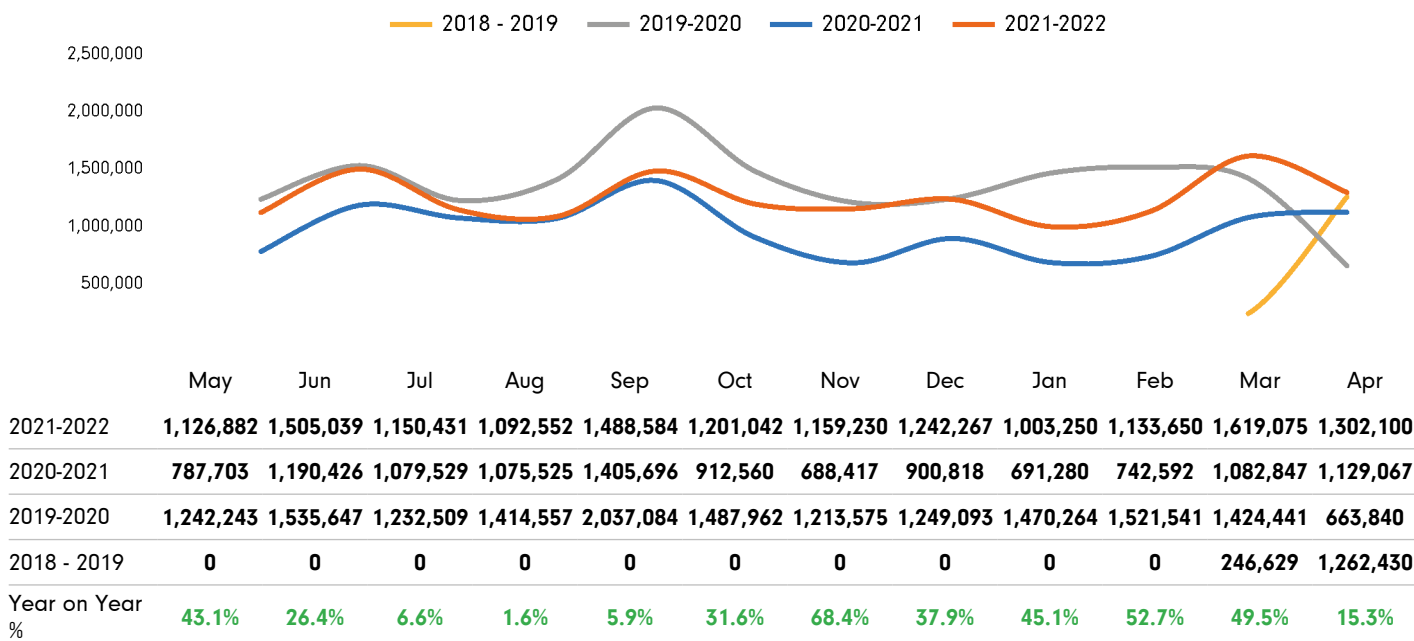
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

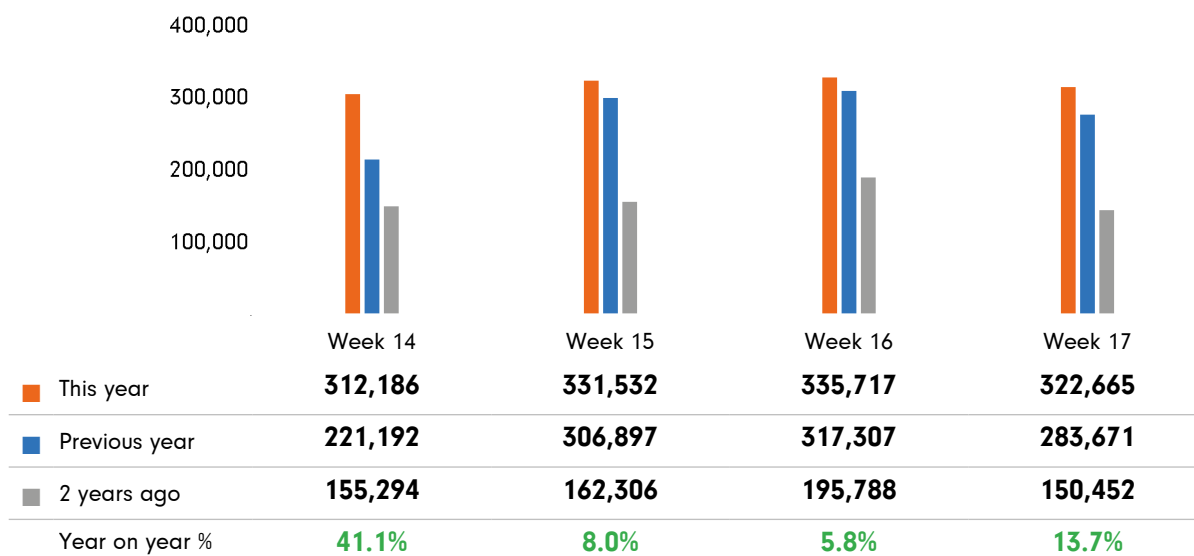
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for April compares April 2022 to April 2021

Footfall by week of month

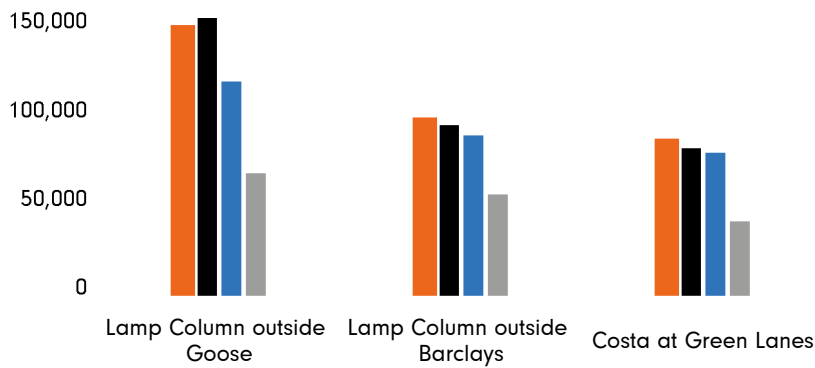
The figures shown below are calculated using weekly totals.



Footfall by location

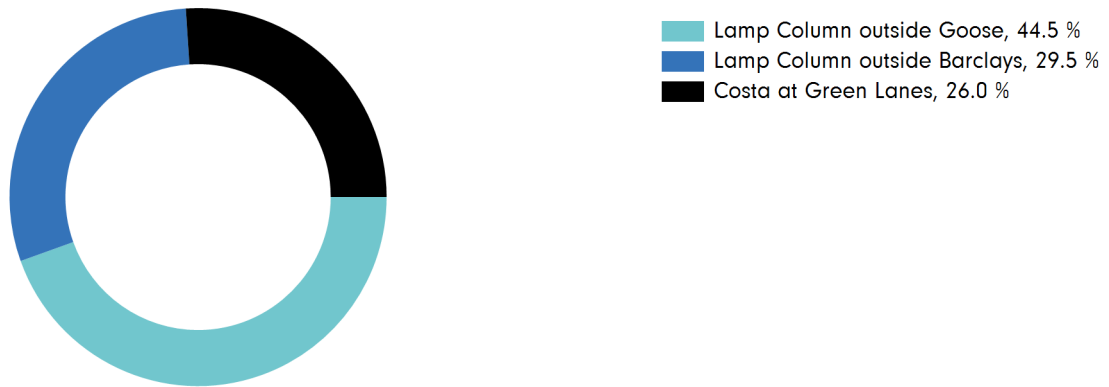
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	144,900	95,872	84,752
Previous Month	149,817	93,155	80,842
Previous Year	116,398	87,524	78,344
2 Years Ago	67,566	56,298	42,095
Year on Year %	24.5 %	9.5 %	8.2 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to April, 2022 Vs January, 2021 to April, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2022 Vs April, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2022 Vs 3 2022