

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Future Wood Green BID	34.1%	-15.6%	19.1%	43.1%	3.1%	-0.2%
Greater London	106.2%	-30.5%	53.1%	178.6%	5.0%	5.9%
UK	82.7%	-20.9%	32.2%	191.1%	3.3%	6.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 6,400,218 which is 34.1% up on the previous year.

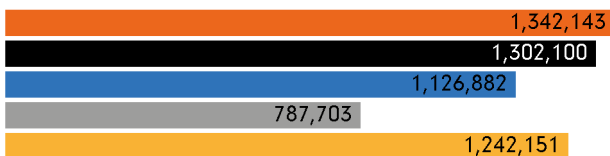
The total number of visitors to Future Wood Green BID in month commencing 2 May 2022 was 1,342,143.

The busiest day in month commencing 2 May 2022 was Friday 27 May with 56,411 visitors.

The peak hour of the month was 16:00 on Saturday 14 May 2022 with footfall of 5,816.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



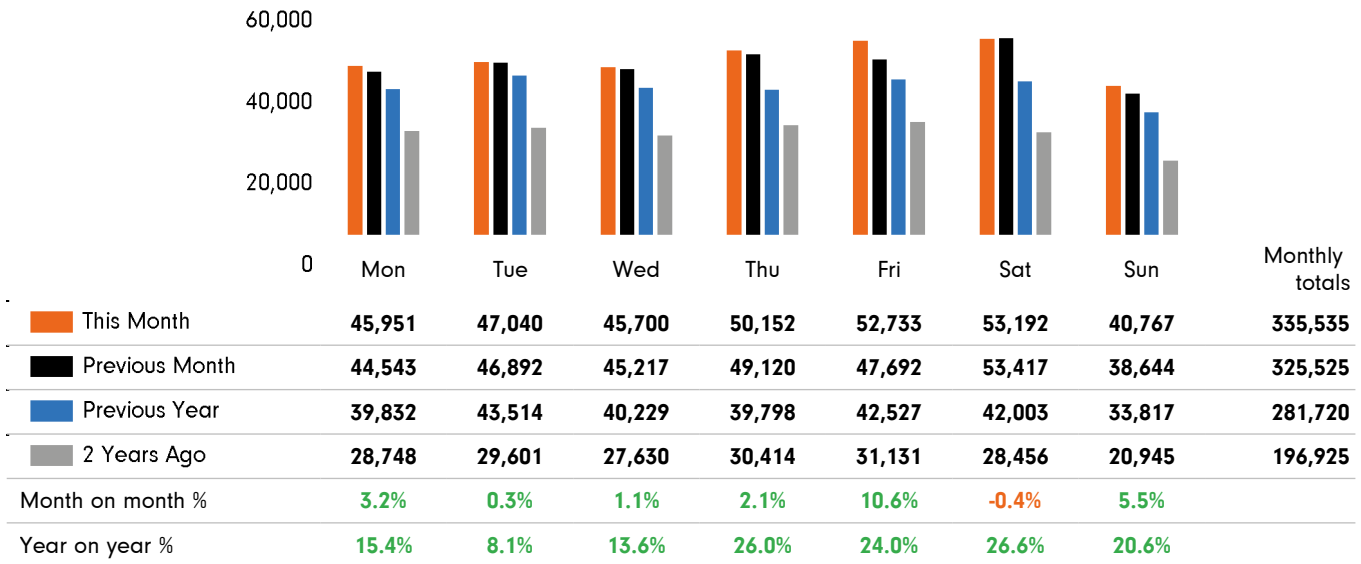
Number of days this month	11	8	9
Number of days same month last year	5	2	21
Number of days same month two years ago	24	3	1

Average temperature

	Maximum temperature	Minimum temperature
2022	19°	10°
2021	15°	8°
2020	21°	10°

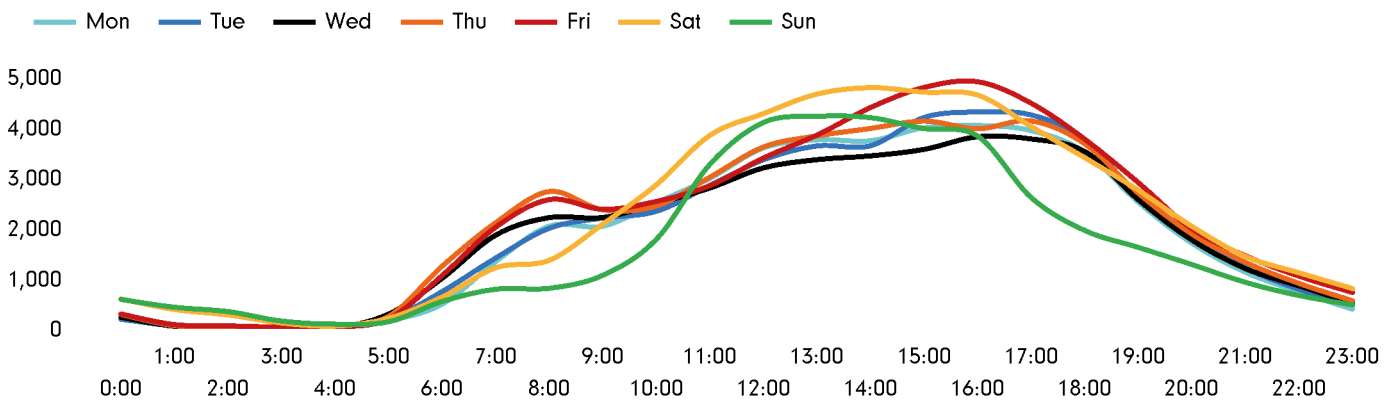
Footfall by day

The figures shown below are calculated using weekly averages.



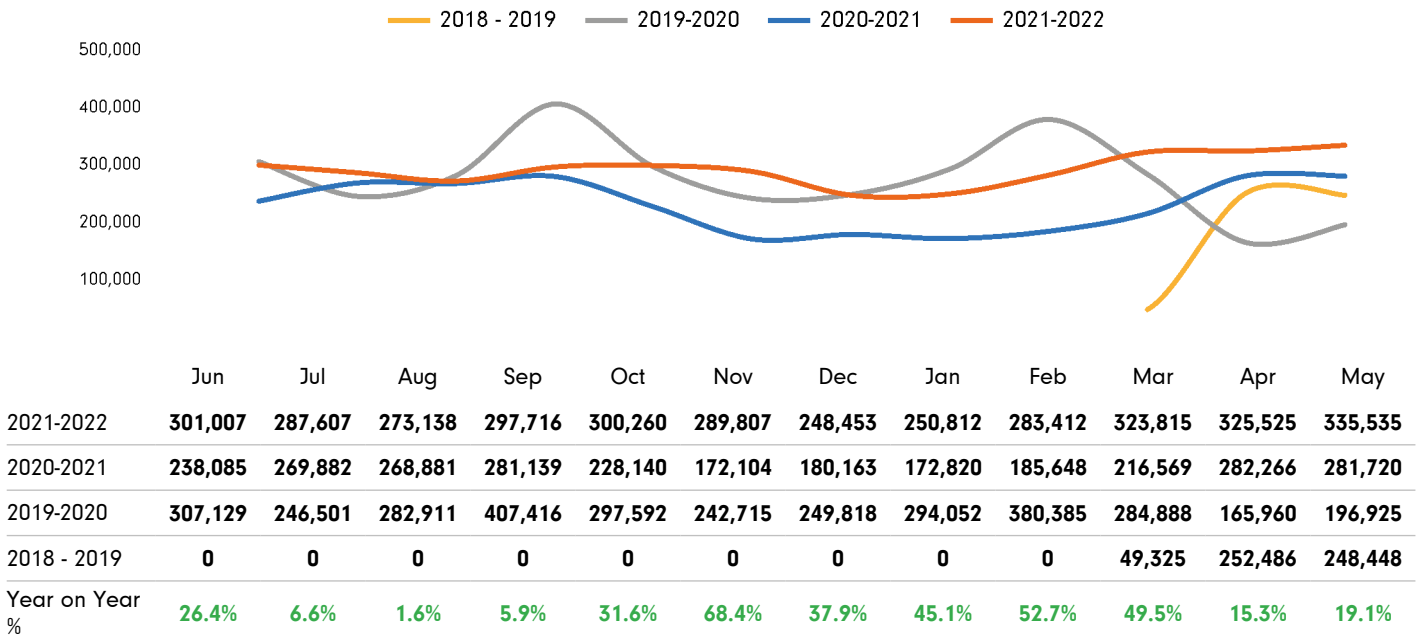
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

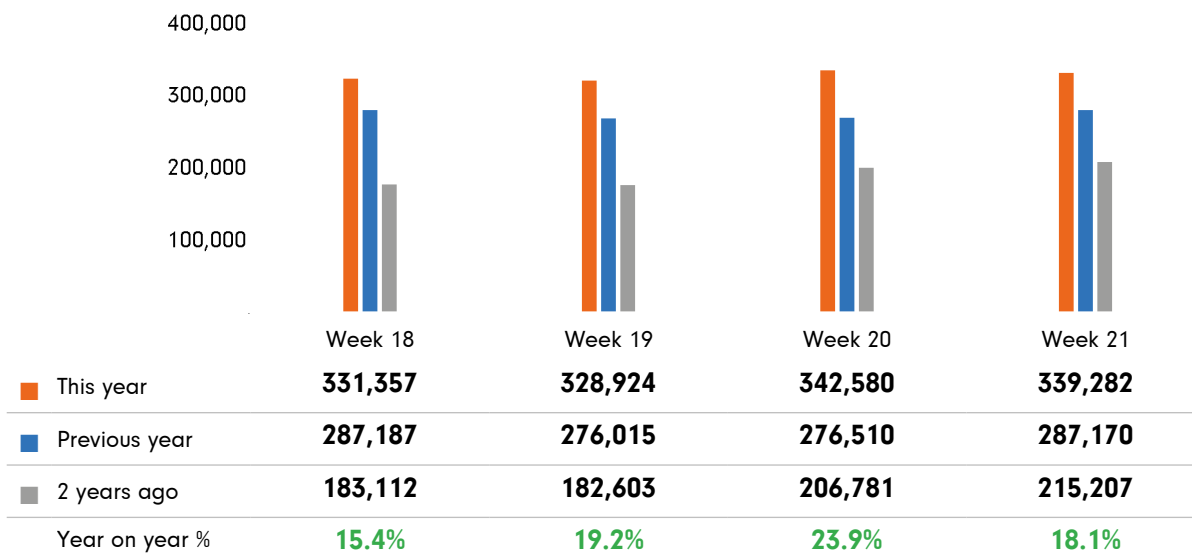
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for May compares May 2022 to May 2021

Footfall by week of month

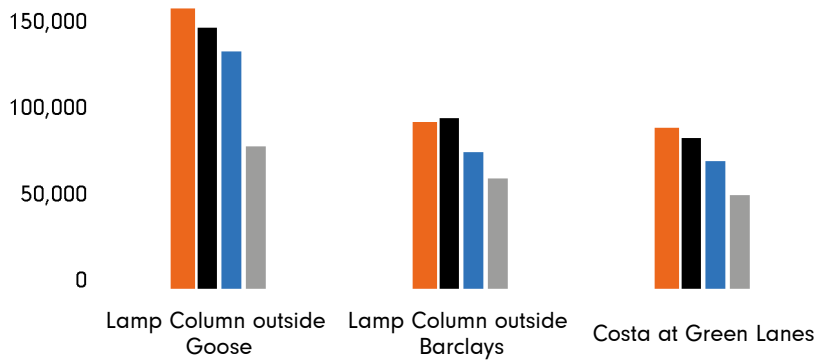
The figures shown below are calculated using weekly totals.



Footfall by location

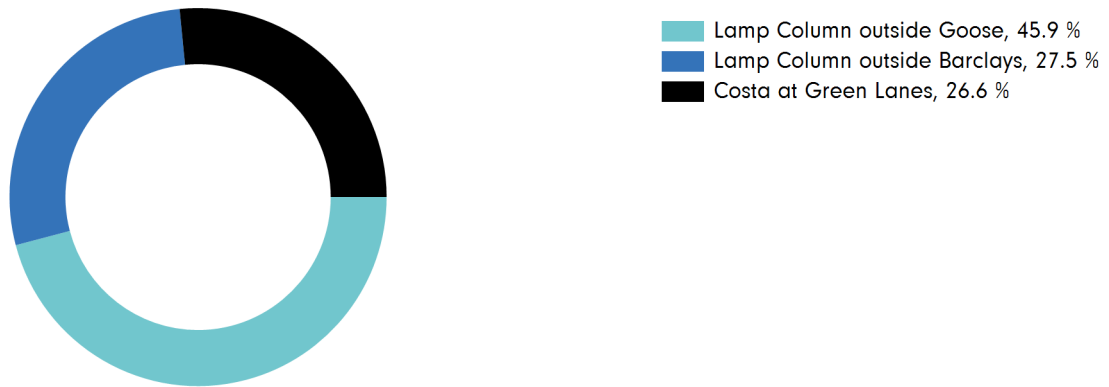
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	154,028	92,377	89,129
Previous Month	144,900	95,872	84,752
Previous Year	132,093	77,262	72,364
2 Years Ago	80,327	62,750	53,848
Year on Year %	16.6 %	19.6 %	23.2 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to May, 2022 Vs January, 2021 to May, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2022 Vs May, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2022 Vs 4 2022