

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Future Wood Green BID	22.1%	-1.0%	8.1%	31.6%	1.2%	0.9%
Greater London	51.4%	7.3%	14.7%	54.0%	4.7%	4.3%
UK	36.8%	11.0%	7.9%	41.3%	2.1%	2.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 13,687,223 which is 22.1% up on the previous year.

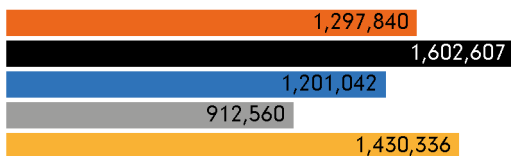
The total number of visitors to Future Wood Green BID in month commencing 3 October 2022 was 1,297,840.

The busiest day in month commencing 3 October 2022 was Saturday 8 October with 57,875 visitors.

The peak hour of the month was 13:00 on Saturday 8 October 2022 with footfall of 6,942.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



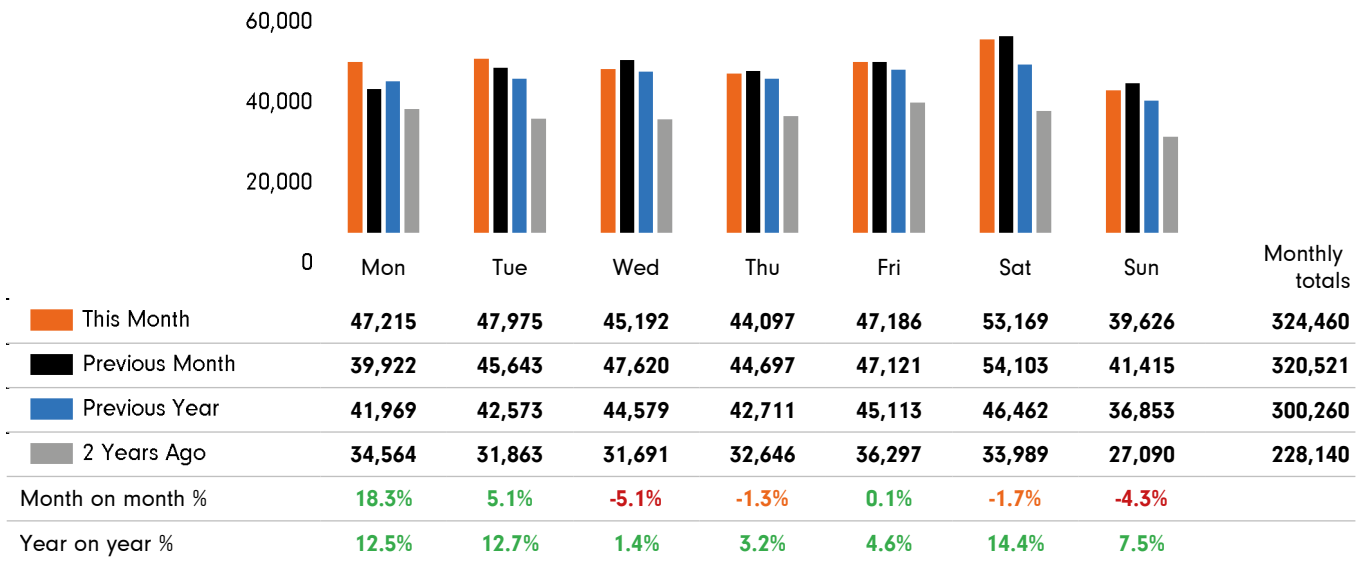
Number of days this month	20	7	1	
Number of days same month last year	8	9	10	1
Number of days same month two years ago	5	2	21	

Average temperature

	Maximum temperature	Minimum temperature
2022	18°	10°
2021	16°	10°
2020	15°	10°

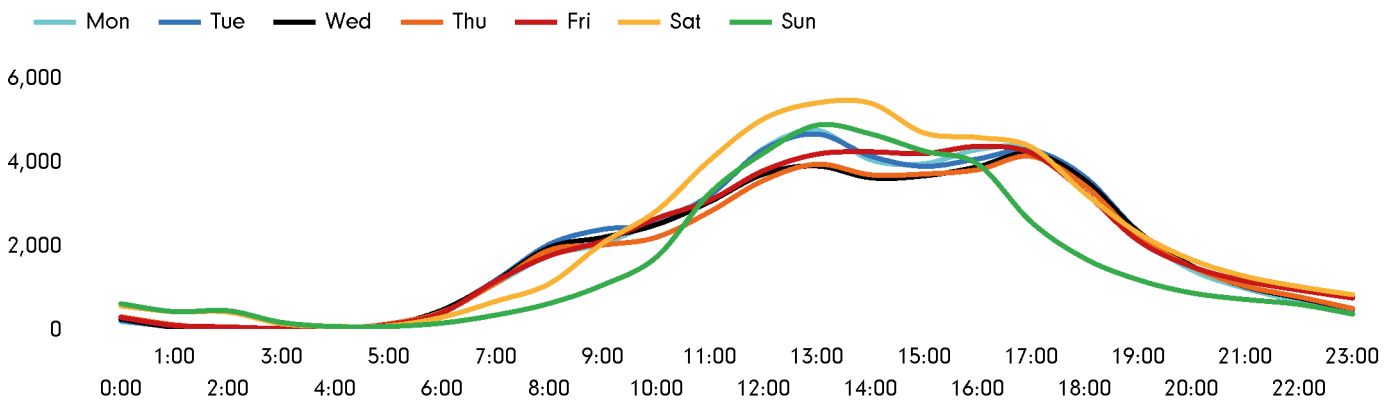
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by hour

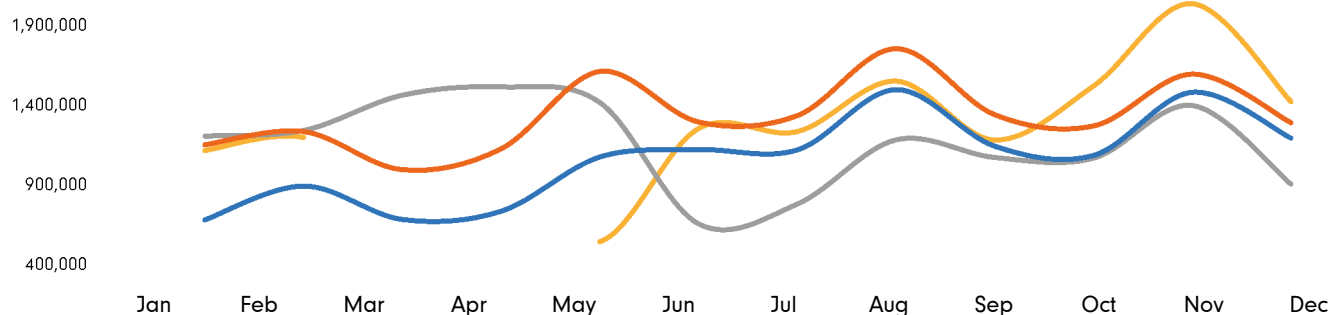
The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.

2018 - 2019 2019-2020 2020-2021 2021-2022

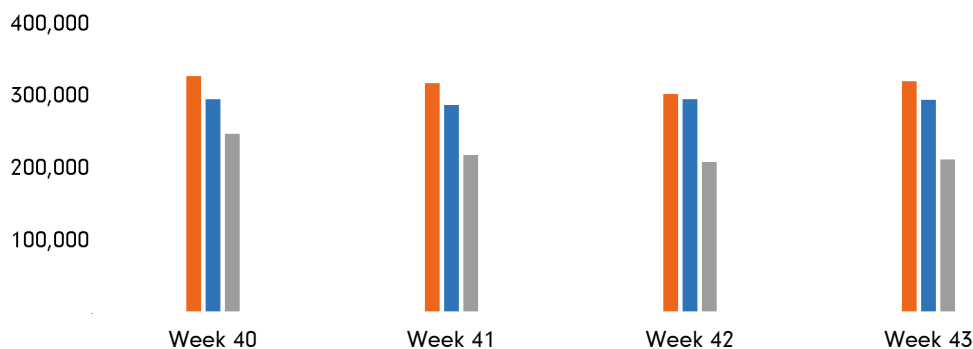


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2021-2022	1,159,230	1,242,267	1,003,250	1,133,650	1,619,075	1,302,100	1,342,143	1,761,600	1,347,701	1,277,257	1,602,607	1,297,840
2020-2021	688,417	900,818	691,280	742,592	1,082,847	1,129,067	1,126,882	1,505,039	1,150,431	1,092,552	1,488,584	1,201,042
2019-2020	1,213,575	1,249,093	1,470,264	1,521,541	1,424,441	663,840	787,703	1,190,426	1,079,529	1,075,525	1,405,696	912,560
2018 - 2019	1,123,611	1,205,285	0	0	552,521	1,261,231	1,242,151	1,558,431	1,189,101	1,527,610	2,044,057	1,430,336
Year on Year %	68.4%	37.9%	45.1%	52.7%	49.5%	15.3%	19.1%	17.0%	17.1%	16.9%	7.7%	8.1%

Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for October compares October 2022 to October 2021

Footfall by week of month

The figures shown below are calculated using weekly totals.

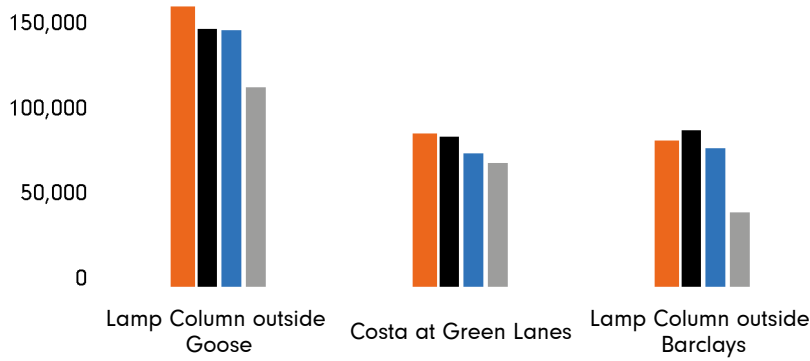


	Week 40	Week 41	Week 42	Week 43
This year	334,885	325,257	309,972	327,726
Previous year	302,852	294,517	302,179	301,494
2 years ago	254,577	224,626	215,111	218,246
Year on year %	10.6%	10.4%	2.6%	8.7%

Footfall by location

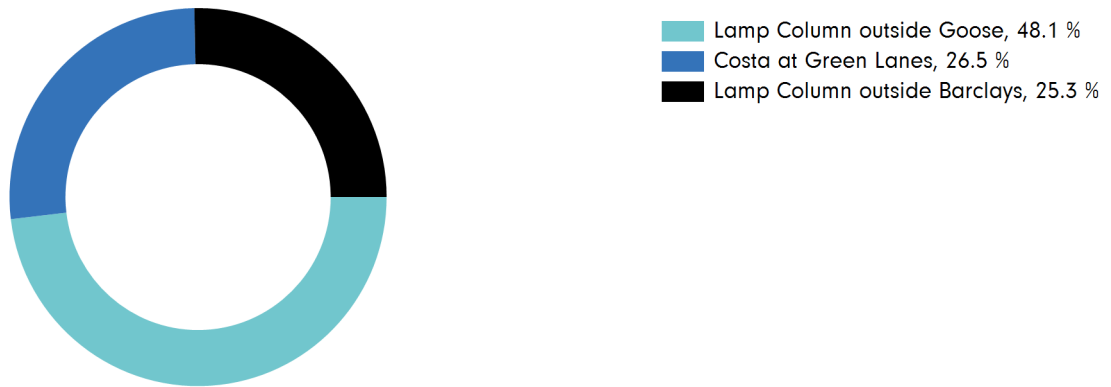
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	156,192	86,135	82,132
Previous Month	145,444	85,890	89,187
Previous Year	144,438	76,363	79,459
2 Years Ago	113,105	71,113	43,921
Year on Year %	8.1 %	12.8 %	3.4 %

Footfall by location



Reporting dates

This month - 03 October 2022 - 30 October 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to October, 2022 Vs January, 2021 to October, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2022 Vs October, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2022 Vs 9 2022

