

Footfall Report for: Future Wood Green BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

| | Year to date % | | Year on year % | | Month on month % | |
|-----------------------|----------------|-------|----------------|-------|------------------|--------|
| | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 |
| Future Wood Green BID | 19.3% | 5.5% | 5.1% | 37.9% | -15.9% | -14.3% |
| Greater London | 43.9% | 20.0% | 23.5% | 79.1% | 1.9% | -5.2% |
| UK | 30.7% | 20.1% | 12.9% | 50.6% | 0.6% | -3.0% |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 16,233,201 which is 19.3% up on the previous year.

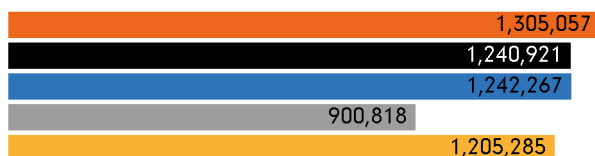
The total number of visitors to Future Wood Green BID in month commencing 28 November 2022 was 1,305,057.

The busiest day in month commencing 28 November 2022 was Tuesday 20 December with 46,530 visitors.

The peak hour of the month was 13:00 on Saturday 10 December 2022 with footfall of 5,281.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



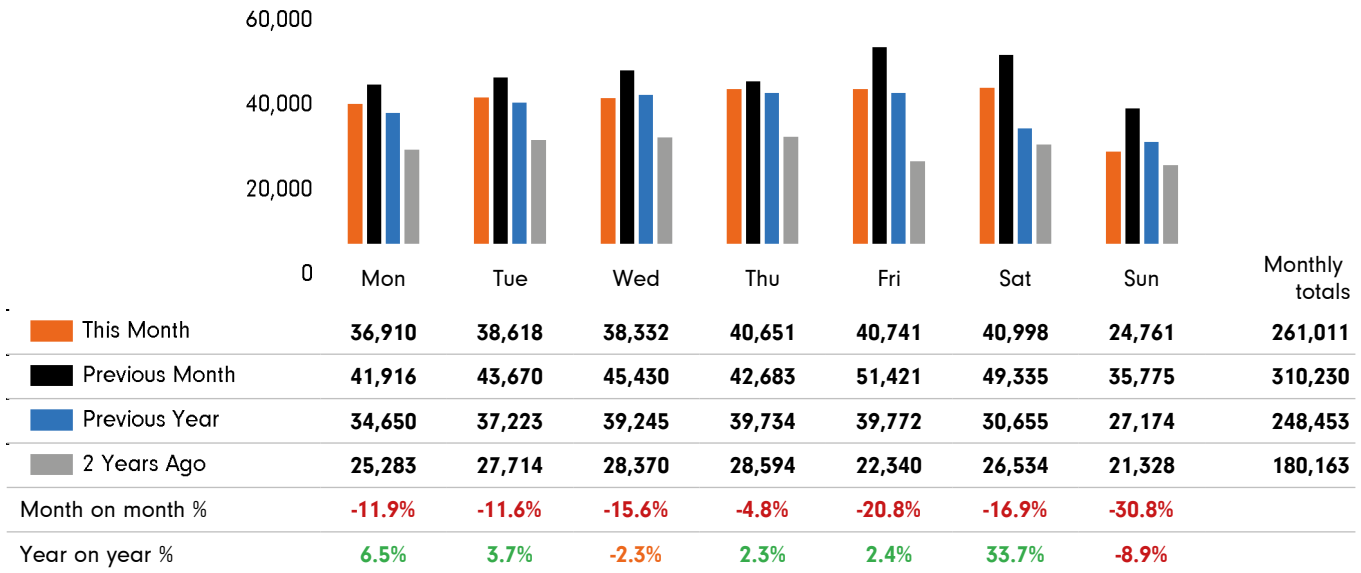
| | Sun | Cloud | Rain | Snow | Menu |
|---|-----|-------|------|------|------|
| Number of days this month | 19 | 14 | 1 | 1 | |
| Number of days same month last year | 3 | 11 | 19 | 1 | 1 |
| Number of days same month two years ago | 8 | 5 | 21 | | 1 |

Average temperature

| | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2022 | 8° | 3° |
| 2021 | 10° | 6° |
| 2020 | 8° | 4° |

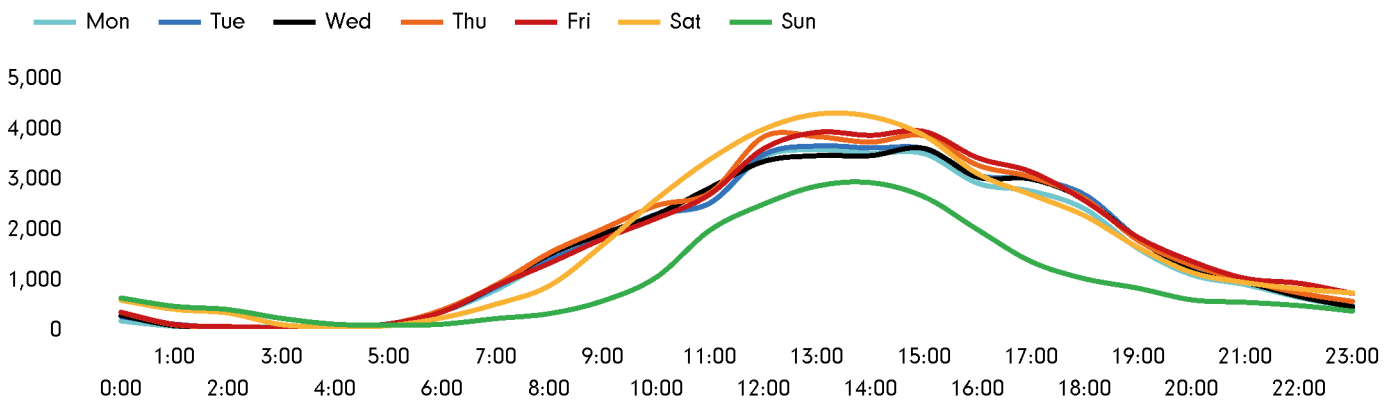
Footfall by day

The figures shown below are calculated using weekly averages.



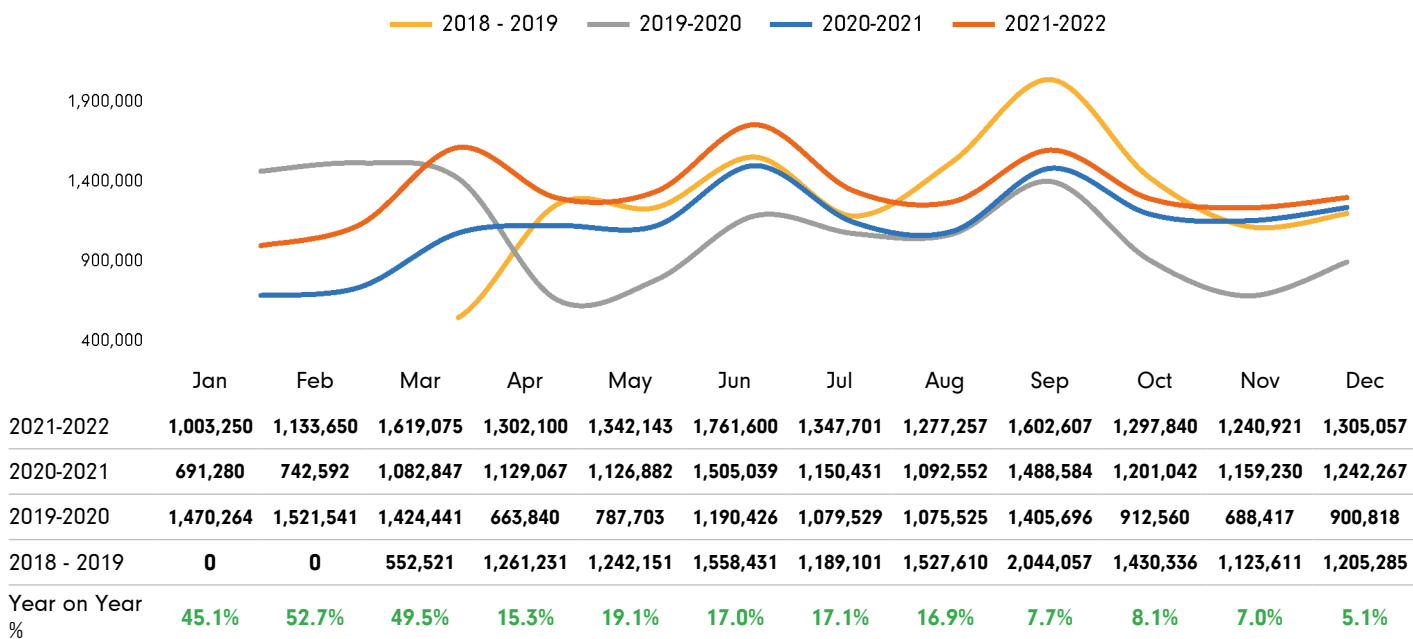
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

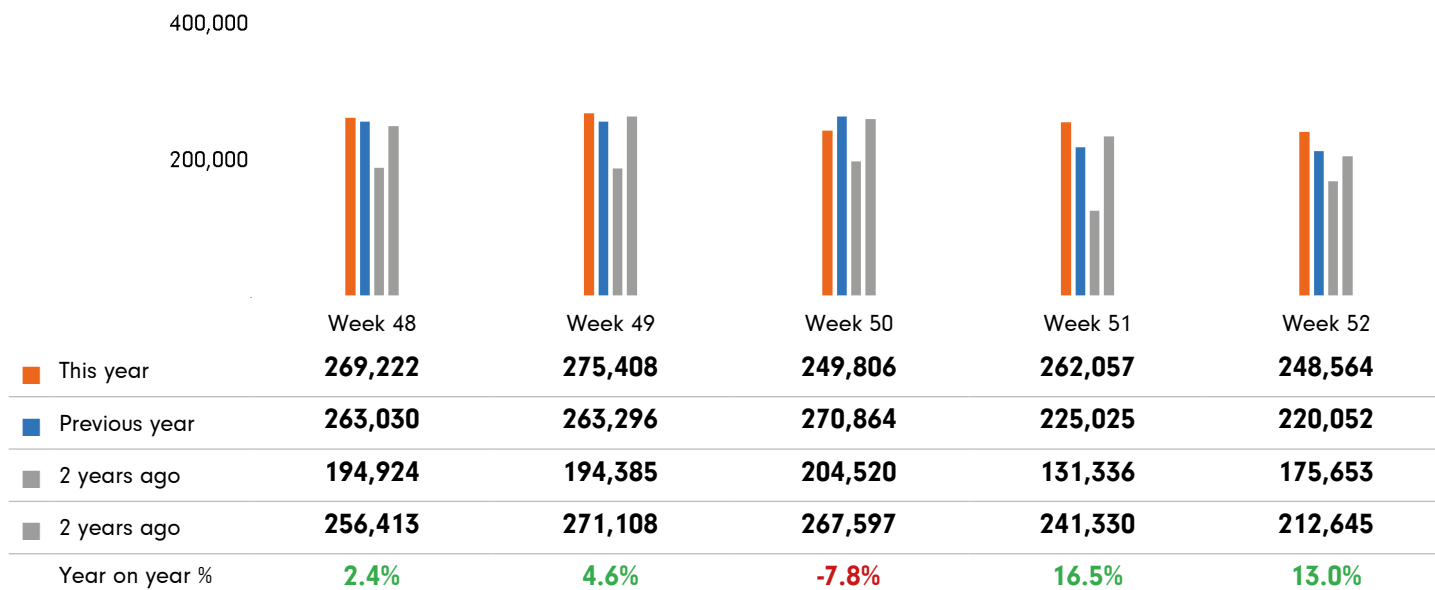
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for December compares December 2022 to December 2021

Footfall by week of month

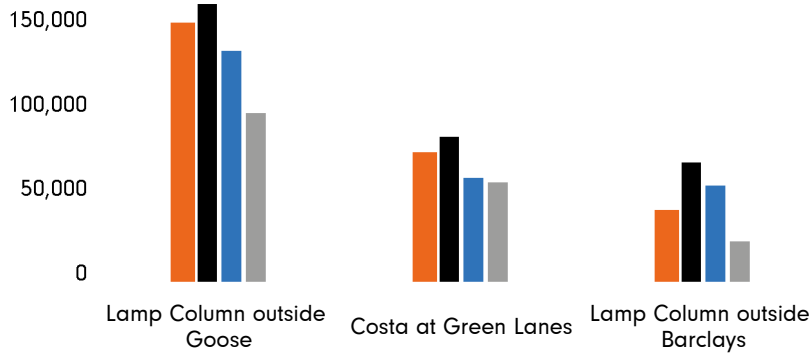
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



| | | | |
|----------------|----------------|---------------|----------------|
| This Month | 145,821 | 73,708 | 41,482 |
| Previous Month | 157,381 | 83,461 | 69,387 |
| Previous Year | 131,313 | 60,792 | 56,347 |
| 2 Years Ago | 96,903 | 58,031 | 25,229 |
| Year on Year % | 11.0 % | 21.2 % | -26.4 % |

Footfall by location



■ Lamp Column outside Goose, 55.9 %
■ Costa at Green Lanes, 28.2 %
■ Lamp Column outside Barclays, 15.9 %

Reporting dates

This month - 28 November 2022 - 01 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to December, 2022 Vs January, 2021 to December, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2022 Vs December, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2022 Vs 11 2022

