

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	16.4%	45.1%	16.4%	45.1%	11.9%	0.9%
Greater London	27.8%	194.0%	27.5%	194.0%	-15.1%	-18.1%
UK	15.6%	169.5%	15.4%	169.5%	-16.6%	-18.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 1,167,833 which is 16.4% up on the previous year.

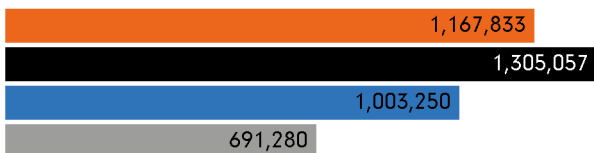
The total number of visitors to Future Wood Green BID in month commencing 2 January 2023 was 1,167,833.

The busiest day in month commencing 2 January 2023 was Friday 13 January with 51,263 visitors.

The peak hour of the month was 12:00 on Saturday 21 January 2023 with footfall of 5,278.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



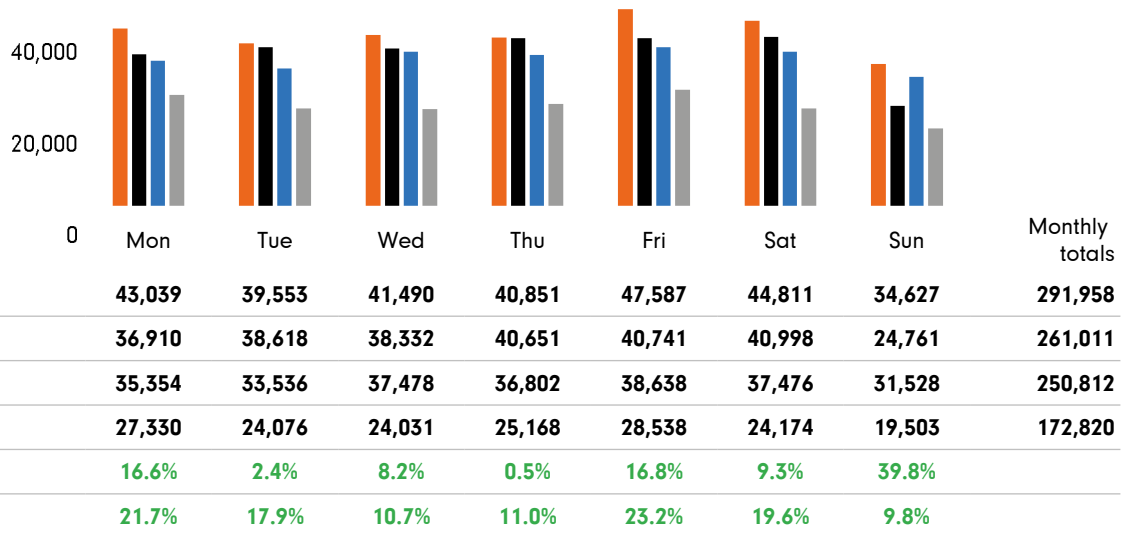
	Sun	Cloud	Rain	Snow	Menu
Number of days this month	16	11	1		
Number of days same month last year	16	5	5	1	1
Number of days same month two years ago	7	3	14	4	

Average temperature

	Maximum temperature	Minimum temperature
2023	9°	3°
2022	8°	2°
2021	7°	2°

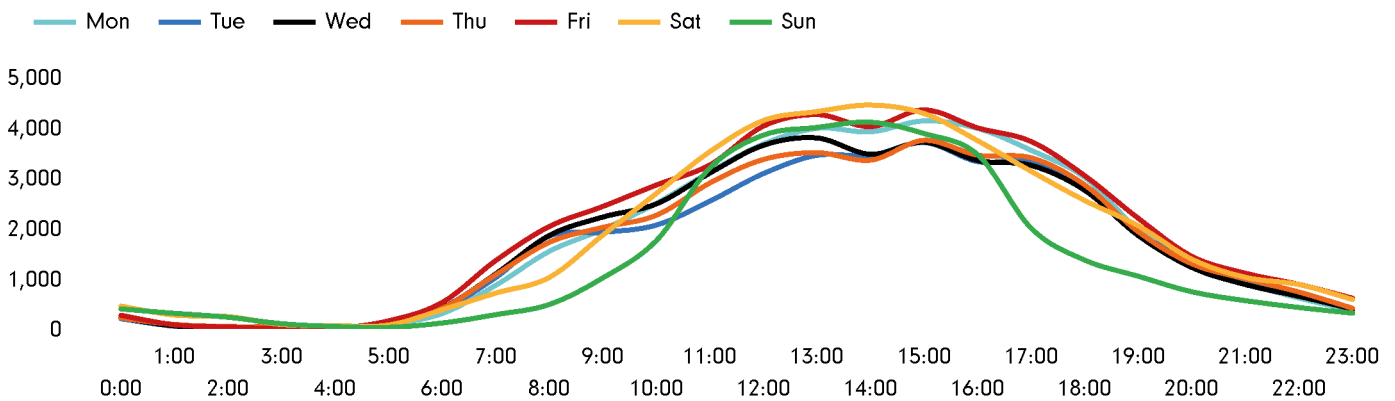
Footfall by day

The figures shown below are calculated using weekly averages.



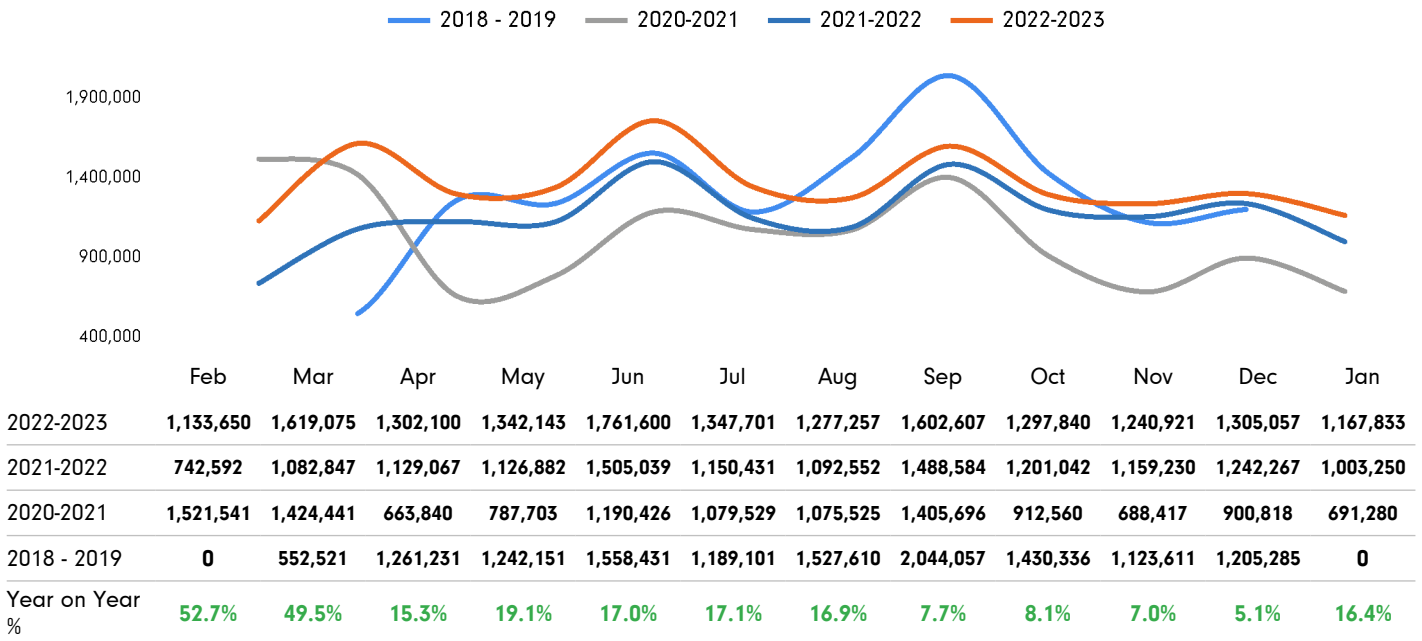
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

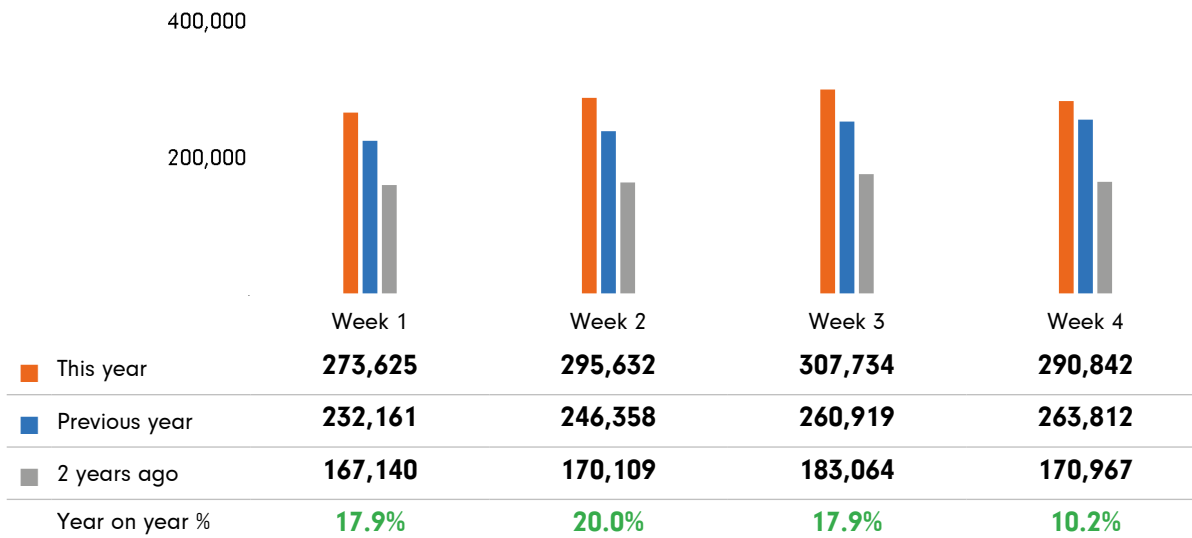
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for January compares January 2023 to January 2022

Footfall by week of month

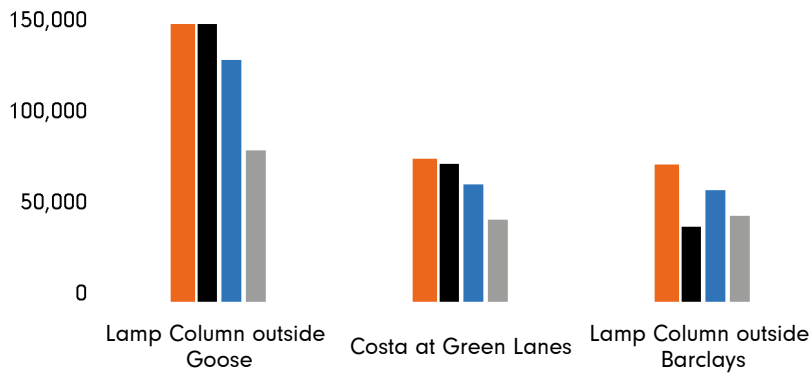
The figures shown below are calculated using weekly totals.



Footfall by location

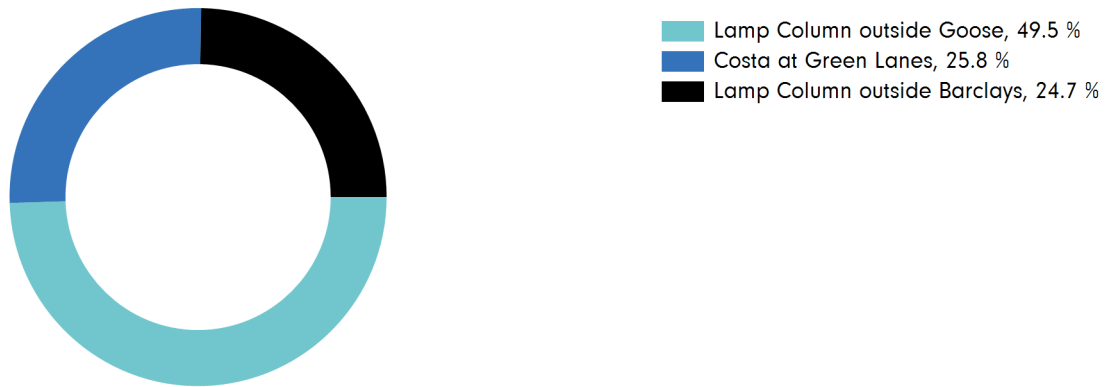
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	144,531	75,198	72,228
Previous Month	145,821	73,708	41,482
Previous Year	127,301	63,181	60,329
2 Years Ago	80,653	45,144	47,022
Year on Year %	13.5 %	19.0 %	19.7 %

Footfall by location



Reporting dates

This month - 02 January 2023 - 29 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to January, 2023 Vs January, 2022 to January, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2023 Vs January, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2023 Vs December 2022

