

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	14.5%	49.0%	12.8%	52.7%	9.5%	13.0%
Greater London	24.2%	191.3%	21.1%	186.9%	12.9%	18.0%
UK	15.7%	162.4%	15.7%	153.8%	12.7%	12.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 2,446,510 which is 14.5% up on the previous year.

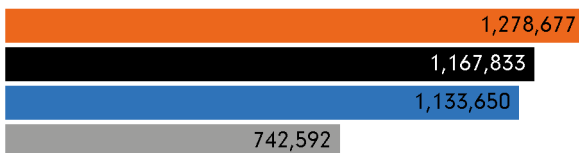
The total number of visitors to Future Wood Green BID in month commencing 30 January 2023 was 1,278,677.

The busiest day in month commencing 30 January 2023 was Tuesday 14 February with 50,813 visitors.

The peak hour of the month was 12:00 on Monday 6 February 2023 with footfall of 5,553.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



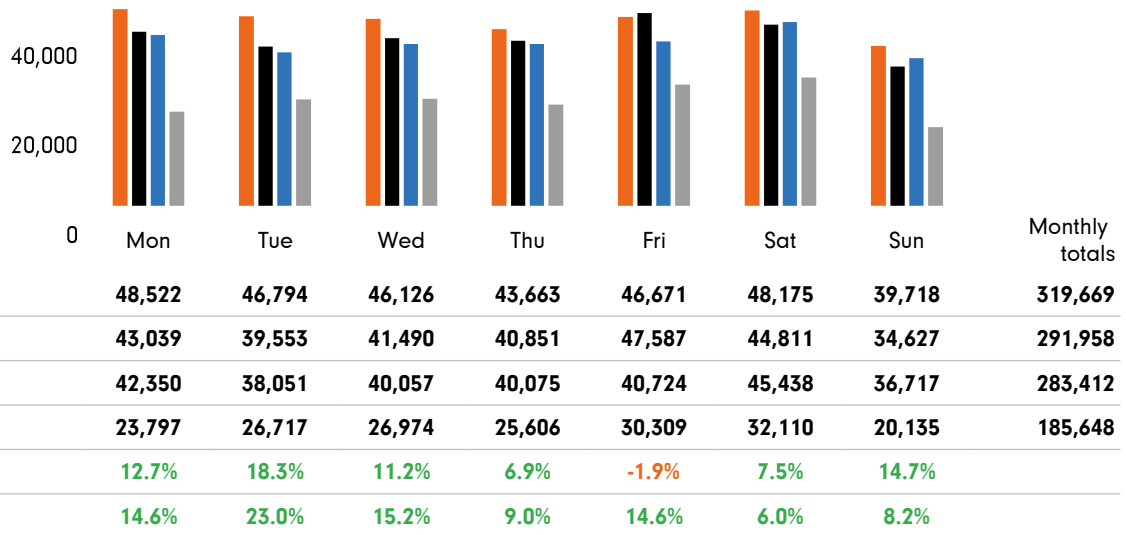
Number of days this month	14	14		
Number of days same month last year	6	7	15	
Number of days same month two years ago	9	2	12	5

Average temperature

	Maximum temperature	Minimum temperature
2023	11°	5°
2022	11°	5°
2021	10°	4°

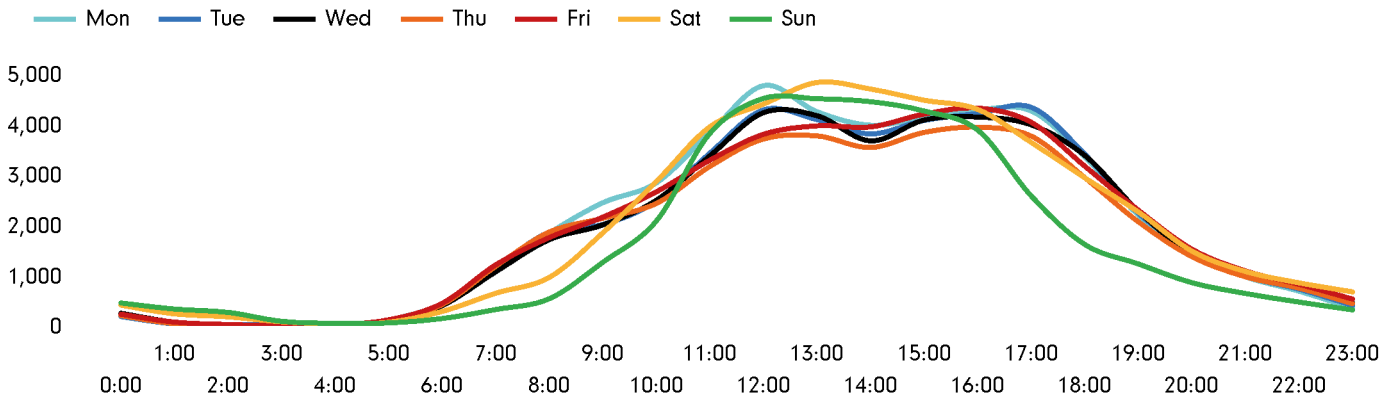
Footfall by day

The figures shown below are calculated using weekly averages.



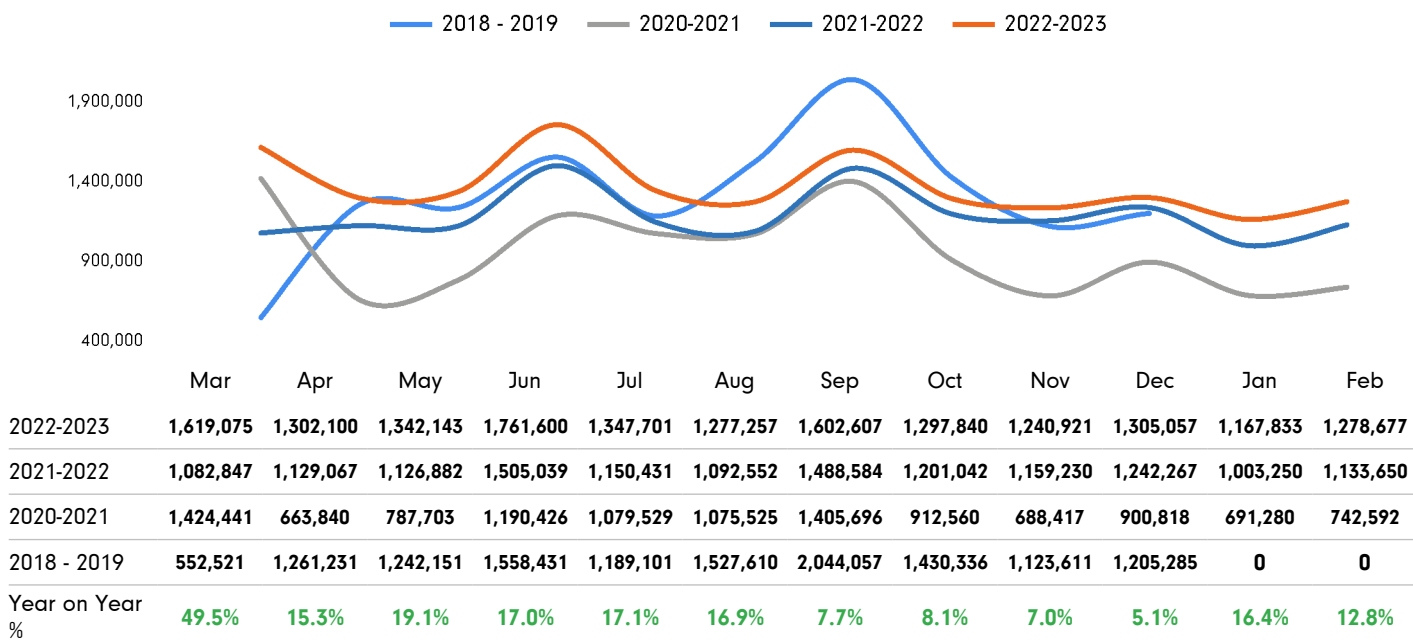
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

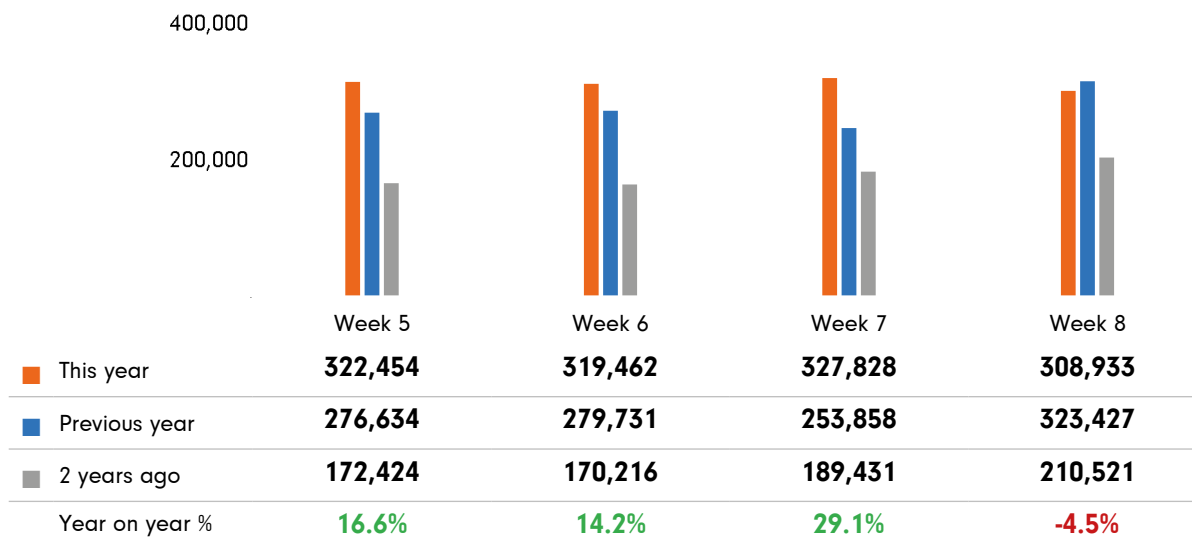
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for February compares February 2023 to February 2022

Footfall by week of month

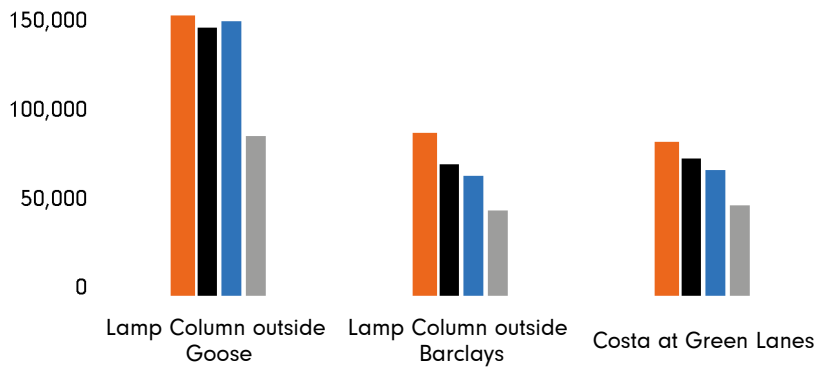
The figures shown below are calculated using weekly totals.



Footfall by location

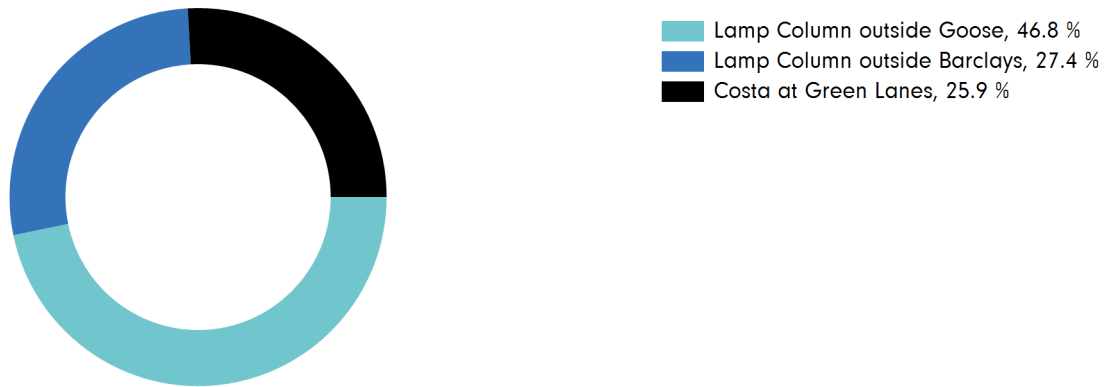
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	149,500	87,464	82,704
Previous Month	144,531	72,228	75,198
Previous Year	147,765	66,298	69,348
2 Years Ago	87,204	47,791	50,652
Year on Year %	1.2 %	31.9 %	19.3 %

Footfall by location



Reporting dates

This month - 30 January 2023 - 26 February 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to February, 2023 Vs January, 2022 to February, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2023 Vs February, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2023 Vs 1 2023

