

# Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Future Wood Green BID	26.6%	-5.3%	16.9%	1.6%	-5.2%	-5.0%
Greater London	67.0%	-2.0%	23.1%	37.2%	-1.6%	11.0%
UK	48.1%	5.0%	13.6%	23.5%	1.0%	8.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 10,786,776 which is 26.6% up on the previous year.

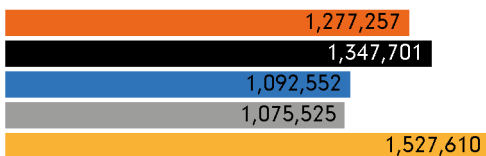
The total number of visitors to Future Wood Green BID in month commencing 1 August 2022 was 1,277,257.

The busiest day in month commencing 1 August 2022 was Saturday 6 August with 56,679 visitors.

The peak hour of the month was 16:00 on Saturday 6 August 2022 with footfall of 5,189.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



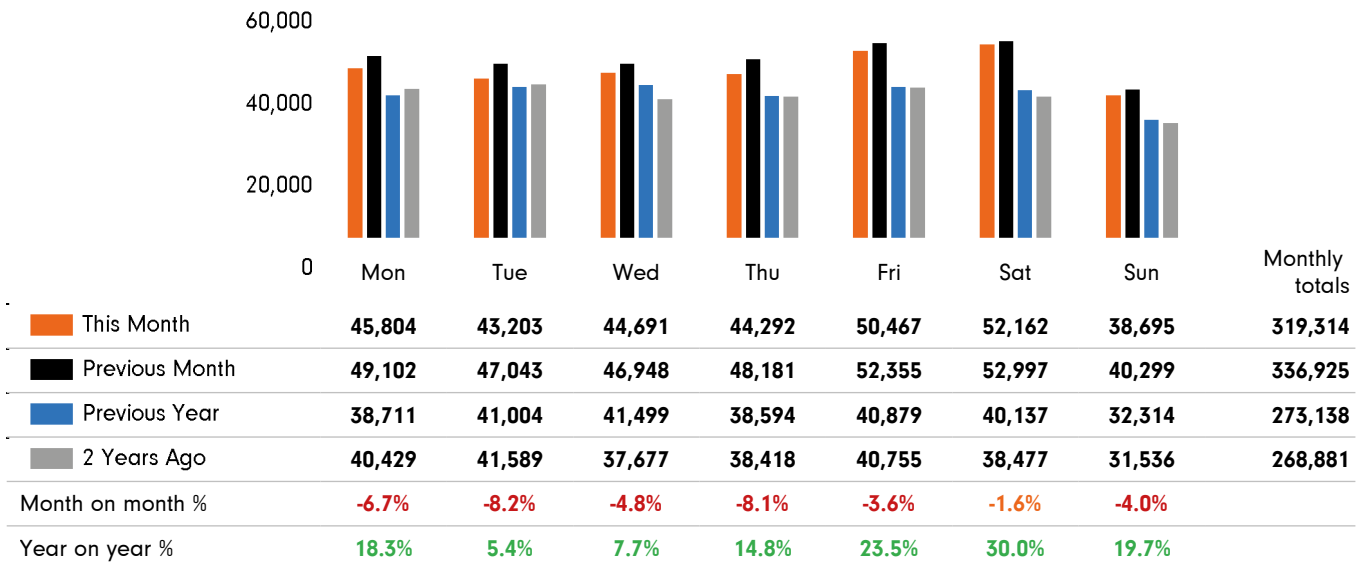
Number of days this month	19	4	5
Number of days same month last year	10	7	11
Number of days same month two years ago	13		15

## Average temperature

	Maximum temperature	Minimum temperature
2022	27°	15°
2021	21°	14°
2020	25°	16°

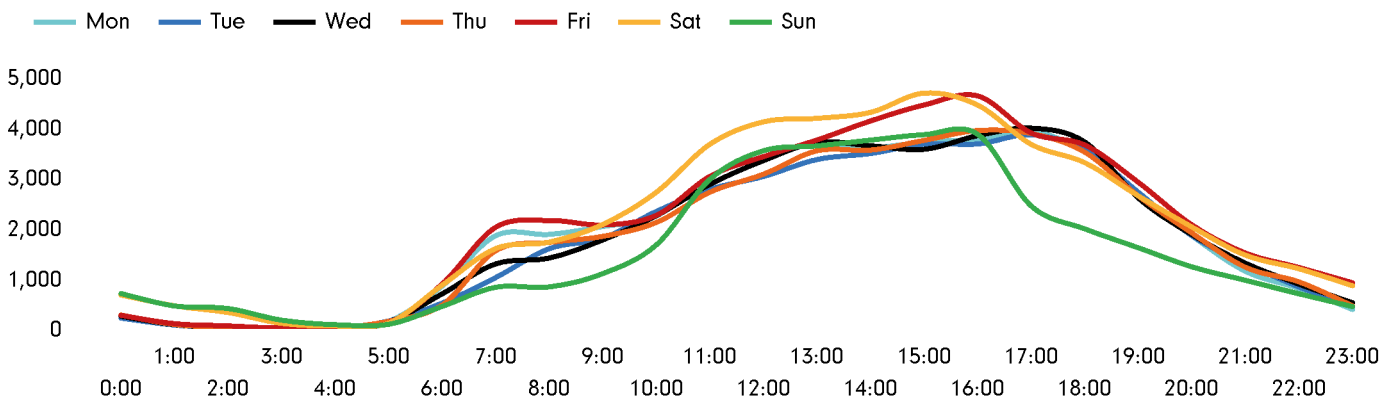
## Footfall by day

The figures shown below are calculated using weekly averages.



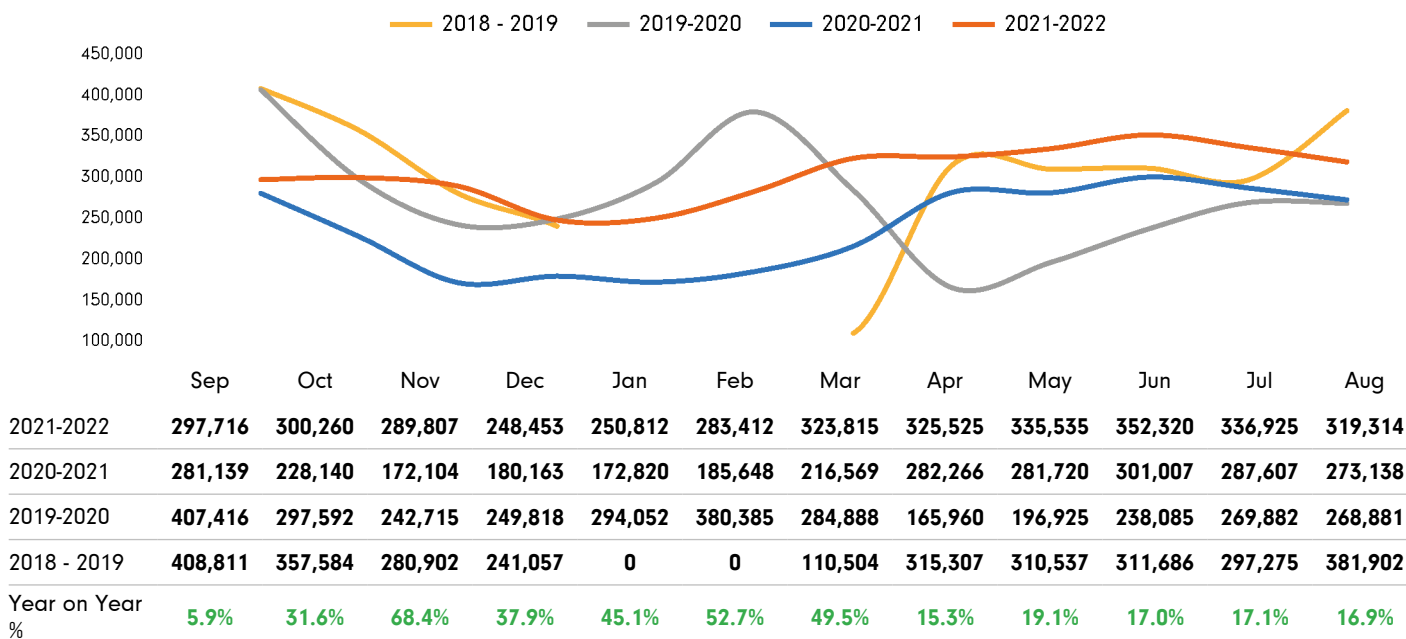
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

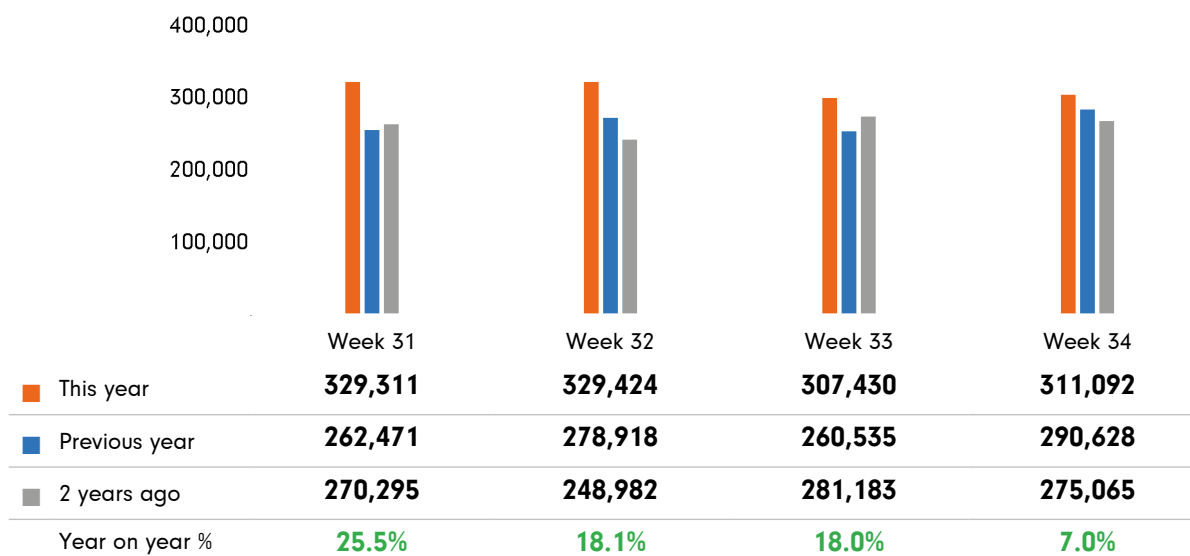
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for August compares August 2022 to August 2021

## Footfall by week of month

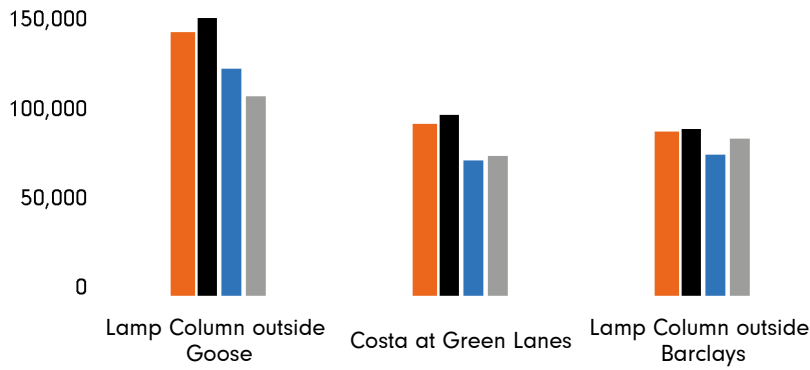
The figures shown below are calculated using weekly totals.



## Footfall by location

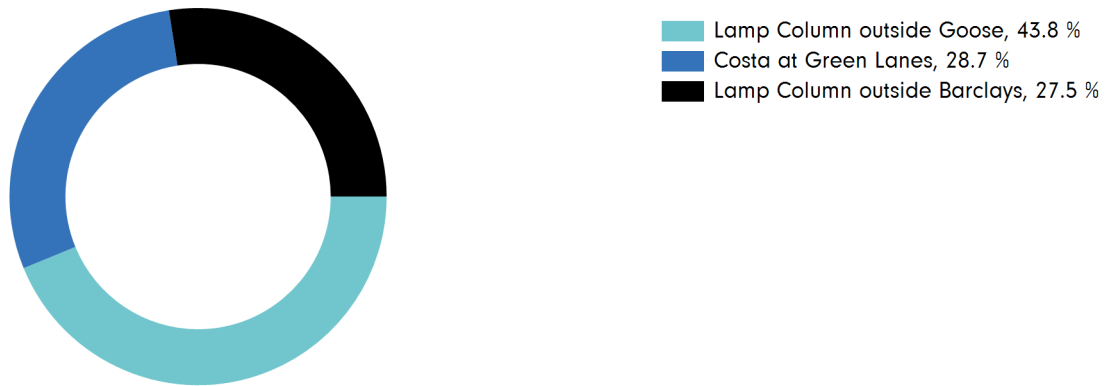
The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>139,879</b>	<b>91,712</b>	<b>87,722</b>
Previous Month	<b>148,736</b>	<b>97,686</b>	<b>90,502</b>
Previous Year	<b>122,123</b>	<b>73,987</b>	<b>77,027</b>
2 Years Ago	<b>107,507</b>	<b>76,159</b>	<b>85,214</b>
Year on Year %	<b>14.5 %</b>	<b>24.0 %</b>	<b>13.9 %</b>

## Footfall by location



## Reporting dates

This month - 01 August 2022 - 28 August 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to August, 2022 Vs January, 2021 to August, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2022 Vs August, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2022 Vs 7 2022

