

Footfall Report for: Future Wood Green BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Future Wood Green BID	23.8%	-3.8%	7.7%	5.9%	0.4%	9.0%
Greater London	57.4%	2.7%	16.6%	31.9%	-2.0%	1.4%
UK	41.1%	7.7%	9.4%	22.2%	-4.1%	-0.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 12,389,383 which is 23.8% up on the previous year.

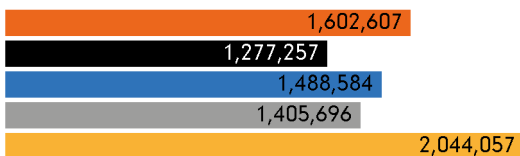
The total number of visitors to Future Wood Green BID in month commencing 29 August 2022 was 1,602,607.

The busiest day in month commencing 29 August 2022 was Saturday 17 September with 60,641 visitors.

The peak hour of the month was 15:00 on Saturday 17 September 2022 with footfall of 6,600.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



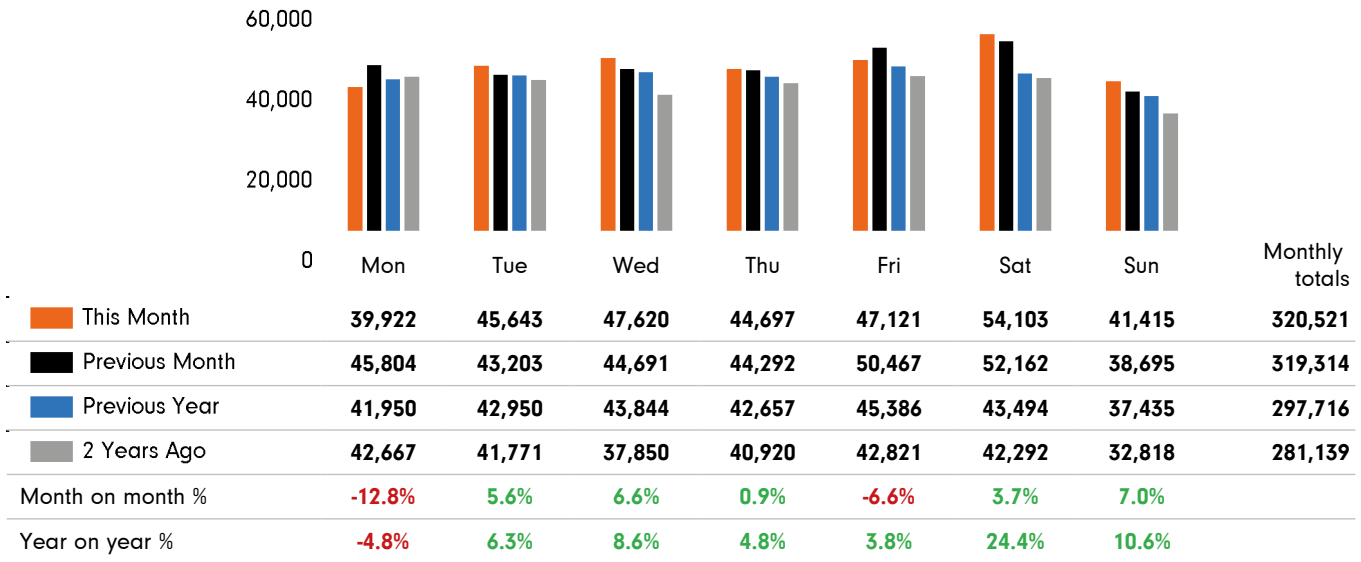
Number of days this month	11	12	12	
Number of days same month last year	17	7	10	1
Number of days same month two years ago	16	6	12	1

Average temperature

	Maximum temperature	Minimum temperature
2022	20°	12°
2021	21°	13°
2020	20°	12°

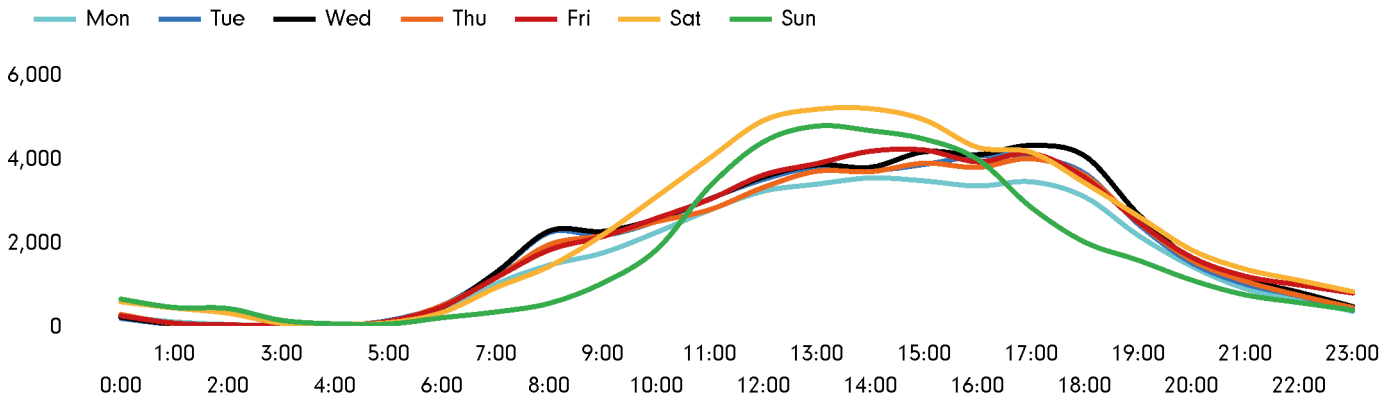
Footfall by day

The figures shown below are calculated using weekly averages.



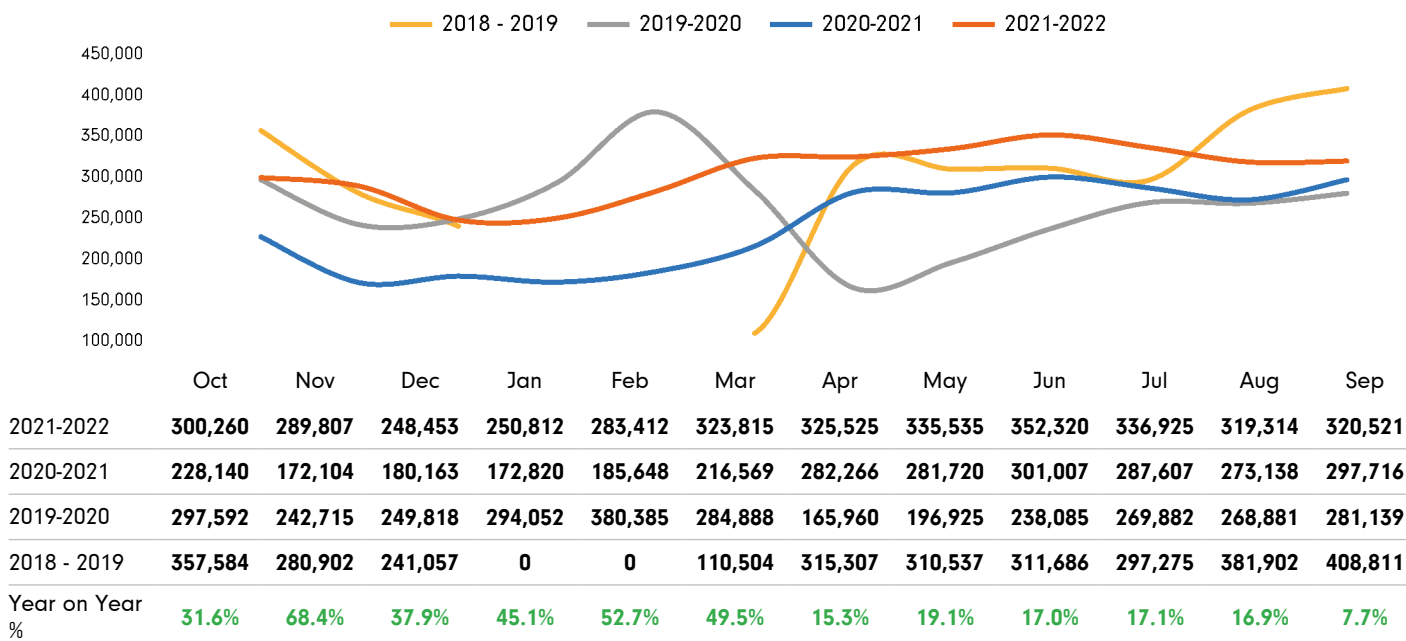
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

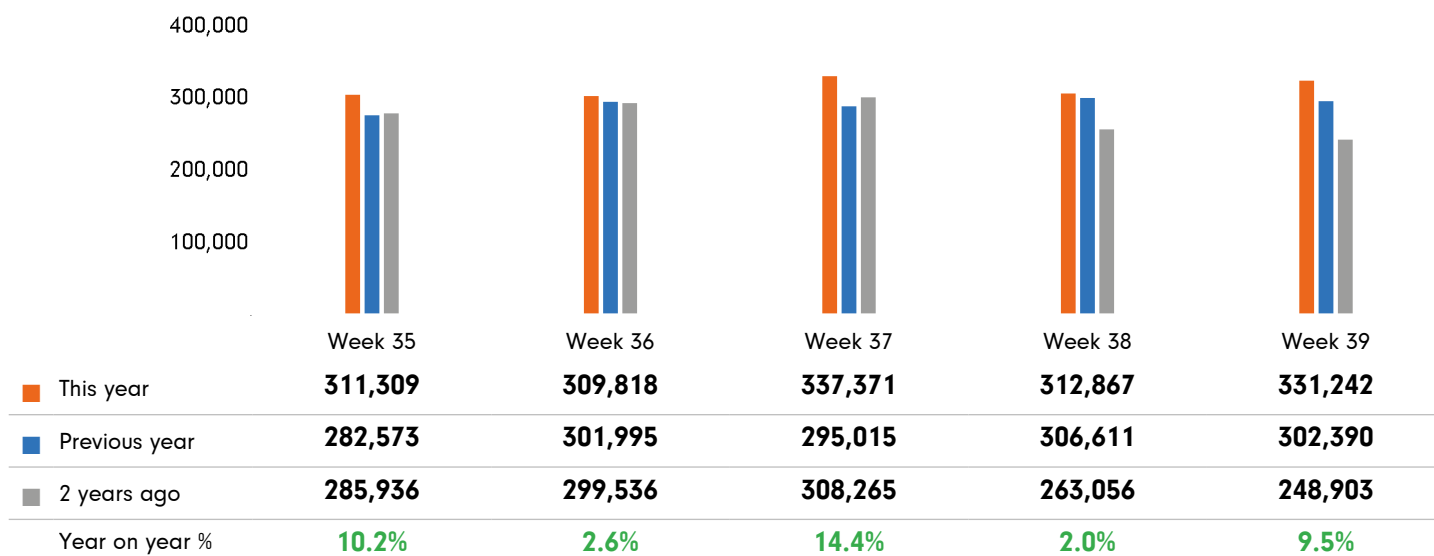
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for September compares September 2022 to September 2021

Footfall by week of month

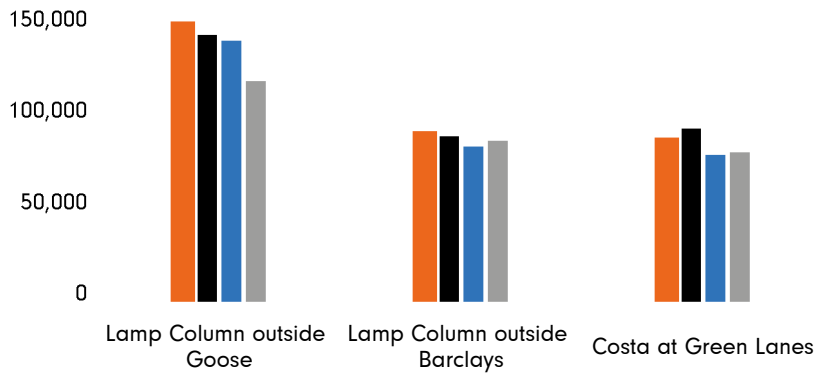
The figures shown below are calculated using weekly totals.



Footfall by location

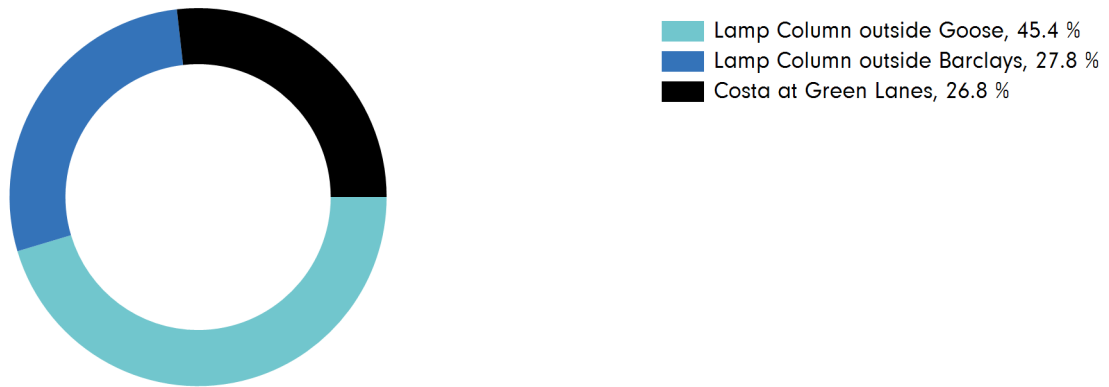
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	145,444	89,187	85,890
Previous Month	139,879	87,722	91,712
Previous Year	136,966	82,618	78,131
2 Years Ago	116,098	85,429	79,611
Year on Year %	6.2 %	8.0 %	9.9 %

Footfall by location



Reporting dates

This month - 29 August 2022 - 02 October 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to September, 2022 Vs January, 2021 to September, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2022 Vs September, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2022 Vs 8 2022

