

# Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	5.5%	38.7%	2.3%	15.3%	6.9%	0.5%
Greater London	14.1%	127.4%	9.9%	55.2%	9.9%	5.1%
UK	7.8%	103.6%	4.8%	37.1%	9.7%	4.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 5,335,396 which is 5.5% up on the previous year.

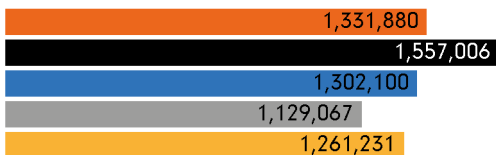
The total number of visitors to Future Wood Green BID in month commencing 3 April 2023 was 1,331,880.

The busiest day in month commencing 3 April 2023 was Saturday 29 April with 62,148 visitors.

The peak hour of the month was 15:00 on Monday 3 April 2023 with footfall of 7,367.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



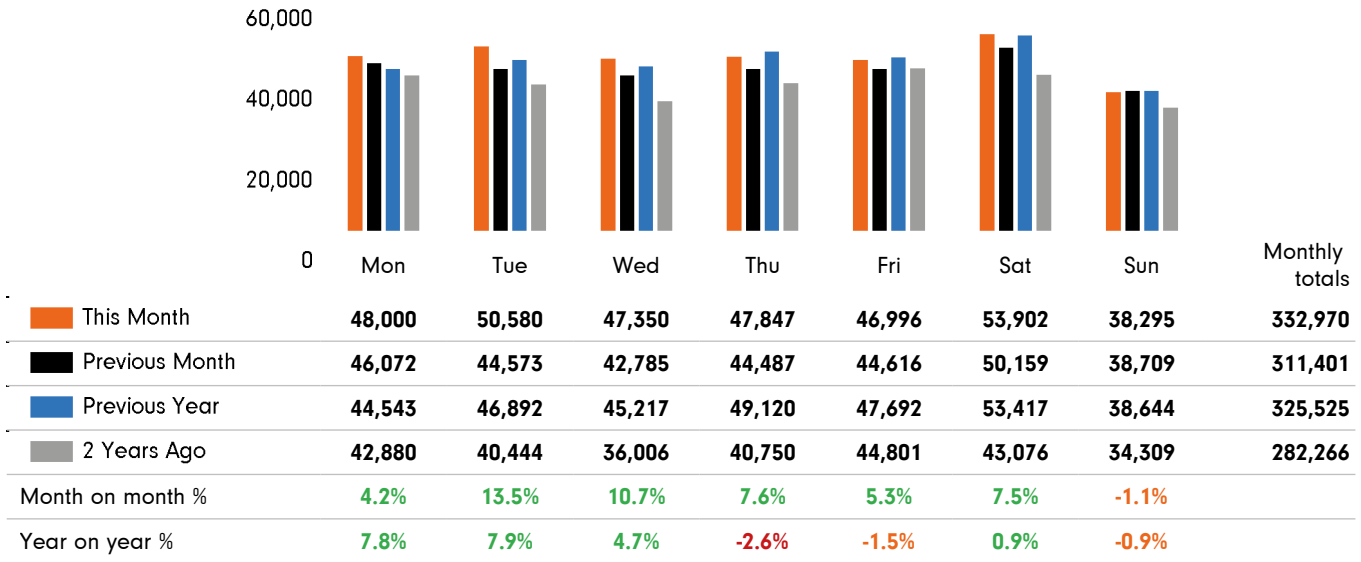
	Sun	Cloud	Rain	Snow	Menu
Number of days this month	14	7	6		1
Number of days same month last year	12	10	6		
Number of days same month two years ago	18	2	7	1	

## Average temperature

	Maximum temperature	Minimum temperature
2023	14°	5°
2022	16°	7°
2021	12°	3°

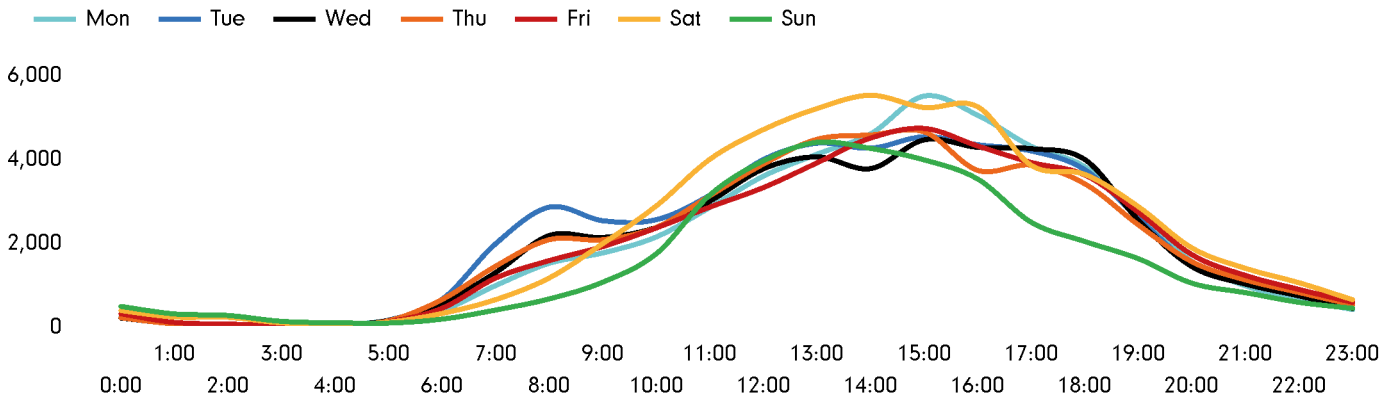
## Footfall by day

The figures shown below are calculated using weekly averages.



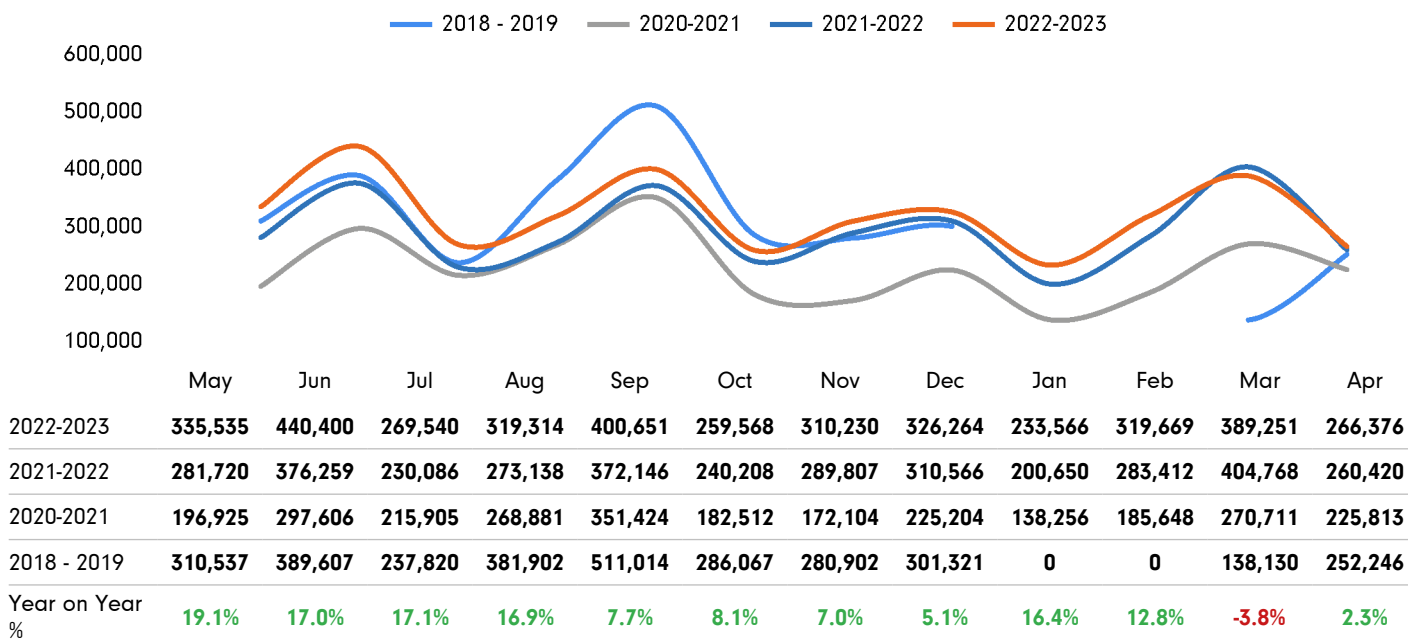
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

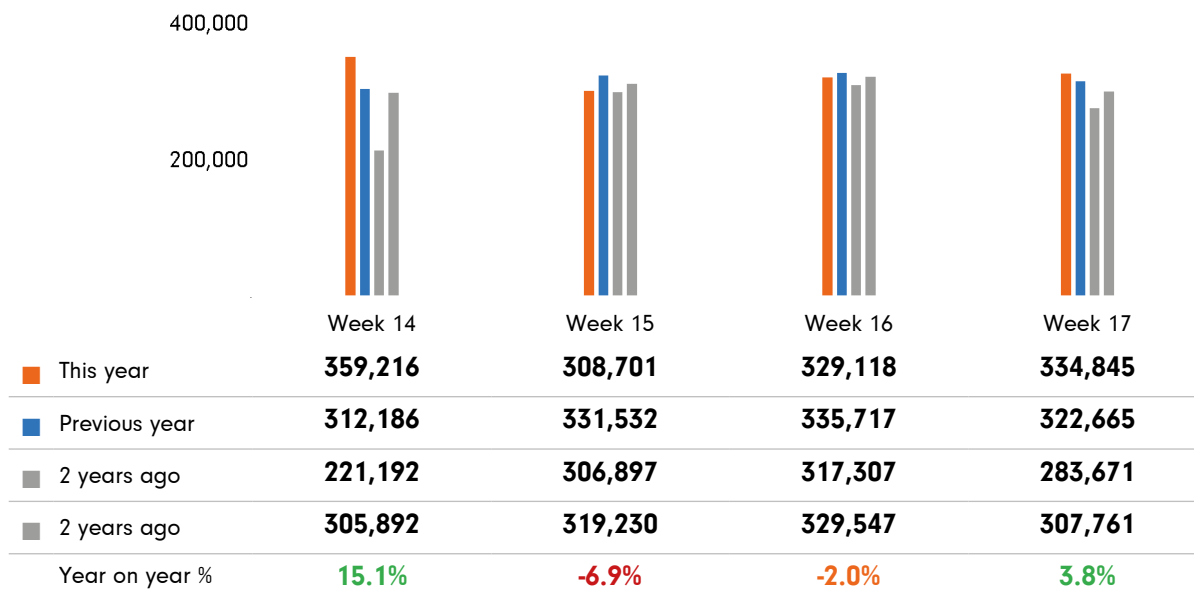
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for April compares April 2023 to April 2022

## Footfall by week of month

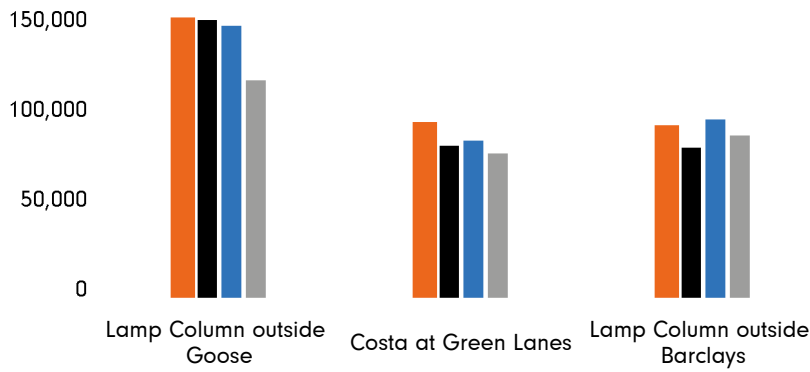
The figures shown below are calculated using weekly totals.



## Footfall by location

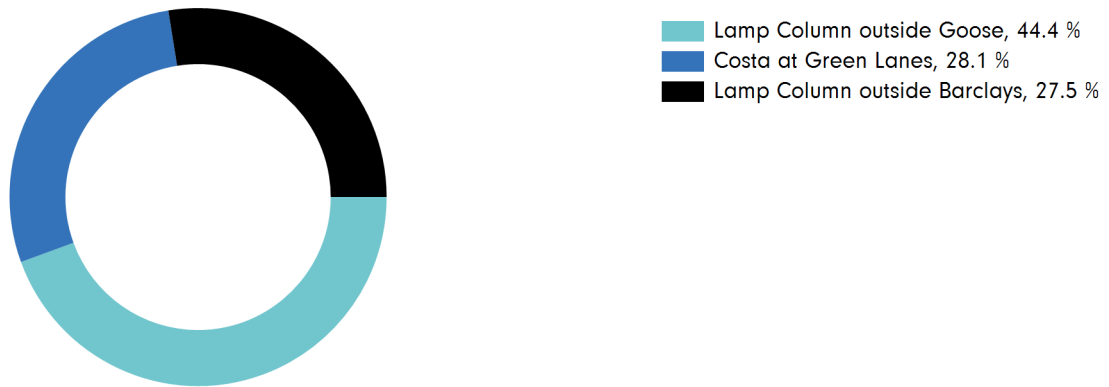
The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>147,908</b>	<b>93,420</b>	<b>91,641</b>
Previous Month	<b>147,914</b>	<b>82,273</b>	<b>81,212</b>
Previous Year	<b>144,900</b>	<b>84,752</b>	<b>95,872</b>
2 Years Ago	<b>116,398</b>	<b>78,344</b>	<b>87,524</b>
Year on Year %	<b>2.1 %</b>	<b>10.2 %</b>	<b>-4.4 %</b>

## Footfall by location



## Reporting dates

This month - 03 April 2023 - 30 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to April, 2023 Vs January, 2022 to April, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2023 Vs April, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2023 Vs 3 2023

