

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	4.4%	34.1%	0.4%	19.1%	1.2%	3.1%
Greater London	12.6%	106.2%	7.1%	53.1%	2.7%	5.0%
UK	7.1%	82.7%	4.5%	32.2%	3.4%	3.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

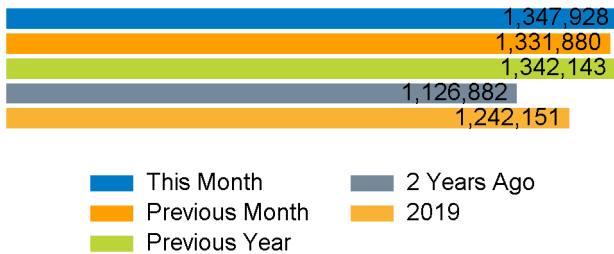
The total number of visitors for the year to date is 6,683,324 which is 4.4% up on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 1 May 2023 was 1,347,928.

The busiest day in month commencing 1 May 2023 was Saturday 27 May with 57,984 visitors.

The peak hour of the month was 16:00 on Friday 26 May 2023 with footfall of 5,926.

Footfall by month



Figures shown below are calculated using monthly totals.

Weather



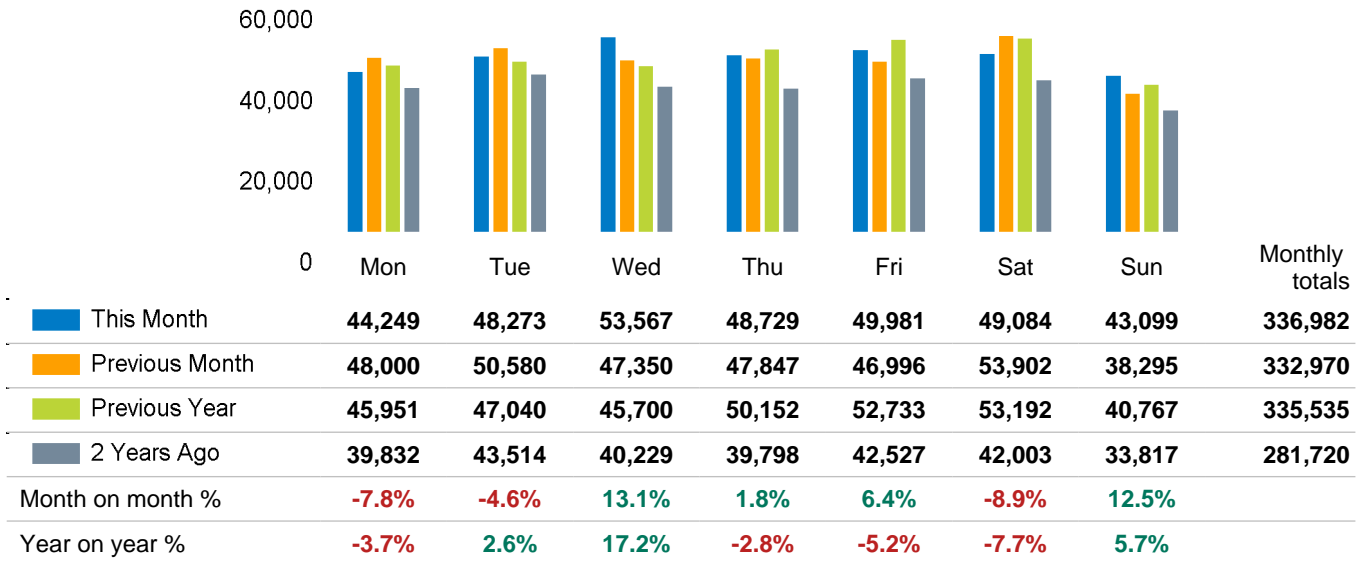
	Sun	Cloud	Rain
Number of days this month	16	7	5
Number of days same month last year	11	8	9
Number of days same month two years ago	5	2	21

Average temperature

	Maximum temperature	Minimum temperature
2023	18°	10°
2022	19°	10°
2021	15°	8°

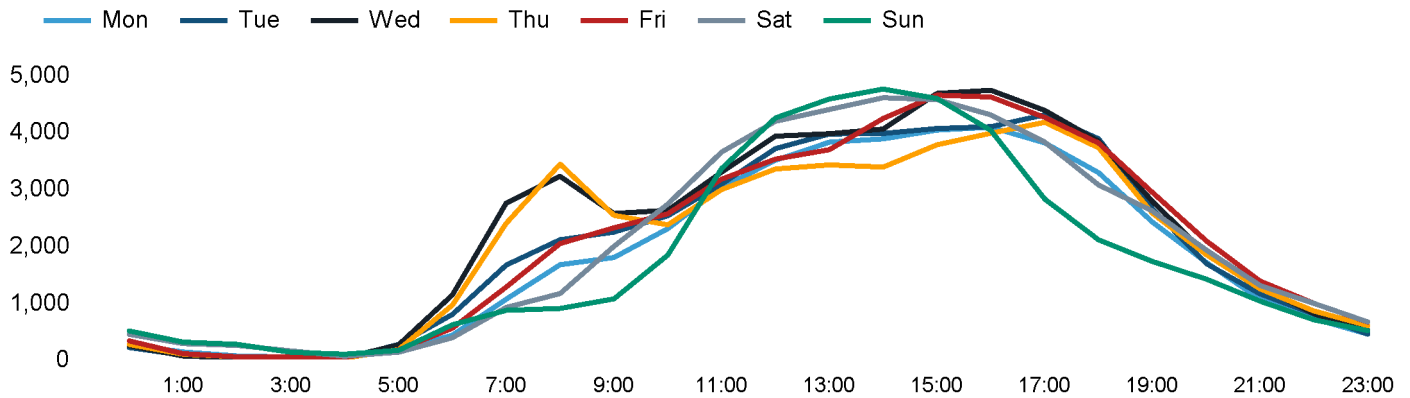
Footfall by day

The figures shown below are calculated using weekly averages.



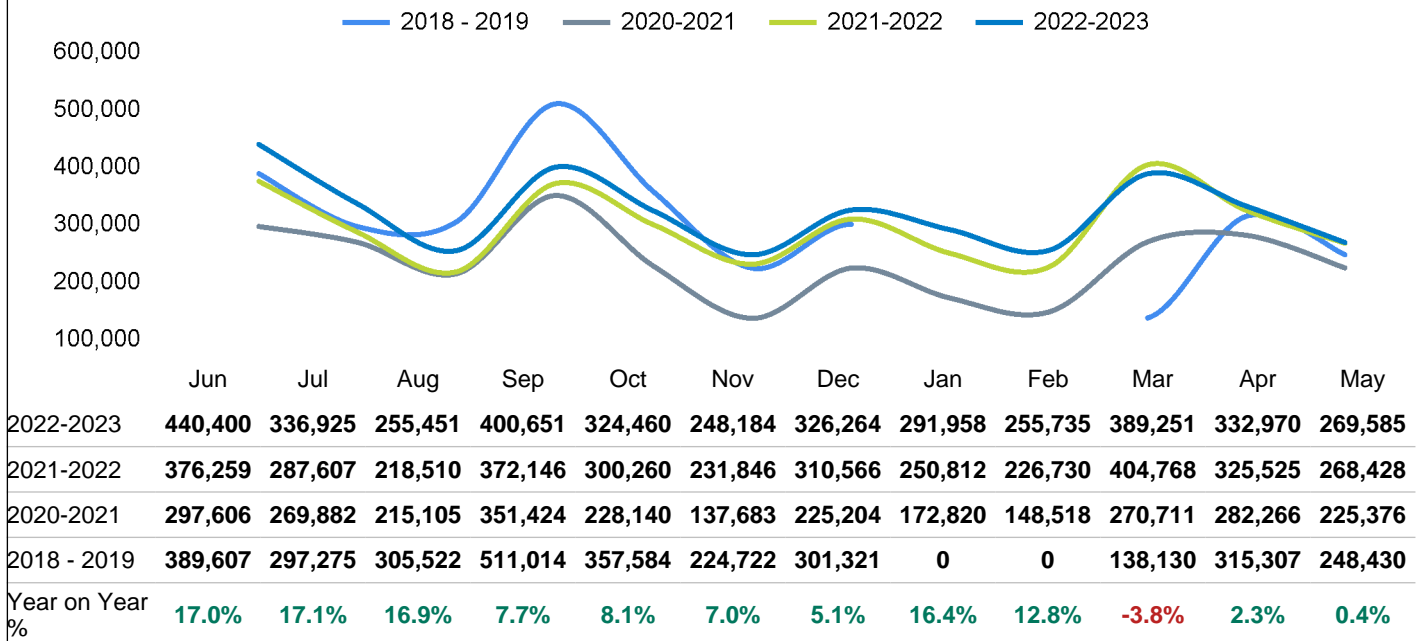
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

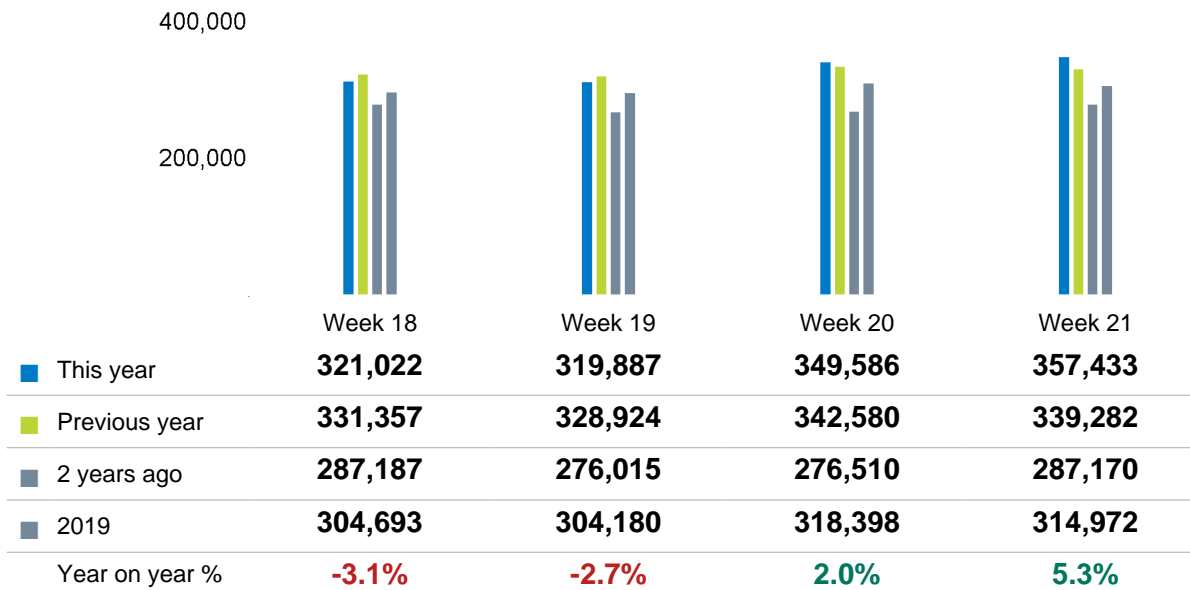
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for May compares May 2023 to May 2022

Footfall by week of month

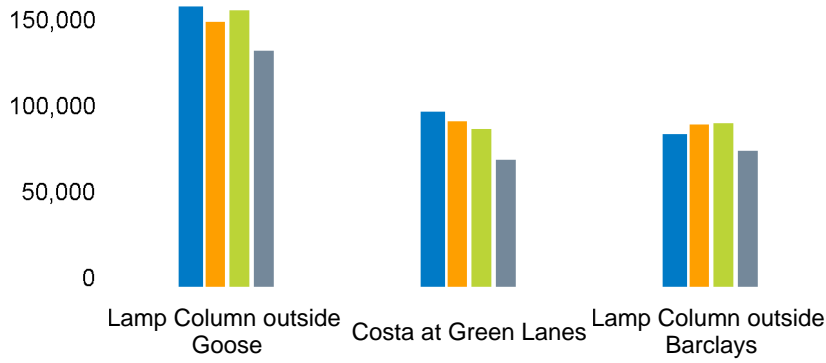
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	154,773	97,326	84,882
Previous Month	147,908	93,420	91,641
Previous Year	154,028	89,129	92,377
2 Years Ago	132,093	72,364	77,262
Year on Year %	0.5 %	9.2 %	-8.1 %

Footfall by location



■ Lamp Column outside Goose, 45.9 %
■ Costa at Green Lanes, 28.9 %
■ Lamp Column outside Barclays, 25.2 %

Reporting dates

This month - 01 May 2023 - 28 May 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to May, 2023 Vs January, 2022 to May, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2023 Vs May, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2023 Vs 4 2023

