

July 2023. 03 Jul 2023 - 30 Jul 2023

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	1.8%	28.0%	-5.9%	17.1%	-8.3%	-4.4%
Greater London	10.6%	76.8%	5.9%	38.5%	-0.5%	0.3%
UK	5.7%	55.5%	0.8%	22.2%	-2.0%	2.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

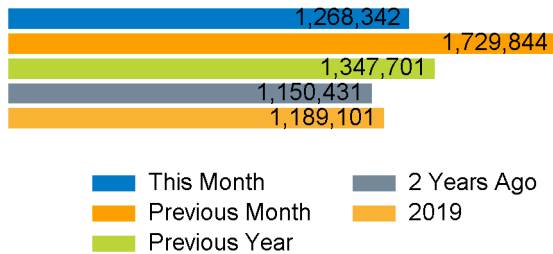
The total number of visitors for the year to date is 9,681,510 which is 1.8% up on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 3 July 2023 was 1,268,342.

The busiest day in month commencing 3 July 2023 was Friday 7 July with 58,533 visitors.

The peak hour of the month was 15:00 on Saturday 15 July 2023 with footfall of 5,195.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



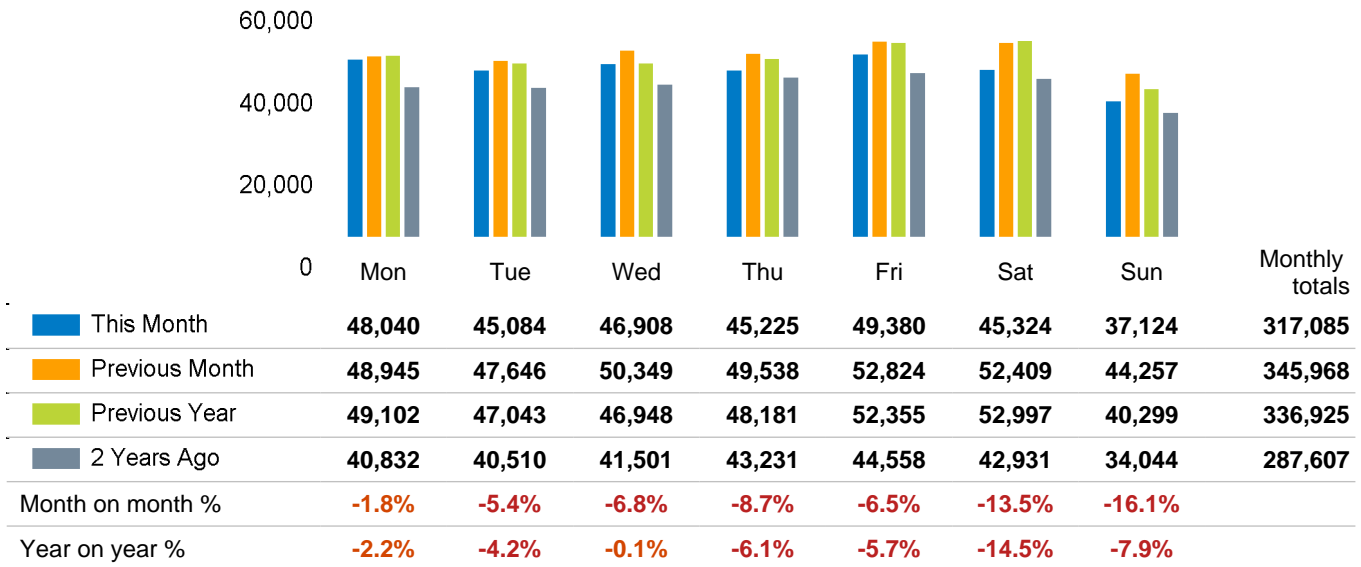
Number of days this month	9	15	4
Number of days same month last year	16	7	5
Number of days same month two years ago	11	2	15

Average temperature

	Maximum temperature	Minimum temperature
2023	23°	13°
2022	27°	16°
2021	23°	15°

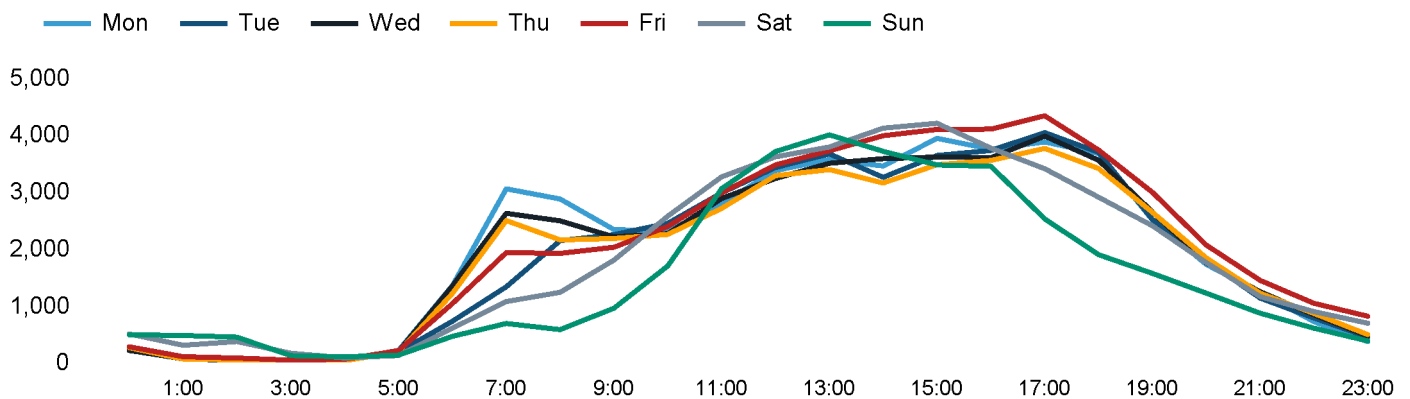
Footfall Counts by day

The figures shown below are calculated using weekly averages.



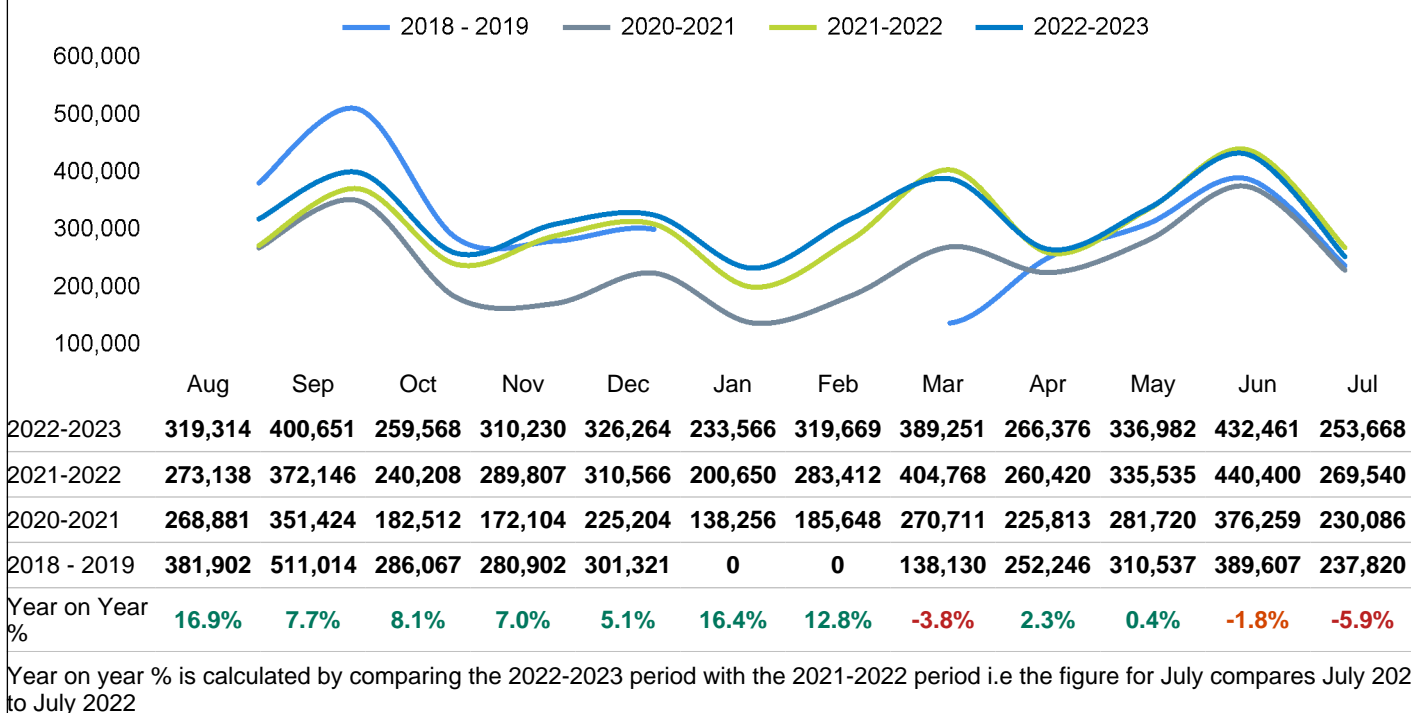
Footfall Counts by hour

The figures shown below are calculated using a weekly average



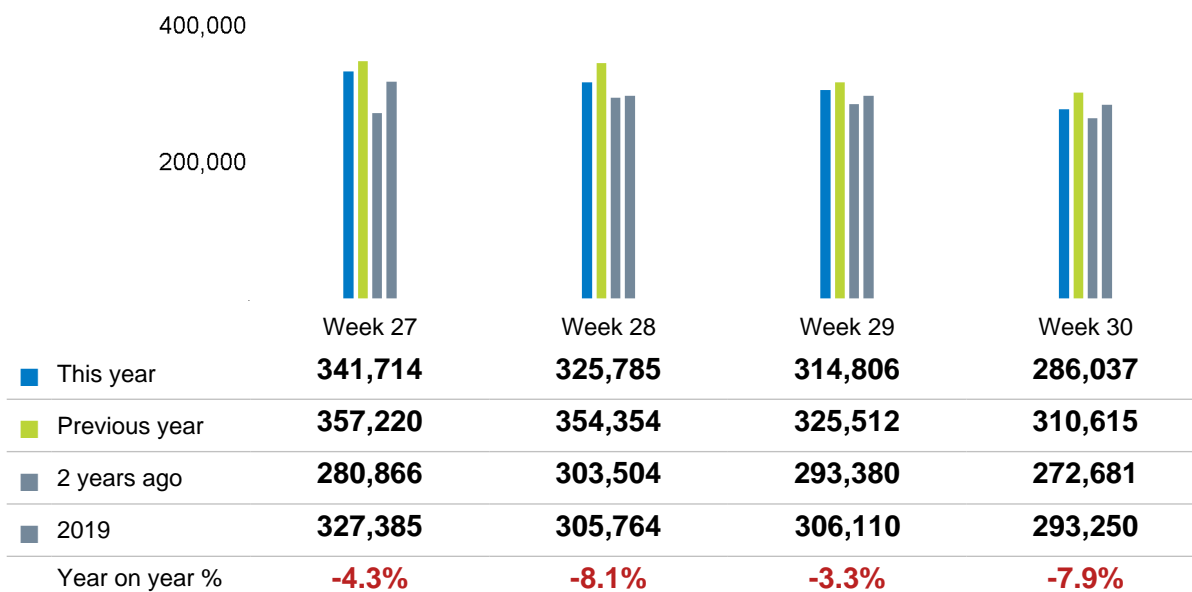
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Footfall Counts by week of month

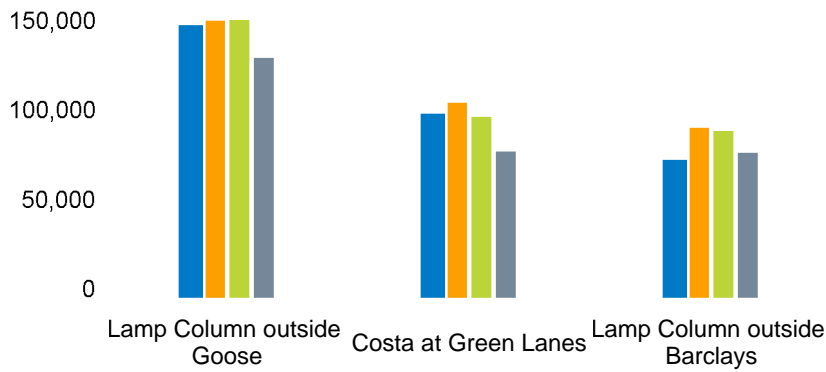
The figures shown below are calculated using weekly totals.



Footfall Counts by location

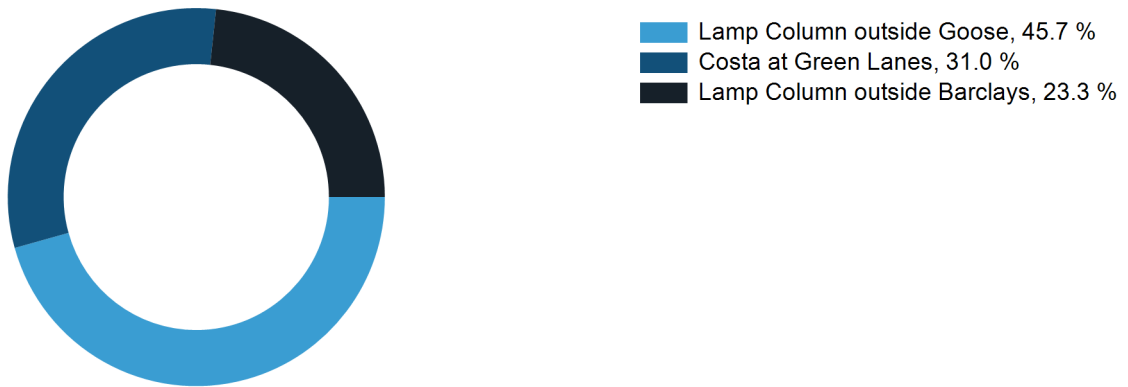
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	144,801	98,322	73,961
Previous Month	148,523	105,196	92,248
Previous Year	148,736	97,686	90,502
2 Years Ago	128,898	79,654	79,054
Year on Year %	-2.6 %	0.7 %	-18.3 %

Footfall Counts by location



Reporting dates

This month - 03 July 2023 - 30 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to July, 2023 Vs January, 2022 to July, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2023 Vs July, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2023 Vs 6 2023

