

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	0.6%	26.6%	-8.0%	16.9%	-7.4%	-5.2%
Greater London	10.0%	67.0%	6.2%	23.1%	-0.9%	-1.6%
UK	5.1%	48.1%	1.4%	13.6%	1.6%	1.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

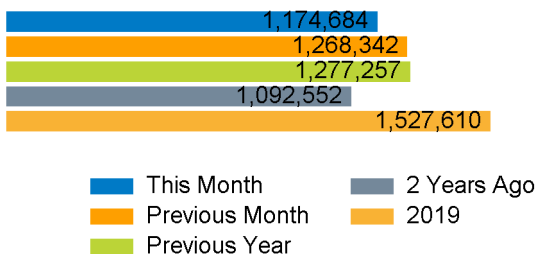
The total number of visitors for the year to date is 10,856,194 which is 0.6% up on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 31 July 2023 was 1,174,684.

The busiest day in month commencing 31 July 2023 was Wednesday 9 August with 54,868 visitors.

The peak hour of the month was 15:00 on Wednesday 23 August 2023 with footfall of 5,235.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



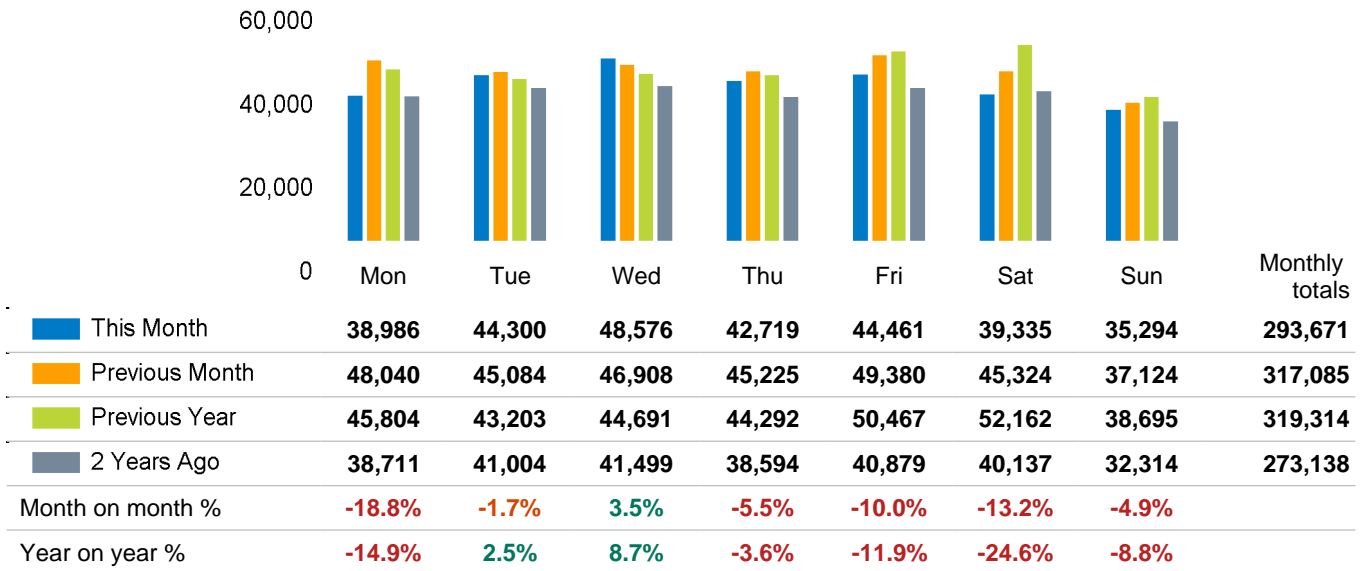
Number of days this month	8	19	1
Number of days same month last year	19	4	5
Number of days same month two years ago	10	7	11

Average temperature

	Maximum temperature	Minimum temperature
2023	23°	14°
2022	27°	15°
2021	21°	14°

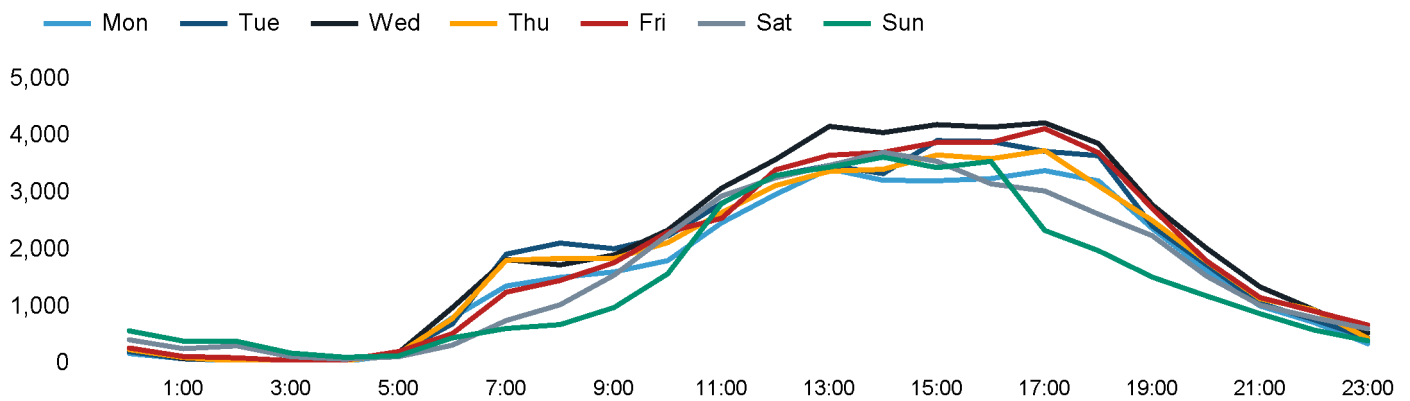
Footfall Counts by day

The figures shown below are calculated using weekly averages.



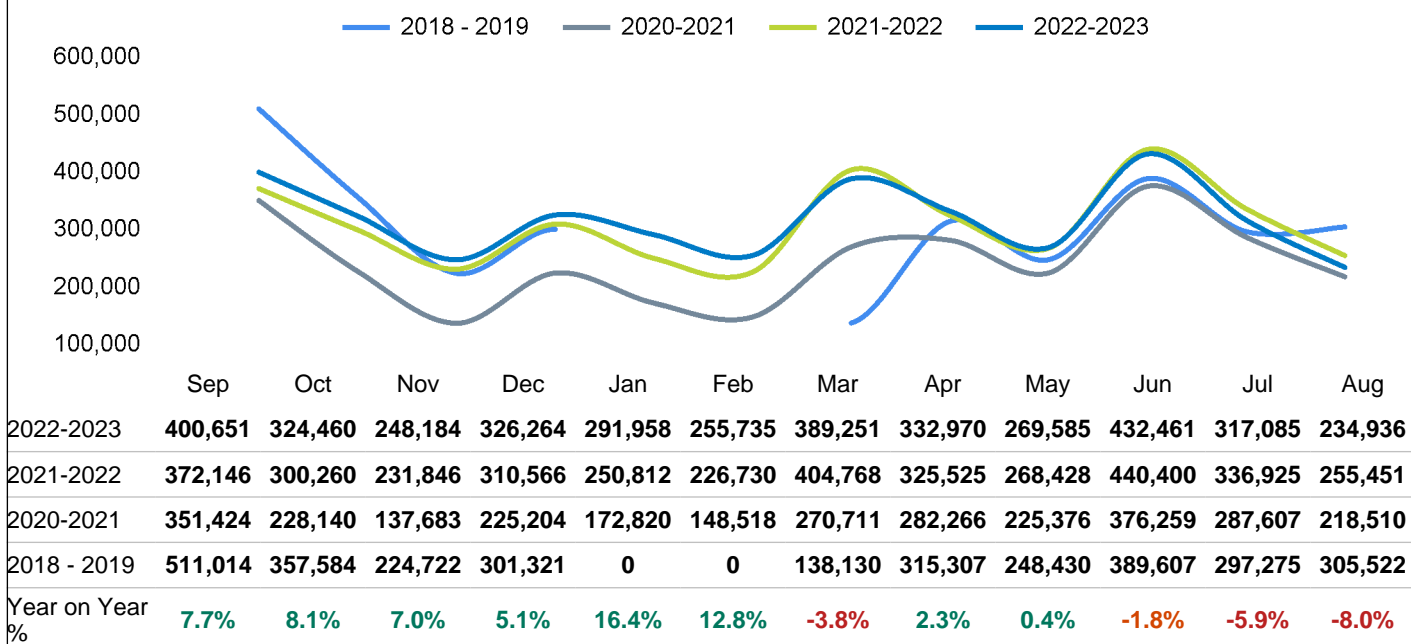
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

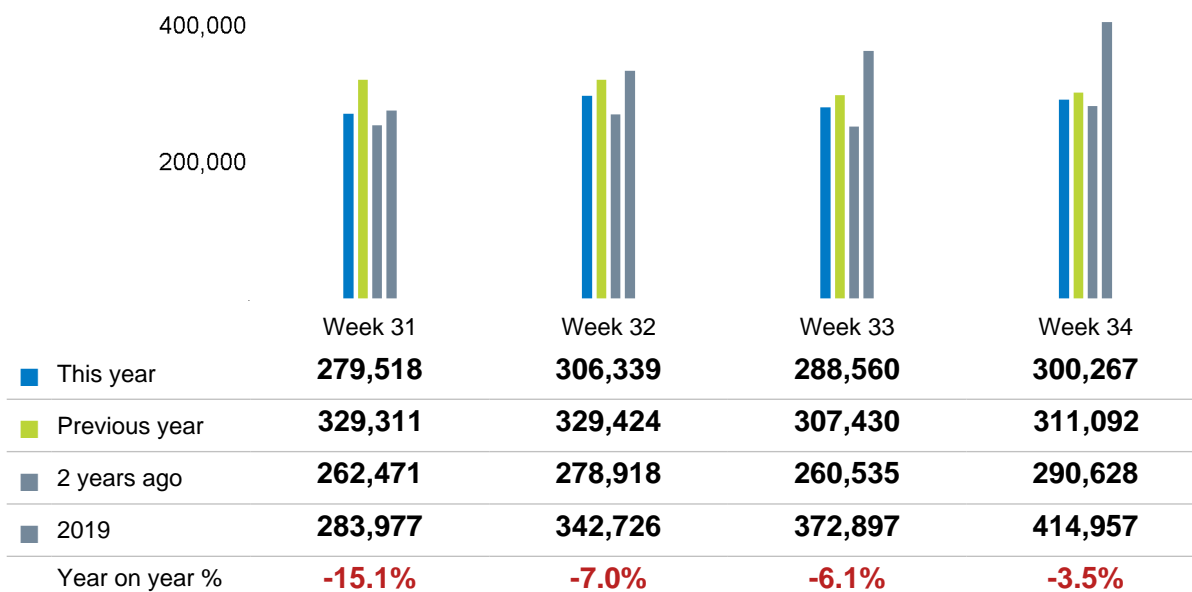
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for August compares August 2023 to August 2022

Footfall Counts by week of month

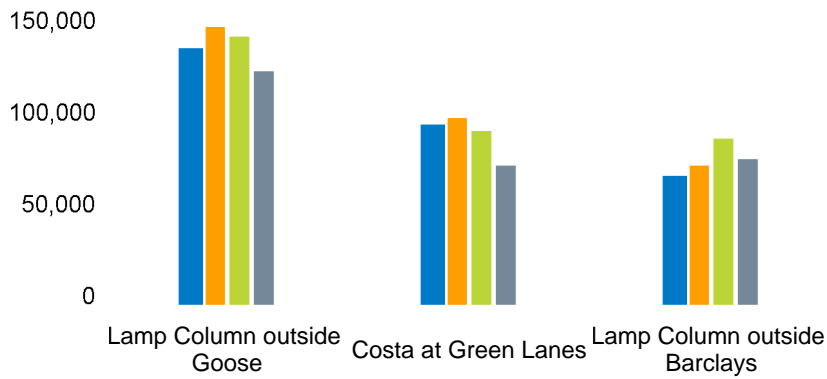
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	132,777	93,616	67,276
Previous Month	144,801	98,322	73,961
Previous Year	139,879	91,712	87,722
2 Years Ago	122,123	73,987	77,027
Year on Year %	-5.1 %	2.1 %	-23.3 %

Footfall Counts by location



■ Lamp Column outside Goose, 45.2 %
■ Costa at Green Lanes, 31.9 %
■ Lamp Column outside Barclays, 22.9 %

Reporting dates

This month - 31 July 2023 - 27 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to August, 2023 Vs January, 2022 to August, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2023 Vs August, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2023 Vs 7 2023

