

# Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	-0.3%	22.1%	-5.8%	8.1%	-2.4%	1.2%
Greater London	8.2%	51.4%	-0.6%	14.7%	-0.2%	4.7%
UK	3.9%	36.8%	-2.1%	7.9%	-1.5%	2.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

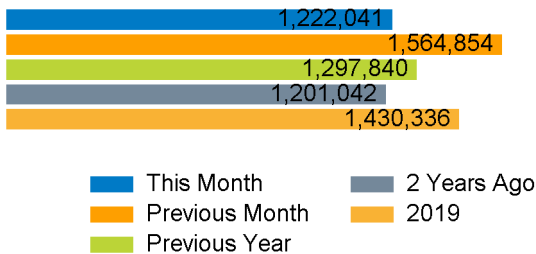
The total number of visitors for the year to date is 13,643,089 which is 0.3% down on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 2 October 2023 was 1,222,041.

The busiest day in month commencing 2 October 2023 was Tuesday 17 October with 66,473 visitors.

The peak hour of the month was 13:00 on Tuesday 17 October 2023 with footfall of 9,082.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



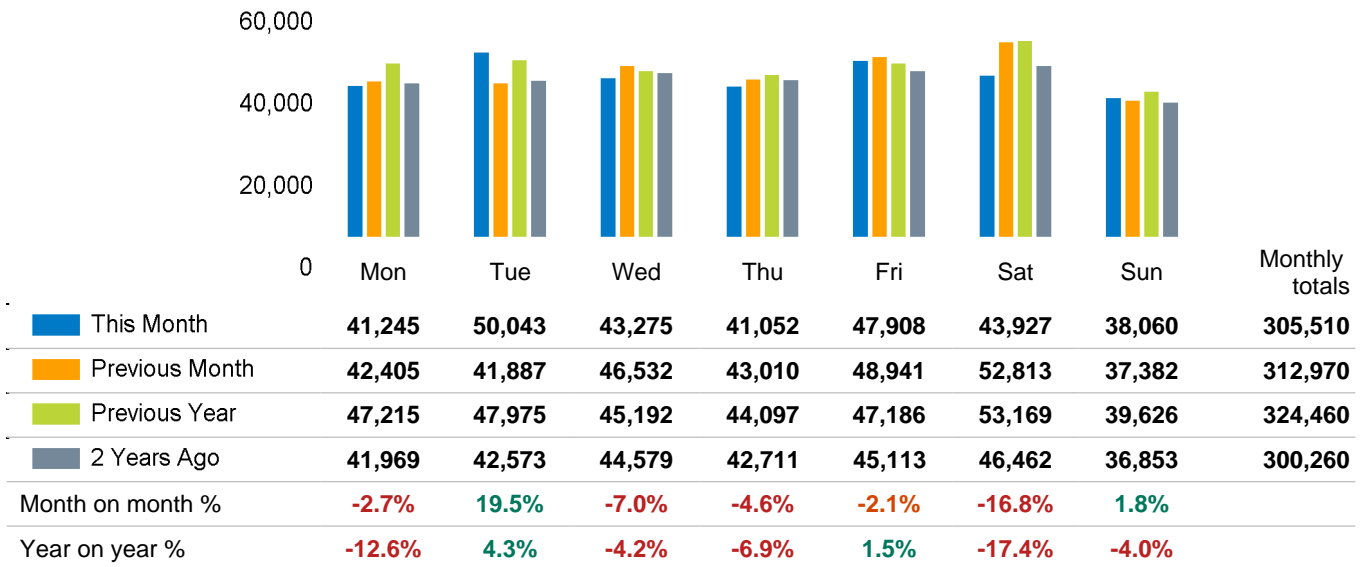
	Sun	Cloud	Rain	Menu
Number of days this month	14	11	3	
Number of days same month last year	20	7	1	
Number of days same month two years ago	8	9	10	1

## Average temperature

	Maximum temperature	Minimum temperature
2023	18°	10°
2022	18°	10°
2021	16°	10°

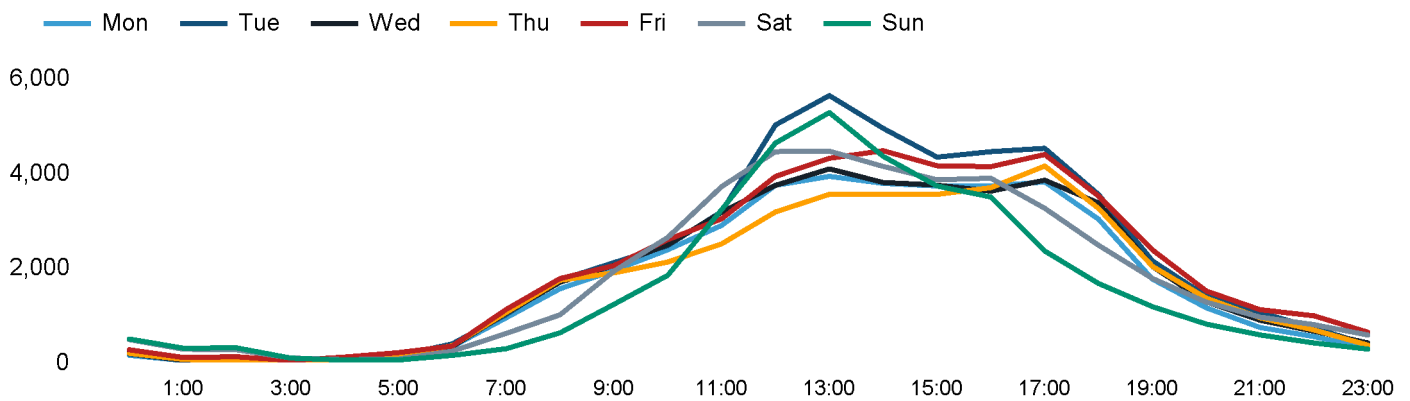
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



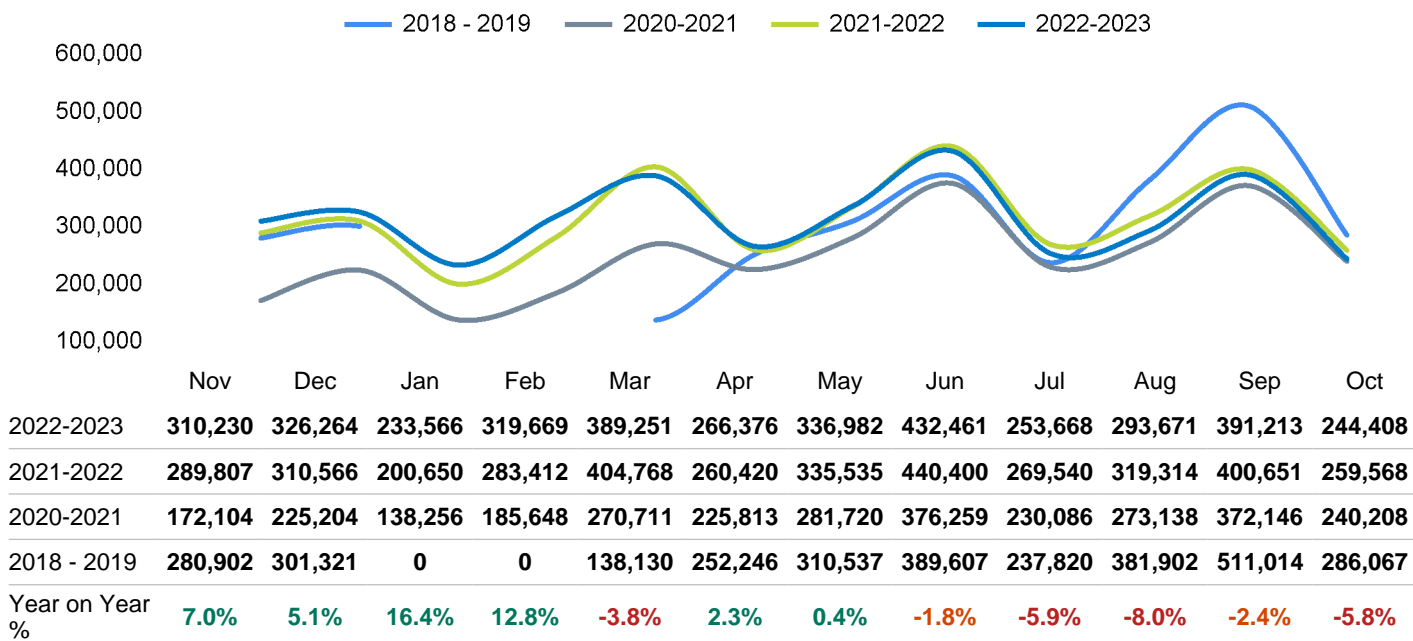
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

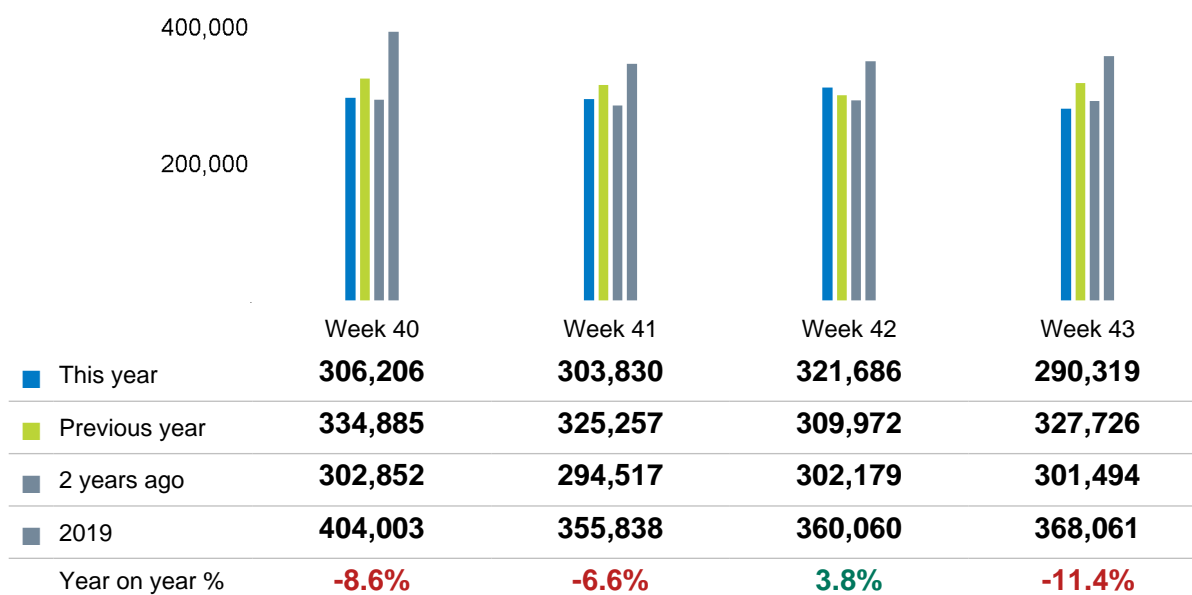
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for October compares October 2023 to October 2022

## Footfall Counts by week of month

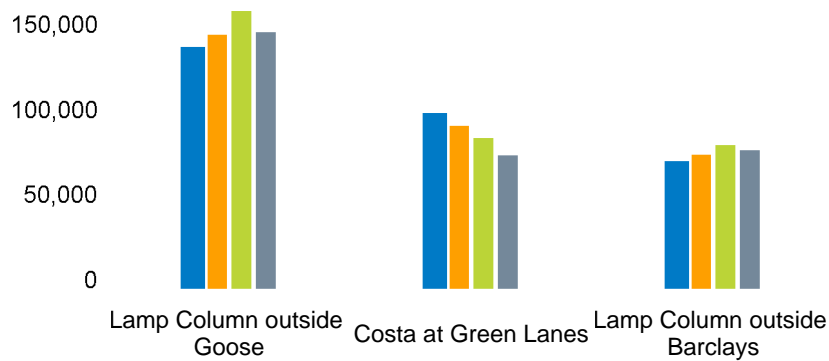
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>135,023</b>	<b>98,546</b>	<b>71,940</b>
Previous Month	<b>143,164</b>	<b>92,815</b>	<b>76,991</b>
Previous Year	<b>156,192</b>	<b>86,135</b>	<b>82,132</b>
2 Years Ago	<b>144,438</b>	<b>76,363</b>	<b>79,459</b>
Year on Year %	<b>-13.6 %</b>	<b>14.4 %</b>	<b>-12.4 %</b>

## Footfall Counts by location



■ Lamp Column outside Goose, 44.2 %  
■ Costa at Green Lanes, 32.3 %  
■ Lamp Column outside Barclays, 23.5 %

## Reporting dates

This month - 02 October 2023 - 29 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to October, 2023 Vs January, 2022 to October, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2023 Vs October, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2023 Vs 9 2023

