

Footfall Report for: Future Wood Green BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Future Wood Green BID	-1.0%	19.3%	0.1%	5.1%	-6.8%	-15.9%
Greater London	7.3%	43.9%	5.6%	23.5%	6.6%	1.9%
UK	3.3%	30.7%	2.1%	12.9%	3.3%	0.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

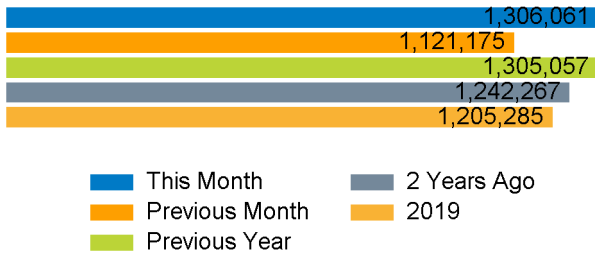
The total number of visitors for the year to date is 16,070,325 which is 1% down on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 27 November 2023 was 1,306,061.

The busiest day in month commencing 27 November 2023 was Saturday 23 December with 50,106 visitors.

The peak hour of the month was 14:00 on Friday 22 December 2023 with footfall of 5,418.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

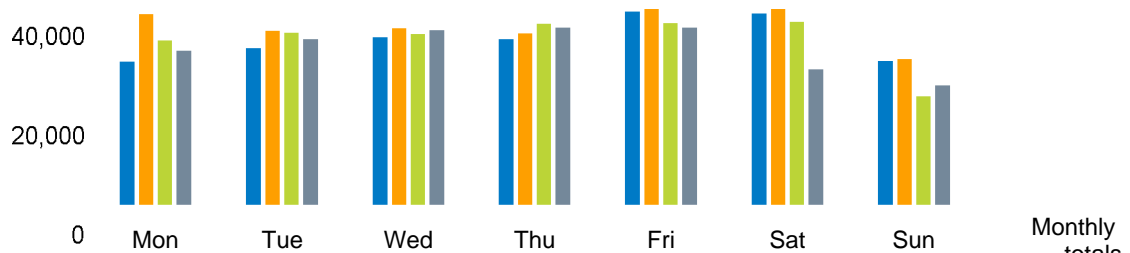
Number of days this month	6	26	3		
Number of days same month last year	19	14	1	1	
Number of days same month two years ago	3	11	19	1	1

Average temperature

	Maximum temperature	Minimum temperature
2023	11°	4°
2022	8°	3°
2021	10°	6°

Footfall Counts by day

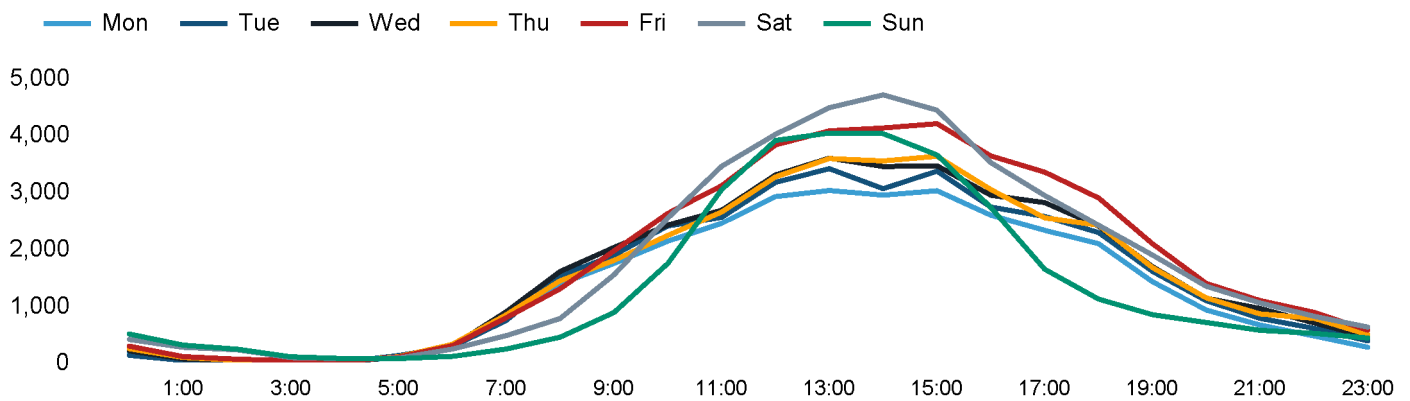
The figures shown below are calculated using weekly averages.



This Month	32,380	35,275	37,701	37,270	43,312	42,868	32,406	261,212
Previous Month	42,707	39,010	39,543	38,530	43,816	43,855	32,832	280,293
Previous Year	36,910	38,618	38,332	40,651	40,741	40,998	24,761	261,011
2 Years Ago	34,650	37,223	39,245	39,734	39,772	30,655	27,174	248,453
Month on month %	-24.2%	-9.6%	-4.7%	-3.3%	-1.2%	-2.2%	-1.3%	
Year on year %	-12.3%	-8.7%	-1.6%	-8.3%	6.3%	4.6%	30.9%	

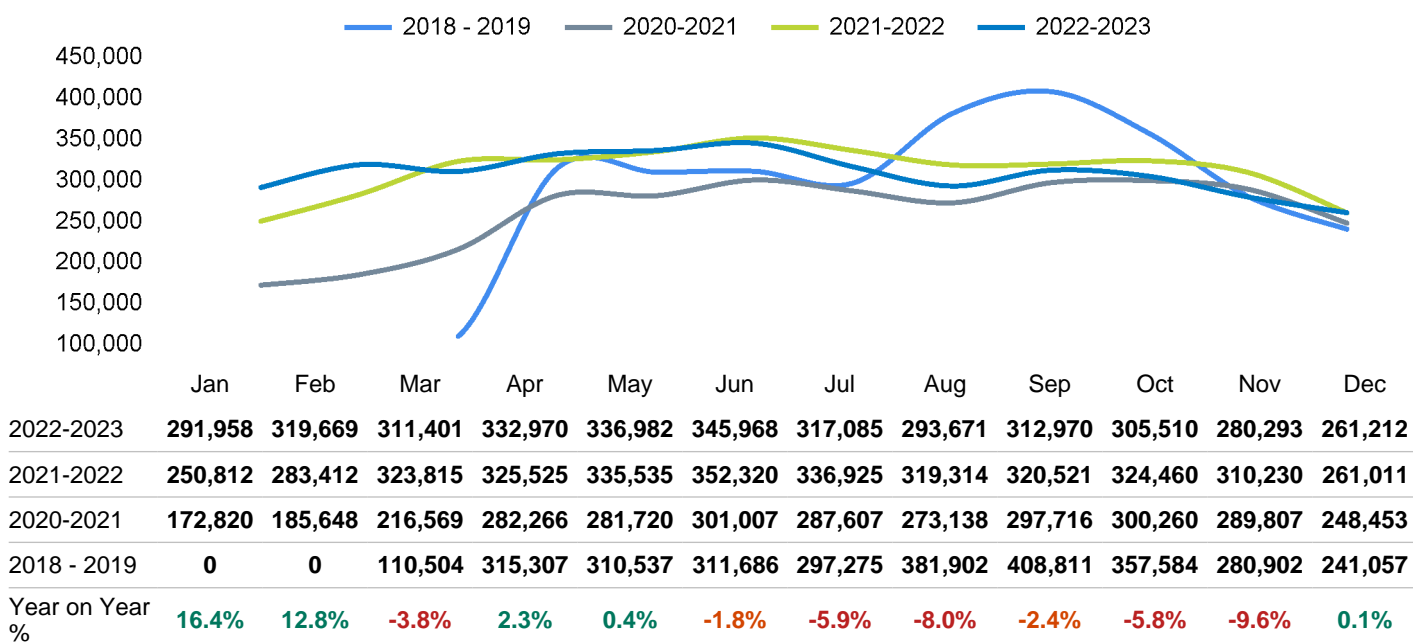
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

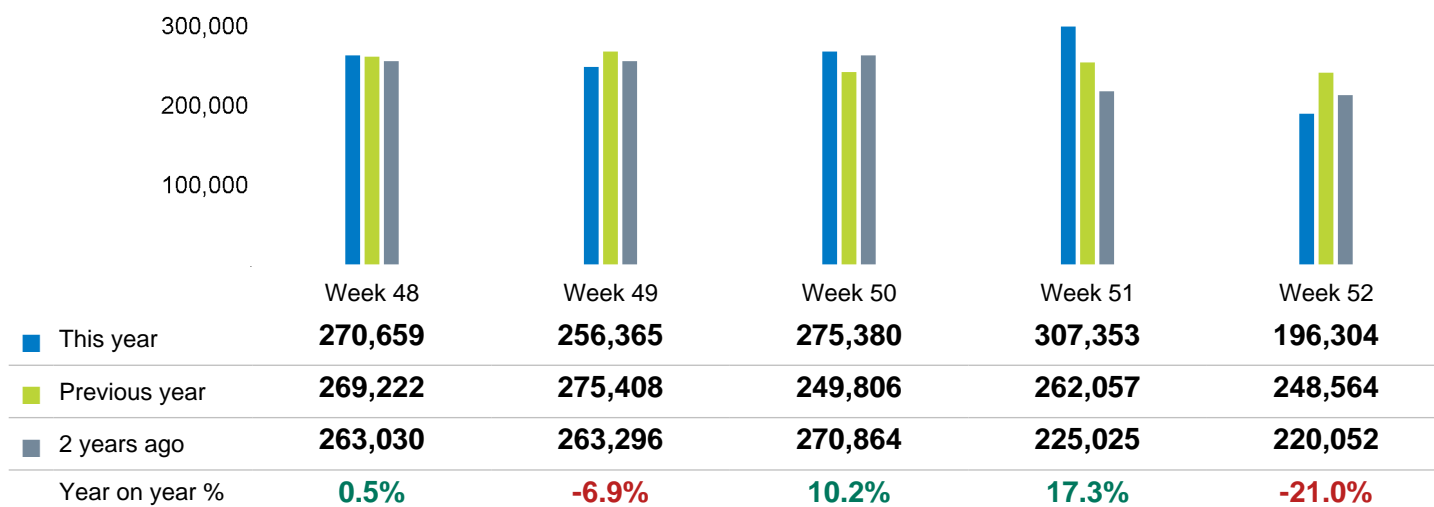
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for December compares December 2023 to December 2022

Footfall Counts by week of month

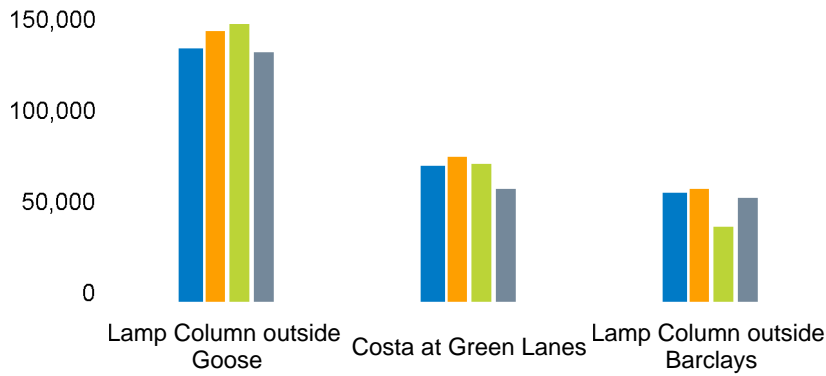
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	131,979	71,546	57,687
Previous Month	142,115	77,397	60,781
Previous Year	145,821	73,708	41,482
2 Years Ago	131,313	60,792	56,347
Year on Year %	-9.5 %	-2.9 %	39.1 %

Footfall Counts by location



■ Lamp Column outside Goose, 50.5 %
■ Costa at Green Lanes, 27.4 %
■ Lamp Column outside Barclays, 22.1 %

Reporting dates

This month - 27 November 2023 - 31 December 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to December, 2023 Vs January, 2022 to December, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2023 Vs December, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2023 Vs 11 2023

