

Footfall Report for: Future Wood Green BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Future Wood Green BID	-11.3%	16.4%	-11.3%	16.4%	-0.9%	11.9%
Greater London	0.2%	27.8%	0.5%	27.5%	-18.9%	-15.1%
UK	-2.4%	15.6%	-2.3%	15.4%	-20.3%	-16.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

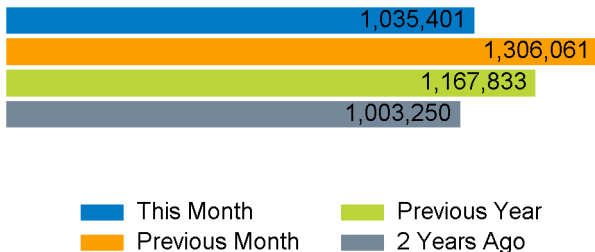
The total number of visitors for the year to date is 1,035,401 which is 11.3% down on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 1 January 2024 was 1,035,401.

The busiest day in month commencing 1 January 2024 was Friday 26 January with 47,219 visitors.

The peak hour of the month was 12:00 on Sunday 28 January 2024 with footfall of 4,519.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

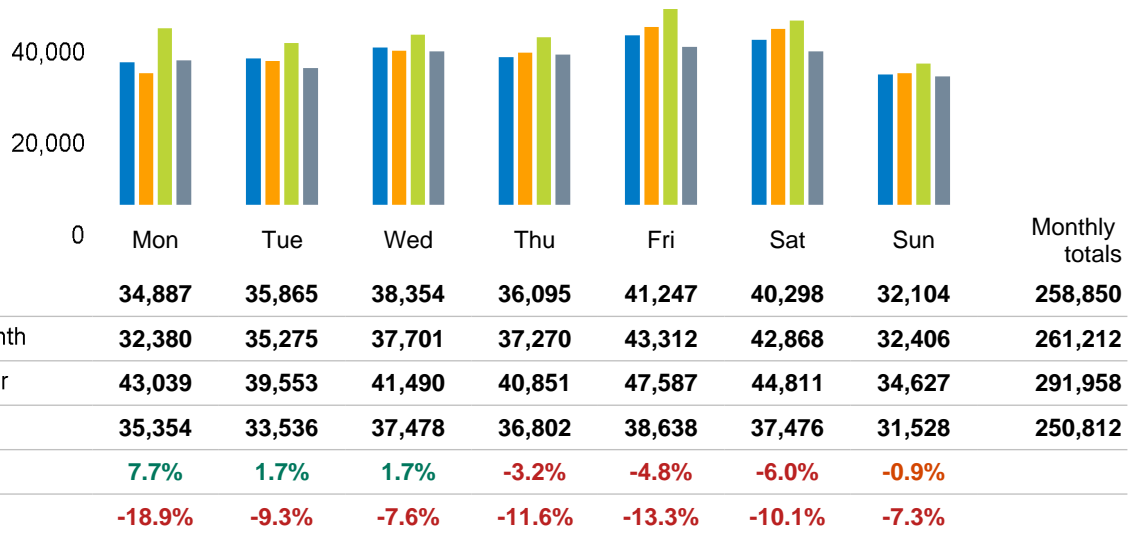
Number of days this month	14	14			
Number of days same month last year	16	11	1		
Number of days same month two years ago	16	5	5	1	1

Average temperature

	Maximum temperature	Minimum temperature
2024	9°	2°
2023	9°	3°
2022	8°	2°

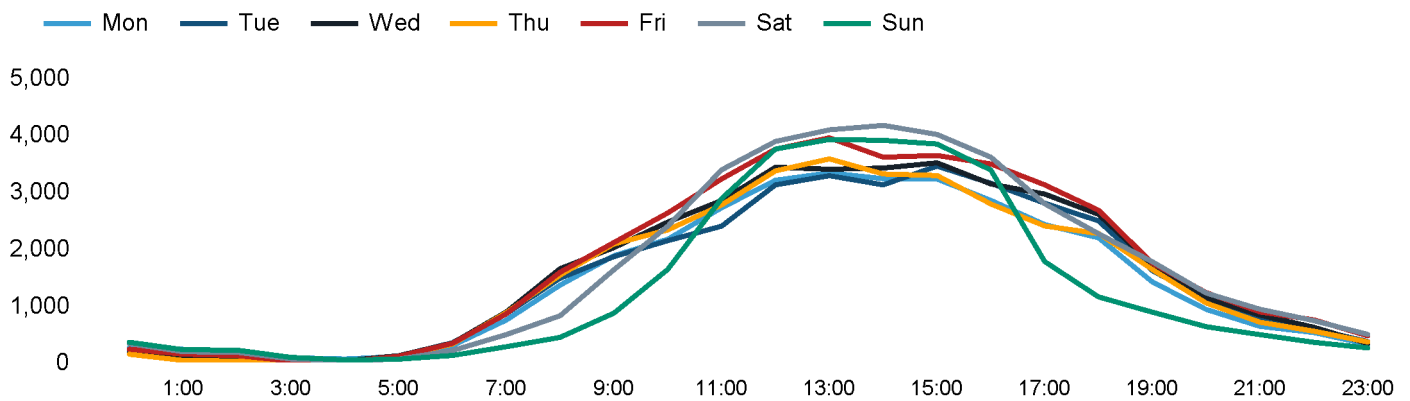
Footfall Counts by day

The figures shown below are calculated using weekly averages.



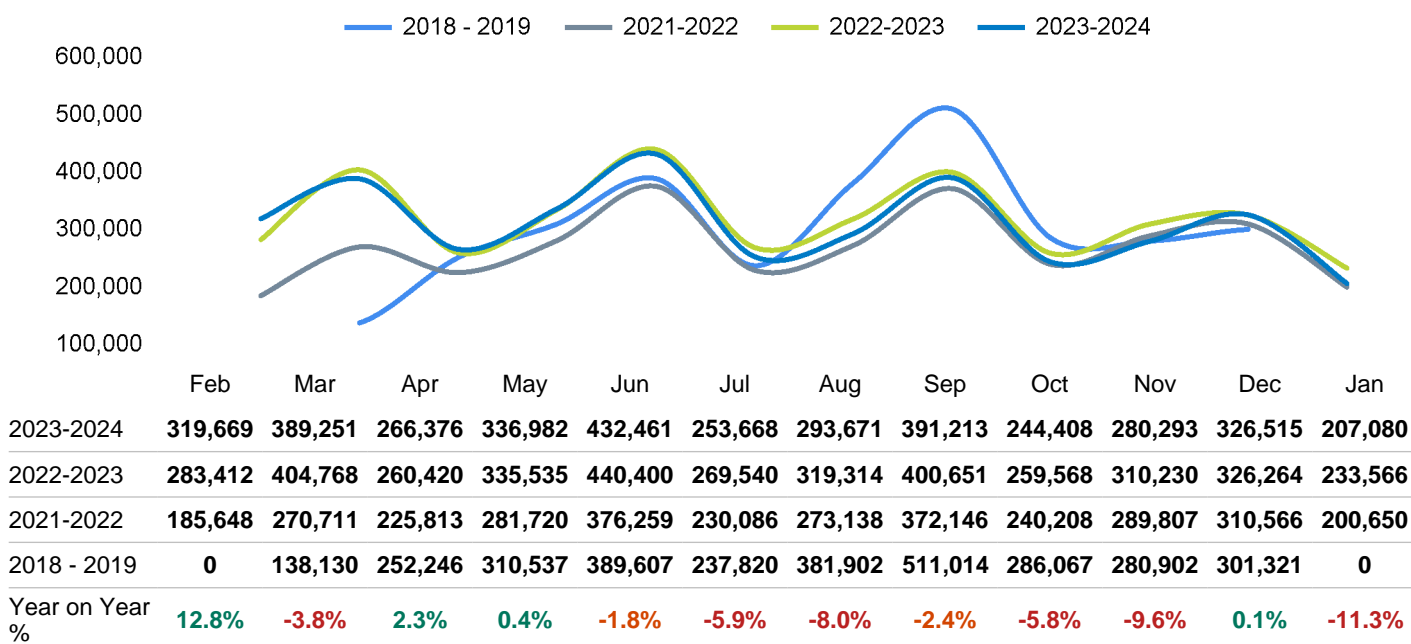
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

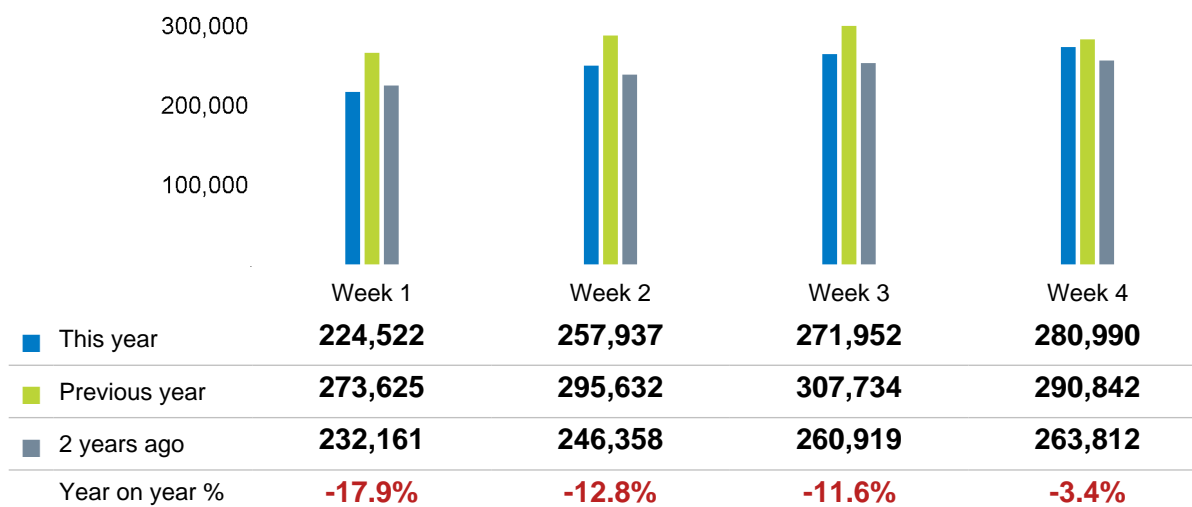
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for January compares January 2024 to January 2023

Footfall Counts by week of month

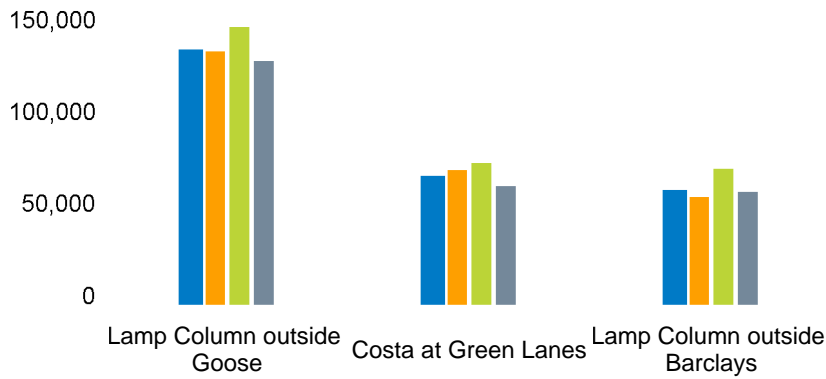
The figures shown below are calculated using weekly totals.



Footfall Counts by location

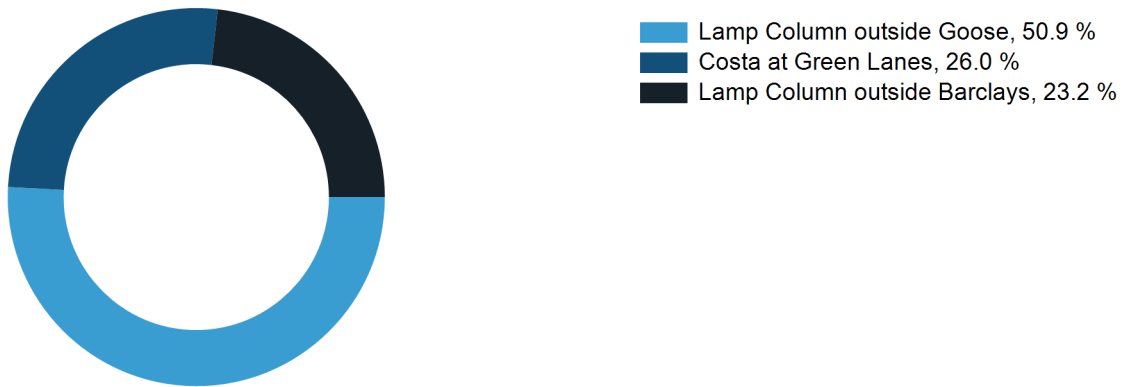
The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	131,645	67,212	59,992
Previous Month	131,979	71,546	57,687
Previous Year	144,531	75,198	72,228
2 Years Ago	127,301	63,181	60,329
Year on Year %	-8.9 %	-10.6 %	-16.9 %

Footfall Counts by location



Reporting dates

This month - 01 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to January, 2024 Vs January, 2023 to January, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2024 Vs January, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2024 Vs December 2023