

# Footfall Report for: Future Wood Green BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Future Wood Green BID	-12.0%	14.5%	-12.6%	12.8%	7.9%	9.5%
Greater London	-1.5%	24.2%	-2.8%	21.1%	9.3%	12.9%
UK	-3.1%	15.7%	-3.7%	15.7%	11.4%	12.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 2,153,005 which is 12% down on the previous year.

The total number of visitors to Future Wood Green BID in month commencing 29 January 2024 was 1,117,604.

The busiest day in month commencing 29 January 2024 was Friday 16 February with 47,230 visitors.

The peak hour of the month was 12:00 on Monday 12 February 2024 with footfall of 5,234.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



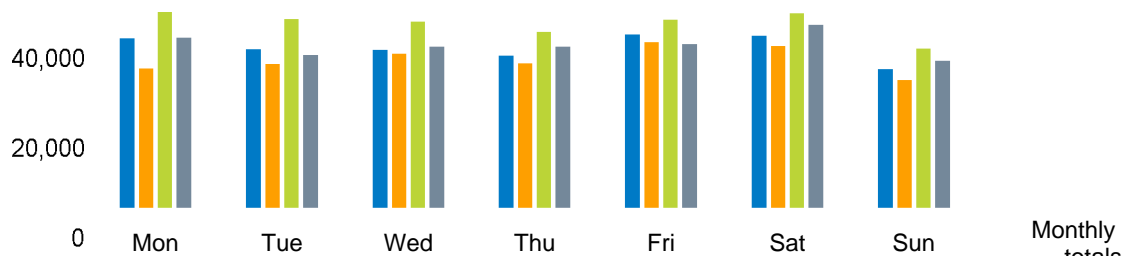
	Sun	Cloud	Rain
Number of days this month	3	20	5
Number of days same month last year	14	14	
Number of days same month two years ago	6	7	15

## Average temperature

	Maximum temperature	Minimum temperature
2024	13°	6°
2023	11°	5°
2022	11°	5°

## Footfall Counts by day

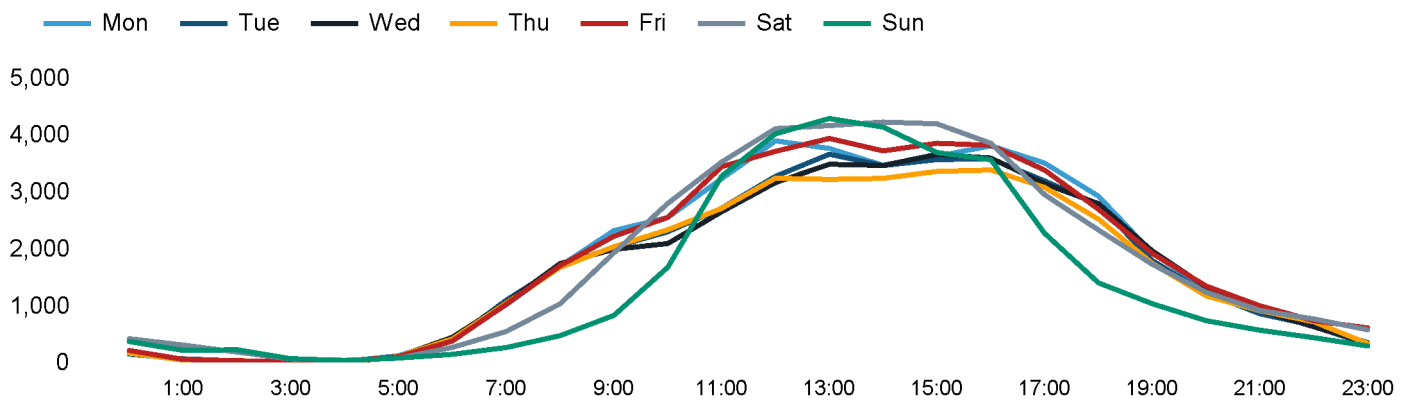
The figures shown below are calculated using weekly averages.



This Month	42,188	39,526	39,306	38,016	43,004	42,748	34,613	279,401
Previous Month	34,887	35,865	38,354	36,095	41,247	40,298	32,104	258,850
Previous Year	48,522	46,794	46,126	43,663	46,671	48,175	39,718	319,669
2 Years Ago	42,350	38,051	40,057	40,075	40,724	45,438	36,717	283,412
Month on month %	20.9%	10.2%	2.5%	5.3%	4.3%	6.1%	7.8%	
Year on year %	-13.1%	-15.5%	-14.8%	-12.9%	-7.9%	-11.3%	-12.9%	

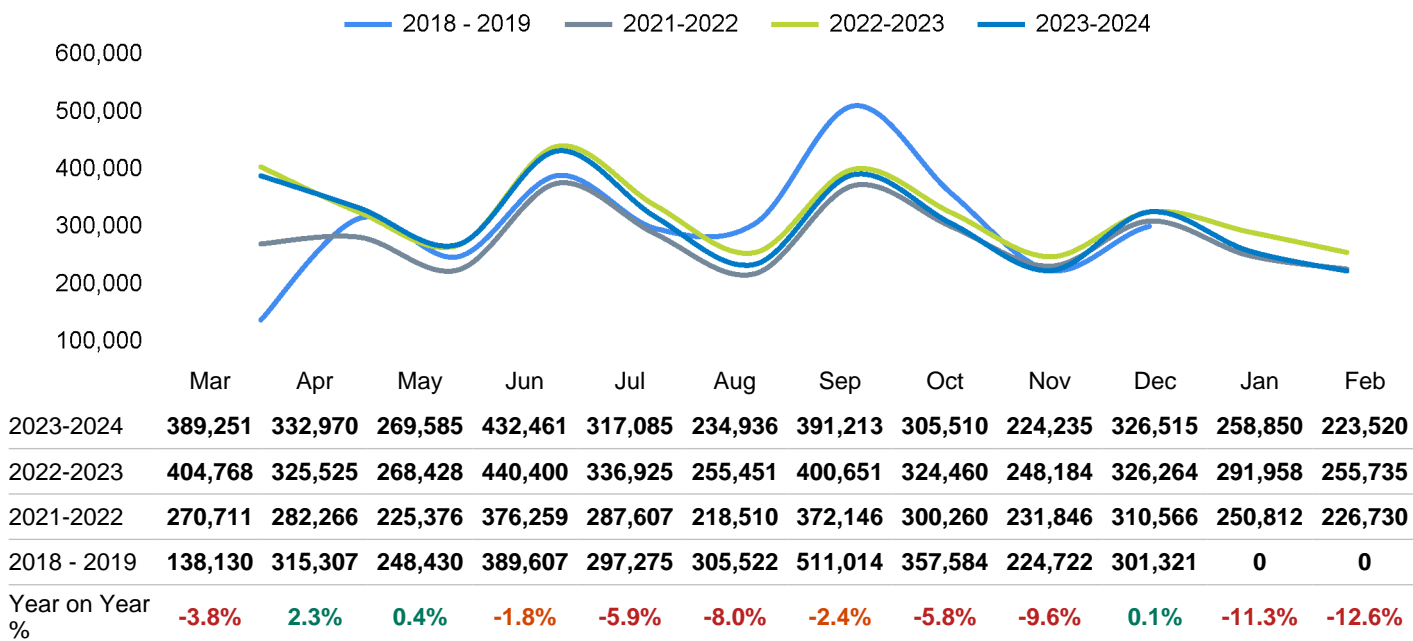
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

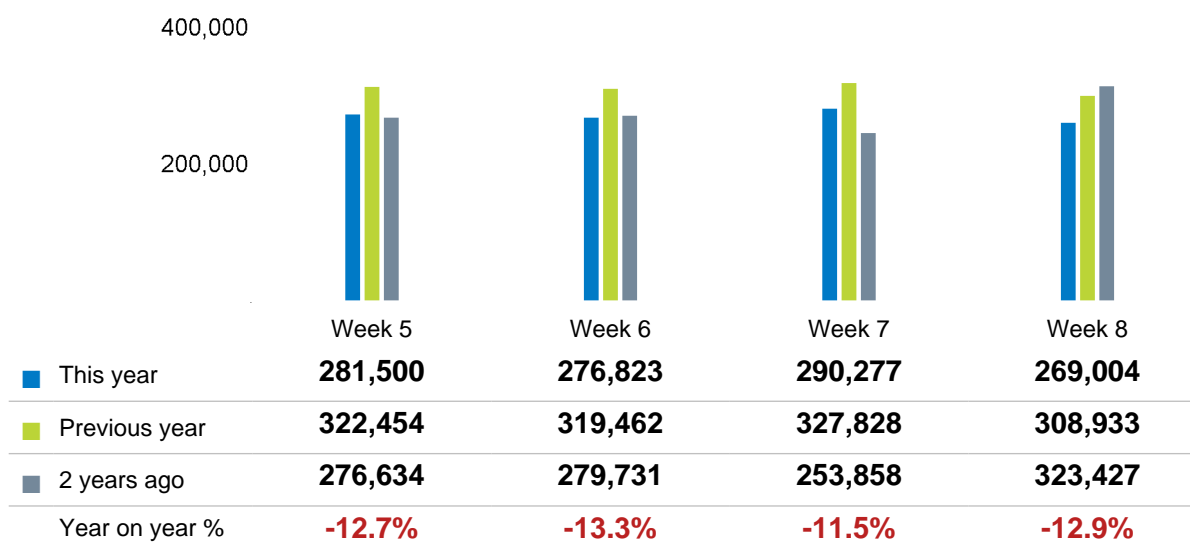
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for February compares February 2024 to February 2023

## Footfall Counts by week of month

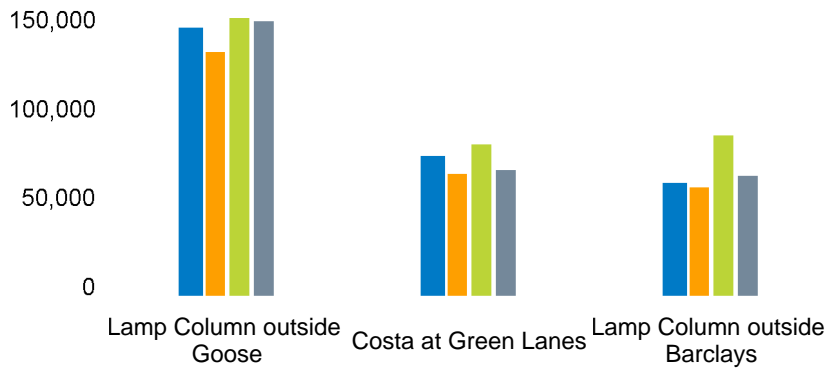
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

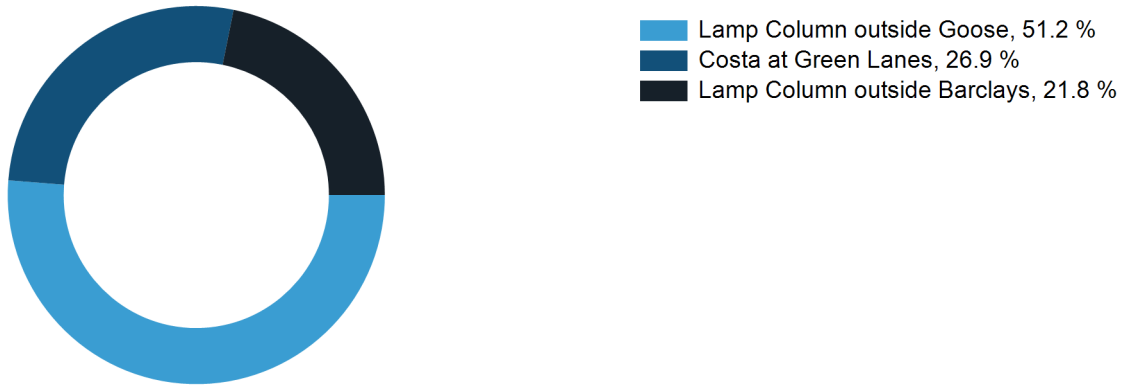
The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>143,190</b>	<b>75,239</b>	<b>60,971</b>
Previous Month	<b>131,645</b>	<b>67,212</b>	<b>59,992</b>
Previous Year	<b>149,500</b>	<b>82,704</b>	<b>87,464</b>
2 Years Ago	<b>147,765</b>	<b>69,348</b>	<b>66,298</b>
Year on Year %	<b>-4.2 %</b>	<b>-9.0 %</b>	<b>-30.3 %</b>

## Footfall Counts by location



## Reporting dates

This month - 29 January 2024 - 25 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to February, 2024 Vs January, 2023 to February, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2024 Vs February, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2024 Vs 1 2024